INDUSTRY BUZZ

Biologique Recherche Le Bain de Plantes and Shampooing Traitant Sébo-Rééquilibrant

Biologique Recherche has developed a shampooing regimen for treatment of hyperseborrhoea. Shampooing Traitant Sébo-Rééquilibrant purifies and cleanses the scalp, eliminating excess sebum. Formulated for daily use, the shampoo will recondition the scalp resulting in strong, healthy hair. Sebo-regulating active ingredients include zinc and copper extract, L-PCA, stinging nettle extract, and burdock extract. Le Bain de Plantes consists of 13 deep-penetrating ingredients, both sebo-regulating and depurative. Recommended for use with the Shampooing Traitant Sébo-Rééquilibrant, the hair mask will provide enhanced and lasting results. Also available is the Shampooing Traitant Derm-Apaisant, for sensitive scalps. This product treats and soothes the scalp, creating a restorative balance. For more information, visit www.biologique-recherche.com.

CeraVe Cleansers and Moisturizers from Coria Laboratories, Ltd.

CeraVe by Coria Laboratories. Ltd, is a line of skin care products featuring 2 cleansers and 4 moisturizers. The product line is formulated with patented MVE technology, which allows for the controlled release of active ingredients over time. The new Facial Moisturizing Lotion AM with SPF 30 is a daytime lotion made specifically for the face. The active ingredients help replenish and maintain the skin's natural barrier. Micronized zinc oxide to protect against UVA and UVB rays, and ceramides, hyaluronic acid, and niacinamide provide moisture. Facial CeraVe Moisturizing Lotion PM is a nighttime moisturizer formulated to attract, hold and distribute hydration. CeraVe Foaming Facial Cleanser is a gentle, nonirritating formula for treatment of normal to oily skin. CeraVe Hydrating Cleanser cleanses and hydrates dry or sensitive skin. CeraVe Moisturizing Lotion is a lightweight formula for both the face and body, delivering moisture deep into the layers of the skin. CeraVe Moisturizing Cream, also for the face and body, treats chapped or cracked skin. All CeraVe products are noncomedogenic and fragrance free. For more information, visit www.cerave.com.

Replere Phenolic Antioxidant Skincare Line

Replere is a new product line of antiaging skin care products. The line is made from natural ingredients, including Coffea Arabica extract. Replere is designed to reverse signs of aging and is free of parabens, dyes, and fragrances. Deep-Clean and Clarify Face Wash is a gentle foaming wash, ideal for all skin types. Active ingredients include glycolic, salicylic, and azelaic acids, as well as green tea, and vitamins A and E. Pore-Minimize and Mattify Skin Tonic soothes and hydrates skin and helps reduce the appearance of brown spots while minimizing pores and reducing shine. Protect and Rejuvenate Day Lotion is a lightweight moisturizer made with natural antioxidants to treat fine lines and wrinkles. Repair and Replenish Night Crème repairs damaged skin overnight,

reducing redness and improving texture. Lighten and Firm Eye Serum will visibly reduce under eye circles. For more information, visit www.replere.com.

Scientific Skin Care Products

The Scientific line of skin care products by Dr. Kenneth Beer features a wide range of cleansers, creams, and serums. PH Balancing Cleanser is gentle yet effective, removing surface oil and other impurities. Ideal for all skin types, the cleanser soothes skin while hydrating. Active ingredients include glycolic acid, glycerin, rose oil, burdock root, as well as seaweed, lavender, licorice, and lemon extracts. White Bamboo Exfoliator is a clay-based scrub, containing white bamboo crystals. The scrub works to remove dead skin cells, leaving skin smooth and polished. Other active ingredients include green tea, white tea, and acai extract, all of which provide potent antioxidants. Daily Hydrating Cream moisturizes with key ingredients hyaluronic acid and squalane, while retinol helps reduce the appearance of fine lines and wrinkles. Intensive Repair Serum hydrates and nourishes skin, while restoring elasticity. The serum also contains hyaluronic acid and squalane, as well as fractioned coconut oil to calm and soften skin. Brightening Serum creates a more even skin tone, and helps reduce the appearance of skin discoloration. Active ingredients include seaweed extract, hyaluronic acid, emblica fruit, botanical extracts, and vitis vinfera. Lifting Serum firms and tightens skin, relaxes surface lines, and promotes cell turnover. Lifting Serum contains etinol palmitate, aloe vera, hyaluronic acid, and botanical

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extracts. For more information, visit www.scientificskin.com.

SkinMedica, Inc, Redness Relief CalmPlex

SkinMedica, Inc, announced the launch of Redness Relief CalmPlex, a nonprescription product to reduce redness. The formula contains CalmPlex, a patented ingredient that helps restore the skin's natural barrier. Redness Relief CalmPlex treats the underlying cause of redness, improving the skin's overall appearance. Redness Relief CalmPlex is available only through physicians and medically supervised spas. For more information, visit www.skinmedica.com.

SpaFinder "I Will Reflect" Melanoma Awareness Bracelet

SpaFinder, an internet-based spa and wellness resource, announced the launch of a new melanoma initiative. SpaFinder will promote Melanoma Awareness Month all throughout May with the "I Will Reflect" bracelet. The white bracelet instantly turns purple when exposed to harmful UVA and UVB rays, serving as a reminder to protect your skin from the sun. Included with the bracelet are 5 melanoma-prevention tips to help educated wearers about the importance of early detection. To purchase an "I Will Reflect" bracelet, visit www.spafinder.com/melanoma.

Topix Pharmaceuticals, Inc, Gly-Sal Acne Body Spray

Topix Pharmaceuticals, Inc. introduced a new acne-fighting formula, Gly-Sal Acne Body Spray. The medicated body spray is designed to treat chest acne, as well as hardto-reach back acne. Formulated with moisturizing botanicals and soothing witch hazel, Gly-Sal Acne Body Spray treats acne while improving over all skin condition. Active ingredients also help reduce redness and inflammation, control oil, exfoliate, and hydrate. The spray contains both glycolic and salicylic acids, and comes in a wide range of product strengths, ideal for any skin type. For more information, visit www.topixpharm.com.

Valeant Pharmaceuticals Extends Kinerase Product Line

Valeant Pharmaceuticals International, Inc, the makers of skin care brand Kinerase, introduce a new product line, Dr. LeWinn by Kinerase. Kinerase has paired up with plastic surgeon Dr. Laurence LeWinn to develop an antiaging regimen of cleansers, moisturizers, and daily treatments. Dr. LeWinn by Kinerase features a wide rage of affordable products, implementing clinical strength levels of kinetin. Kinetin has been proven to slow down aging by recharging cells, causing skin to look and act younger. The product line also includes an array of hybrid ingredients including SNAP-8 peptide, Osilift, Eyeseryl, and Sepiwhite. For more information, visit www.drlewinnbykinerase.com.

Vichy Aqualia ANTIOX

Vichy Laboratories introduces a new antioxidant serum, Aqualia ANTIOX. The serum is composed of highly concentrated ingredients including Vichy's own Citrus Polyphenol, pure vitamin C and vitamin E. Aqualia ANTIOX comes in the form of a powder, accompanied by the serum, which is mixed fresh by the consumer. The key ingredient, Citrus Polyphenol, helps regenerate skin cells to improve texture, leaving skin radiant. Vitamin E protects against UV rays and vitamin C stimulates collagen renewal. For more information, visit www.vichy.com.

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