

## Intendis, Inc., Launches the Rosacea App

The Rosacea App is the first smartphone application (App) designed to provide consumers with information, support, and tools to learn about and help manage mild to moderate rosacea. The Rosacea App will be available for free to anyone with an iPhone, Blackberry, or Android device. The App can be used to journal daily about symptoms and flare-ups and also has a *Weather Alert* feature that can inform patients of factors such as heat, wind, and cold, which may act as triggers. The *Substitution Finder* can be used to help identify food and beverages that may cause flares and find substitutes that may not cause one's skin to be as reactive. The *Assessment Tool* can help consumers get a better understanding of their relationship with the disease using the *Trigger Tracker*, which can function as a reminder and interactive memory helping to make rosacea easier to control. The Rosacea App also provides information about Finacea Gel 15%, a treatment approved by the US Food and Drug Administration for treatment of bumps, pimples, and associated redness of mild to moderate rosacea.

## NeoStrata Company Introduces Skin Active Line

The NeoStrata Company introduces the Skin Active System an advanced, comprehensive, anti-aging regimen, which will be available to physicians on April 1, 2011. The Skin Active System combines powerful, clinically-proven ingredients that work in all layers of the skin to help reverse visible signs of photodamage. The formulas are designed to stimulate cell

renewal, even tone, boost collagen and glycoasaminoglycans, and protect against oxidative damage. The Skin Active System is made up of 4 products, each formulated to deliver anti-aging benefits. The 4 products in the line contain NeoStrata's quartet of ingredients, including Maltobionic Acid, NeoGlucosamine, Retinol, and Apple Stem Cell Extract, all of which can improve skin's texture and tone. The Exfoliating Wash cleanses without irritation. The Matrix Support SPF 20, a daytime lotion, increases cell turnover, reduces the appearance of uneven pigment, and contains an antioxidant to help prevent further damage to the cells. The Cellular Restoration nighttime lotion was designed to restore skin's essential cells, rebuild the skin matrix, and reduce oxidative damage. The Intensive Eye Therapy is made to build and plump layers of skin around the eye area; caffeine helps deflate puffiness and hyaluronic acid acts as a moisturizer. For more information, visit [www.neostrata.com](http://www.neostrata.com).

## Obagi Medical Products, Inc., Announces ELASTILash, Blue Peel Radiance, and NU-Derm Sun Shield SPF 50

Obagi Medical Products, Inc., released ELASTILash, a new eyelash solution that is clinically proven to provide visibly thicker, fuller-looking lashes without side effects. ELASTILash is a peptide-based solution that does not discolor eyelids or affect iris pigmentation, making it an ideal option for patients with light eye and skin color. A recent clinical trial showed that 70% of patients reported the appearance of thicker, fuller lashes in 4 to 6 weeks. The solution is hypoallergenic

and has been dermatologist- and ophthalmologist-tested and is easily applied by brushing the formula to the base of the upper eyelash line each evening. ELASTILash is available in aesthetic physicians' offices.

Obagi Medical Products, Inc., also introduces the Blue Peel Radiance, an easy-to-use peel that provides instant glowing results for all skin types with little downtime. The peel is designed to be used on nearly all skin types. The formula is salicylic acid-based and utilizes a unique blend of acids and other soothing ingredients for a potent combination that exfoliates, evens out skin tone, and improves overall complexion with little to no downtime. After just one application of the peel, skin may be tighter, smoother and brighter-looking. The peel is for use with in-office procedures and is sold exclusively to medical aesthetic professionals. Also new on the market is Nu-Derm Sun Shield SPF 50, a sunscreen that combines UVB absorption and UVA blockage with active ingredients like zinc oxide and octinoxate for high level of protection. The sheer formula provides an elegant matte finish that can be used daily with any skin type. For more information about any of these products, visit [www.obagi.com](http://www.obagi.com).

## Biologique Recherche Introduces Sérum Biosensible

Biologique Recherche introduces the new serum Sérum Biosensible. Sérum Biosensible is enriched with moisturizing active ingredients, softening agents, and soothing extracts that strengthen the skin and help reduce its sensitivity. The treatment is formulated without artificial fragrances and made from cellular kiwi

water and enriched with compounds with proven high tolerance levels. It operates on the concept of epidermal system protection and contains a concentrate of soothing, anti-inflammatory, moisturizing, and protective ingredients that restore an impaired epidermal tolerance threshold. The formula helps reduce the signs associated with cutaneous sensitivity, and soothes, rebalances, and calms sensations of tightness or pulling of the skin. *Sérum Biosensible* is available in aesthetic physicians' offices. For more information, visit [www.biologique-recherche.us](http://www.biologique-recherche.us).

### **Jurlique Launches Moisturizing Hand Sanitizer**

Jurlique introduces a new moisturizing hand sanitizer to its family of products. The natural hand sanitizer kills off 99.9% of germs and nourishes hands without irritating the skin. The formula contains Australian Bush Mint, a plant with known antibacterial and antimicrobial properties, as well as safflower oleosomes found in oil-bearing seeds that help to nourish and enhance the skin's protective barrier. These ingredients are part of a proprietary biodynamic blend of natural antioxidants that leave hands clean, conditioned, and moisturized. Jurlique hand sanitizer is available online and in retail stores. For more information, visit [www.jurlique.com](http://www.jurlique.com).

### **One Love Organics**

A new line of water-free skin care products was recently launched in the United States. One Love Organics products operate on the principle that the primary purpose of a preservative is to prevent microorganisms that grow and flourish in the presence of water, but products that do not contain any water are self-preserving and require only an antioxidant. All items in the collection are highly concentrated and contain ingredients in only their purest forms. The line includes a scrub and masque, serum, cleanser, and balm. *Brand New Day Microderma Scrub and Masque* with gentle exfoliating granules contains a soothing silk peptide, milk powder, and fresh pineapple enzymes to polish off dead skin cells while helping to protect new skin cells. *Loves Springs Eternal Youth Preservation Serum* is an anti-aging serum with watermelon seed oil to smooth skin, dissolve build-up, and provide a rich composition of essential fatty acids. *Easy Does It Foaming Cleanser* is a delicate soap-free liquid that contains a unique combination of organic Chilean soap bark, cold-pressed apple oil, and vegetable glycerin in a soothing nondrying foam that cleans, softens, and helps to protect face, body, and hair. *Skin Savior Waterless Multi Balm* cleanses, moisturizes, and conditions with cold-pressed plant oils and extracts to break down dirt and makeup and clear out pores without

stripping skin of its natural protective layer. One Love Organics are available in select boutiques nationwide. For more information, visit [www.oneloveorganics.com](http://www.oneloveorganics.com).

### **Pomega5 Daily Revitalizing Concentrate Ampoules**

Pomega5 introduces new Daily Revitalizing Concentrate Ampoules. The pearl-like ampoules repair problem areas all over the body. It helps heal cuticles and fights irritation, blotchiness, wrinkles, and other signs of aging. The unique combination of biodynamic and organic ingredients works to combat dryness and brighten and smooth skin. The formula contains oil of pomegranate extracted from the cold-pressed pomegranate seed oil of organically grown pomegranates. Each ampoule also contains more than 60% Omega5, the only known botanical form of conjugated linolenic acid, a powerful compound shown to override the inflammatory responses of skin. Omega5 works together with other essential fatty acids and nutrient-rich oils; jojoba oil reduces wrinkles and conditions and moisturizes the skin, calendula oil heals and promotes cellular regeneration, rosehip oil improves skin elasticity and reduces scars and dark spots, and grapefruit oil treats oily skin/acne and detoxifies skin. For more information, visit [www.pomega5.com](http://www.pomega5.com) ■