

CellCeuticals New Skin Treatment

CellCeuticals introduces CellGenesis, a new regenerative skin treatment that is formulated with its patent-pending Growth Factor Peptide (GFP) Cellular Complex. The potent night treatment acts as a cellular stimulant to encourage the regeneration of new surface cells for visibly younger skin. The GFP Cellular Complex contains a combination of lipopeptides, retinol, and antioxidants that are delivered to the skin with CellCeuticals' proprietary nanoemulsion system that targets cellular skin aging. The complex is designed to eliminate the inflammatory response common with other antiaging ingredients and procedures. By triggering the stimulation of cells, the complex encourages the regeneration of vital proteins that are responsible for firmer, thicker, and more youthful-looking skin. For more information, visit www.cellceuticalskincare.com.

Eau Thermale Avène TriXéra+ Sélectiose for Dry Skin

Eau Thermale Avène introduces a new product line designed for individuals with severe dry skin that is caused by environmental factors. TriXéra+ Sélectiose products treat the causes and symptoms of xerosis with emollients and synergistic ingredients that have proven to be clinically effective. Along with restoring defective skin barrier function and protecting against epidermal water loss, they also relieve pruritus, skin irritation, and redness, as well as lengthen the time between xerosis flare-ups. These ingredients include Sélectiose, a patented emollient that includes pentyl rhamnoside and helps control

the skin's inflammatory response; a lipidic trio that contains essential fatty acids, ceramides, and plant sterols to restore the skin's hydrolipidic barrier; glycine to relieve pruritus; and Avène Thermal Spring water that soothes irritation and redness. This group of ingredients is found in all 4 of the new TriXéra Sélectiose products: the Emollient Cleansing Gel, Cleansing Bath, Cream, and Balm. All products are fragrance- and paraben-free, hypoallergenic, and noncomedogenic. For more information, visit www.aveneusa.com.

Hissyfit Beauty Products Released in the United States

Hissyfit, a line of beauty products developed in Australia, is now available in the United States. The line includes 3 beauty products (Body Double, Handy Work, and Saving Face) that are made with potent botanical extracts. Each product performs 3 functions to enhance and protect the skin. Body Double is an antiaging body lotion that provides intense hydration, broad-spectrum UVA and UVB protection, and a fragrance. Handy Work is a moisturizing hand cream that is formulated with antiaging ingredients and scented with orange and mint essential oils. Saving Face is a natural antiaging foundation that provides coverage and broad-spectrum protection from the sun's damaging UVA and UVB rays. For more information, visit www.hissyfit.com.

New Black Opal Fade Systems

Black Opal introduces 6 new products that target issues specific to individuals with skin of color, including hyperpigmentation and highly reactive

skin. The Maximum Strength Plus System builds on Black Opal's original Fade Gel and is specially formulated to deliver maximum fading benefits and conditioning to darker skin types. The formula contains a proprietary Bio-Intensive Skin Complex and the highest concentration level of hydroquinone in a nonprescription product, which results in a more rejuvenated complexion. It also contains conditioning citrus and lotus extracts that work to soothe and calm skin during the fading process. The new batch of products includes a Sensitive Skin system designed for individuals with highly reactive skin. It is formulated with Septi-White, a gentle fading agent derived from lipoamino acids that targets the root of hyperpigmentation and fades dark spots and discolorations. Like the Maximum Strength Plus System, it contains soothing citrus and lotus extracts to condition the skin. The collection includes The Advanced Dual Complex Fade Gel Maximum Strength Plus and Sensitive Skin Formula, the Body Fade Crème Maximum Strength Plus and Sensitive Skin Formula, and the Daily Fade Crème SPF 15 Maximum Strength Plus and Sensitive Skin Formula. For more information, visit www.blackopalbeauty.com.

Swell Skin Products

Swell Skin is a new line of skin care products that aims to simplify the beauty routine of women who believe that they need a multitude of products to achieve healthy skin. Swell Skin is focused on 2 products that meet a majority of skin's needs. The Swell Face Treatment and Swell Oil of Sea Buckthorn work together to transform skin of all ages. The Face Treatment is made with natural ingredients like sea buckthorn, aloe vera, vitamin E, and

coconut oil. It is designed to cleanse skin and reduce acne, rosacea, and dermatitis to promote youthful, even-toned skin. The Oil of Sea Buckthorn is made from 100% pure oil from the seed of the sea buckthorn berry and offers protection against bacteria while also nourishing skin with a variety of bioactive ingredients, lipids, and fatty acids. For more information, visit www.swellskin.net.

Vichy Aqualia Thermal Eye Roll-On and Thermal Serum

Vichy Laboratories introduces 2 new products: the Aqualia Thermal Eye Roll-On and Aqualia Thermal Serum. The Thermal Eye Roll-On is an undereye treatment that minimizes dark circles and dehydration lines, delivering 8 hours of hydration. Common undereye problems, like puffiness and bags, tend to worsen as skin loses elasticity and weakens; Thermal Eye Roll-On treats these problems at their root, with a unique combination of proven effective ingredients. The formula includes escin, which is derived from horse chestnut plant extract and promotes microcirculation; dextran sulfate, which has decongestant properties that fade the intensity of dark circles; and hyaluronic acid, which increases the skin's capacity to retain water. It is applied to the undereye area with a metal roll-on ball that provides an instant cooling effect and reduces puffiness. It is paraben- and fragrance-free. The hydrogel formula also contains Vichy Thermal Spa Water, which has a soothing, fortifying, and regenerating effect.

Vichy Thermal Spa Water also is a main ingredient in the Aqualia Thermal Serum, which is designed to provide continuous moisture to the skin for up to 24 hours. The

serum combats the damage done by external factors, such as water loss, skin tightness, and redness. It is formulated with hyaluronic acid and a polysaccharide, Aquabioryl, which provides a comforting, silky texture. The emulsified gel has been shown to dramatically increase skin hydration and plump and rejuvenate the skin. It is formulated to absorb easily into the skin and dry quickly, without clogging pores. It is paraben-free, noncomedogenic, hypoallergenic, and suitable for acne-prone, combination, and oily skin. Both products are available online. For more information, visit www.vichyusa.com.

Vichy's Normaderm Anti-Imperfection Hydrating Care

Vichy Laboratories' Normaderm Anti-Imperfection Hydrating Care is clinically proven to effectively address acne-related skin conditions. The product is designed to provide clearer skin and reduce acne imperfections for women of all 4 major ethnicities; it showed substantial reduction on all acne-related parameters including tightened pores, an immediate matte effect, a more even complexion, and a reduction in skin redness. The formula is oil-free, lightweight, and easily absorbed into the skin. It is designed to replenish the skin with balanced moisture with Zincadone+ (an oil-regulating and antibacterial ingredient consisting of salicylic acid, which encourages the stimulation of dead surface cells and clears acne blemishes and blackheads, and eperulin, an organic ingredient that soothes and regulates inflammations). Additionally, it contains Vichy's patent-pending Intra-Pore Technology with microexfoliating lipohydroxy acid that allows each ingredient to penetrate deep in the pores, protecting

and purifying the sebaceous glands, reducing imperfections, and preventing future breakouts. Normaderm Anti-Imperfection Hydrating Care is available in drugstores nationwide and online. For more information, visit www.vichyusa.com.

ZELTIQ Receives FDA Approval

ZELTIQ, a medical device company, announces that it has received clearance from the US Food and Drug Administration for its CoolSculpting technology for noninvasive fat layer reduction located in the flank areas of the torso. The CoolSculpting system is based on the science of Cryolipolysis, which uses advanced cooling to gently and effectively reduce fat bulges in targeted areas of the body without invasive procedures. The procedure was developed when dermatologists discovered that fat cells are naturally more sensitive to the effects of cold than other cells, including surrounding skin cells. They were able to safely target and kill only the underlying fat, leaving surface skin tissue unaffected. When precise cooling is delivered to discrete fat bulges on the body, the fatty lipids are slowly released and transported by the lymphatic system to be processed, much like fat from food. The procedure is ideal for patients who want spot reduction and shaping, without undergoing surgery or more invasive procedures. In extensive clinical trials, the system demonstrated an average fat layer reduction of 20% at 4 months postprocedure, and no notable adverse events or patient discomfort were reported. CoolSculpting is already cleared by Health Canada and the European Union for noninvasive fat layer reduction. ■