



INDUSTRY BUZZ

Clarisonic Mia With GoClear Clarifying Cleanser

Clarisonic introduced a new product to their GoClear line of acne-focused skin care products. The Clarisonic Mia is a portable sonic micromassage facial cleansing brush that deeply cleans the skin and clears pores for skin that looks and feels smoother. The oscillating brush opens pores and uses sonic frequency to thoroughly clean the skin, exfoliate, alleviate excessive oil, and refine pore size. It is designed for daily use in combination with other GoClear products, like the Clarifying Cleanser. Together they effectively eliminate oil, dirt, and makeup without the use of ingredients that could potentially irritate the skin, like chemicals or harsh abrasives. The system is designed to remove bacteria and other impurities that can accumulate on the skin and cause blackheads, blemishes, dark spots, and discoloration. The cleanser treats acne by addressing active breakouts, future blemishes, and post-inflammatory hyperpigmentation with ingredients that won't harm or irritate the skin. Rather than stripping the skin of moisture, the oil-free cleanser balances the skin's oils to prevent the overproduction of sebum. It also contains gentle exfoliating granules that dissolve onto the skin and release green and white tea-derived antioxidants, which protect against damage from free radicals. All GoClear formulas are oil-free, allergy-tested, and do not contain alcohol, benzoyl peroxide, propylene glycol, PABA, lanolin, or artificial fragrances and dyes. The Clarisonic Mia with GoClear Clarifying Cleanser kit is available exclusively at Sephora stores.

www.cosderm.com

For more information, visit www.clarisonic.com.

FDA Approves Veltin Gel for the Treatment of Acne Vulgaris

Stiefel, a GSK company, announced the US Food and Drug Administration approval of Veltin (clindamycin phosphate and tretinoin) gel for the topical treatment of acne vulgaris in patients aged 12 years and older on July 16, 2010. Veltin gel combines a topical retinoid and an antibiotic into one topical treatment. The water-based gel has a fixed combination of 2 solubilized active ingredients, tretinoin and clindamycin phosphate. A clinical trial of 1649 patients showed that Veltin gel was more effective in achieving clearer skin than tretinoin gel or clindamycin phosphate gel alone. Veltin gel is not indicated for patients who have Crohn's disease, ulcerative colitis, or have developed colitis with past antibiotic use, because clindamycin can cause severe colitis. Patients using Veltin gel also should avoid exposure to sunlight, sun lamps, and weather extremes. Local adverse reactions included dryness, irritation, exfoliation, erythema, pruritus, and dermatitis. Stiefel plans to make the medicine available for prescription later this year.

Redermic+ 5% Pure Vitamin C + Neurosensine

La Roche-Posay recently announced the launch of a new wrinkle treatment that combats micro-inflammation. Redermic+ 5% Pure Vitamin C + Neurosensine has been clinically proven to be effective in visibly reducing the signs of aging,

such as wrinkles and uneven skin texture. Micro-inflammatory stress of nerve endings is a major source of skin aging and is particularly active in individuals with sensitive skin. The cream contains 3 active ingredients that contribute to its antiaging effects. Pure vitamin C, which has been shown to demonstrate optimum efficacy on collagen and wrinkles when concentrated at 5%, reinforces cutaneous support by boosting the synthesis of support fibers. Madecassoside fills in deep wrinkles, stimulates collagen synthesis, and restructures the dermal extracellular matrix to heal skin. Hyaluronic acid provides an instant smoothing effect on surface wrinkles and restores optimal hydration levels to smooth fine lines on the skin's surface. The cream also contains neurosensine that neutralizes the effects of inflammation. There are 3 formulations: one for normal to combination skin, one for dry skin, and one for the eye area. Each cream is noncomedogenic and paraben-free. Redermic+ is available in drug-stores and pharmacies nationwide. For more information, visit www.laroche-posay.us.

Alma Lasers Soprano XLI

Alma Lasers recently launched a new laser system for hair removal and skin tightening. The Soprano XLI is designed to be virtually painless, even without the use of anesthesia or numbing gels. The new diode laser system features a larger touch screen, interactive software, and Alma's IN-Motion technology. The Soprano XLI's 810-nm laser diode provides reliable results and allows for faster hair removal and permanent hair reduction on all skin types. For more information, visit www.almalasers.com.

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Decléor Harmonie Calm Collection

Decléor announced a new product line formulated for women with sensitive skin. The Harmonie Calm collection consists of 4 products that protect sensitive skin from harsh winter weather and provide calming effects. The Soothing Milky Cream is a high-tolerance day cream with a silky texture designed to keep normal to dry sensitive skin hydrated and protected. The Delicate Milky Cream Fluid prevents the release of inflammatory mediators in normal to combination skin. The Relaxing Milky Gel-Cream for Eyes features a sensory brush applicator for controlled application of the refined and cooling gel-cream. The Comforting Milky Gel-Cream Mask is a moisturizing mask designed for reactive skin, and contains cotton cells and corn oil derivative to deliver a soothing effect. The Harmonie Calm collection is available at retail stores nationwide. For more information, visit www.decleor.us.

Mesoesthetics Collagen 360°

Mesoesthetics, a manufacturer of medical skin care products, released their new Collagen 360° line of products, an antiaging skin care line that naturally treats the signs of aging from the inside out. Collagen contributes to skin's firmness and elasticity. The amount of collagen in skin decreases with age, which leads to skin loosening and wrinkles. The collection consists of 4 noninvasive products that help to reactivate the skin's natural production of collagen, stimulate cell renewal, and encourage firmness and elasticity. All of the products have been enriched with marine collagen,

a form of collagen that penetrates the skin more deeply than regular collagen. The collection is comprised of an elixir, a mask, an eye cream, and an intensive cream. The elixir contains 10 g of collagen; drinking one bottle a day aids in reducing wrinkles and leaves the skin feeling smoother and more elastic. The hydrating mask enriches, tightens, and moisturizes the skin using marine collagen, aloe vera, and oat extract. The eye contour cream contains 5 different peptides that improve the density of skin around the eye contour area, while also eliminating wrinkles and lines and fading dark circles under the eye. The intensive cream contains antioxidants and high concentrations of collagen, and penetrates under the epidermis to stimulate collagen formation through several layers of skin. The Collagen 360° collection can be used on skin of all types and ages, and is available from aesthetics professionals. For more information, visit www.mesoesteticusa.com.

Pomega5 Intensive Nightly Repair Serum

Pomega5 recently launched its Intensive Nightly Repair Serum, a new antiaging treatment in its line of botanical skin care products. The advanced formulation contains a potent combination of biodynamic and organic ingredients that effectively nourish skin and reduces signs of aging, but are gentle enough to be used on sensitive skin. The serum is formulated with 98% active ingredients, including extracts of grapefruit, arnica, and yarrow that firm skin and minimize wrinkles. The cold-pressed pomegranate seed oil found in all Pomega5 products is the only known botanical form of conjugated linoleic acid, a

compound that strengthens cells and overrides the inflammatory responses of the skin. It also contains naturally occurring glycolic acid to exfoliate, bearberry leaf extract to brighten the skin, and a fruit-based emulsification system. The nourishing combination of more than 100 essential fatty-acids and oils found in the serum naturally repairs and protects skin while creating a more luminous and lifted complexion. For more information, visit www.pomega5.com.

Rx Systems PF Glycolic Peels

Rx Systems PF recently expanded its collection of cosmeceutical products with its pH-balanced glycolic peel program. The glycolic peel program is designed to reverse damage caused by the summer sun and leave skin feeling and looking refreshed. These peels are formulated with a low pH compared to other peels. They also have the highest free-acid concentration and 3 levels of glycolic acid, which cause greater exfoliation and deeper penetration of the product. Glycolic acid penetrates the skin and works to loosen and dissolve the substance that holds the outer layers of cells to each other and to the underlying epidermis; these dead skin cells can cause the appearance of dry, rough skin texture and discoloration from sun damage. Glycolic acid also regenerates collagen and elastin, which firm and tighten the skin to reduce the appearance of fine lines and deeper wrinkles that may be caused by photodamage. The peels are available in 3 different levels of glycolic acid (30%, 40%, and 50%) and should be applied by a trained skin care professional. For more information, visit www.rxsystemsperf.com.

Shin-Etsu Develops New Dimethicone Fluid

Shin-Etsu Silicones of America has developed a new dimethicone-based fluid to be used in various cosmetic applications. DM-Fluid-2cs (DMF-2cs) is a high purity, low residual dimethicone-based fluid that has a low viscosity and a low skin-irritation rating. The new formulation provides an alternative to D5 siloxanes and derivatives, which is more combustible than DMF-2cs. Shin-Etsu's DMF-2cs is a nonreactive delivery agent that can be used in applications ranging from foundation and makeup products to skin care, hair care, and sunscreens. Because of its low flashpoint and low combustibility, there are no processing concerns and it can be heated if necessary, but also

works with cooler processing. It easily absorbs into skin and leaves a comfortable silky feel. The DMF-2cs system offers 2 parallel products (volatile methyl trimethicone and nonvolatile dimethicone) that can be utilized in different applications, or combined to provide optimal performance and increased sensory benefits in products such as color cosmetics, skin care, antiperspirants, and sunscreens.

Vichy Laboratories LiftActiv CxP Total Serum

LiftActiv CxP Total Serum is Vichy's newest addition to its line of antiaging products. The serum addresses the skin concerns of women aged 40 years and older, including wrinkles, loss of skin firmness, and lack of radiance. Vichy's LiftActiv line operates

on the principle that many signs of aging are linked to fibroblasts, a type of skin cell that is responsible for producing fresh, young fibers. The Total Serum delivers medication directly to diseased tissues for increased effectiveness and efficiency. The formula combines vitamin C with monosaccharide R, a sugar molecule that identifies and attaches to the receptors of fibroblasts, in a combination that is proven to be twice as effective as vitamin C alone. Vitamin C is released directly into the fibroblasts for powerful cellular action that stimulates cell proliferation. The serum also includes micropigments and mother-of-pearl to provide instant radiance. LiftActiv CxP Total Serum is available in drugstores nationwide and online. For more information, visit www.vichyusa.com. ■