



COLPOSCOPY BRUSHES SHOW BETTER TISSUE YIELD



A new study from the University of California–Riverside and Aurora Diagnostics in Palm Beach, Florida, evaluated 10,000 colposcopy workups and found that the disposable **Histologics Soft-ECC** and **SoftBiopsy** curettes were superior in tissue yield and offered a lower risk of cross contamination than metal curettes.

The **Soft-ECC Endocervical Curette Tissue Collection System** is used to biopsy the endocervical canal during colposcopy or evaluation for abnormal uterine bleeding. It gently frictionally abrades and collects transepithelial tissue samples into the Kylon fabric. The **Soft-ECC-S** has a smaller pad for the short, shallow, or stenotic cervix.

During exocervical biopsy with the **SoftBiopsy Gynecological Biopsy Device**, the Kylon fabric hooks rake across the tissue plane dislodging and shearing tissue strips and fragments from just below the basement membrane to collect in the fabric.

Both products have tips that are snapped off at the scored handle and placed in a fixative vial for transport to the laboratory.

FOR MORE INFORMATION, VISIT:
<https://www.histologics.com/>

NONINVASIVE BODY CONTOURING



The **Cynosure** division of **Hologic** has just received US Food and Drug Administration (FDA) expanded clearance for **SculpSure** for noninvasive body contouring (lipolysis) of back, inner, and outer thighs. **SculpSure** is clinically proven to permanently eliminate fat cells and is already FDA-cleared to treat the abdomen and love handles (flanks).

According to **Hologic, SculpSure** uses a selective wavelength laser that precisely targets fat cells under the skin without affecting the skin's surface. The laser raises the temperature of body fat to disrupt and destroy these cells, which are naturally eliminated over time and do not return or regenerate. Hologic says that patients are able to achieve desired results, without downtime or surgery, through customized treatment plans, each lasting only 25 minutes. Results can be seen as quickly as 6 weeks; optimal results typically are seen at 12 weeks, they say.

FOR MORE INFORMATION, VISIT: <http://www.sculpsure.com>

SOFTWARE PLATFORM FOR OBGYNs



drchrono offers software platforms for medical offices, including electronic health records (EHR), practice management,

medical billing, revenue cycle management (RCM), and health care application programming interface (API) tools for iPad, iPhone, and web. Products are available for small and large practice groups, urgent care centers, and specialties, including ObGyns. A patient can complete forms and schedule visits through the Patient Portal as well as receive educational materials through HIPAA-compliant messaging and face-to-face telemedicine.

drchrono says its cloud-based platform allows ObGyns to chart in seconds using customizable medical forms, medical speech-to-text, and photo/drawing tools. ObGyn-specific ICD10, Current Procedural Terminology, and E&M codes can autopopulate into forms. Prenatal flow sheets and other clinical forms can be sent to L&D, other providers, or billing departments using **drchrono's** direct messaging integration with the local hospital EHR or e-Fax. Prenatal and blood testing, ultrasounds, paper charts, and photographs can be ordered, tracked, and shared with patients and providers.

FOR MORE INFORMATION, VISIT: <https://www.drchrono.com/>

MAGNETIC DILATOR THERAPY FOR DYSPAREUNIA



The **VuVa Magnetic Dilator Therapy** is a nonsurgical, nonprescription program that **VuVatech** announces has been proven to relieve pelvic pain and dyspareunia caused by vaginismus, vulvodynia, and vaginal atrophy.

The **VuVa Vaginal Dilator Set** contains more than 60 neodymium magnets. With iron a component of blood that carries oxygen, when the magnet is placed next to a painful area, it draws fresh oxygenated blood to the nerves and surrounding muscles for increased blood circulation that accelerates healing while reducing pain. When a **VuVa Magnetic Vaginal Dilator** is used 20 minutes before intercourse, soft tissue lengthens, relaxing and calming muscles, ligaments, and nerves.

A nonmagnetic full dilator set is available for women who are trying to get pregnant and for women with pacemakers or defibrillators.

This product is not FDA approved, is not sold as a medical device, and is not intended to diagnose, treat, cure, or prevent any disease. Effectiveness varies, according to the manufacturer.

FOR MORE INFORMATION, VISIT: <https://www.vuvatech.com/>