

# INDUSTRY BUZZ

### **Xeomin**

Merz Aesthetics, Inc., announces US Food and Drug Administration approval of Xeomin (incobotulinumtoxinA) for temporary improvement in the appearance of moderate to severe glabellar lines associated with corrugator and/or procerus muscle activity in adult patients. Xeomin blocks the transmission of signals from nerves to the muscles by hindering the production of the neurotransmitter, causing the muscle to relax and giving it a smoother appearance temporarily. The typical duration of effect of each treatment is up to 3 months. For more information, visit www.xeomin.com.

# Pro+Therapy MD

Valeant Pharmaceuticals North America LLC launches the Pro+Therapy MD product line to optimize skin health and recapture a youthful appearance. Pro+Therapy MD is a gentle skin care regimen that is clinically proven to improve the appearance of sundamaged skin and reverse the visible signs of aging. The line includes 6 new products: Advanced Ultra Light Day Repair SPF 30, Advanced Ultra Rich Day Repair, Advanced Ultra Rich Night Repair, Ultimate Lift + Correcting Eye Cream, Gentle Skin Polishing Exfoliator, and Skin Balancing Cleanser. All of the products contain the Proliposome delivery system that transports unprecedented levels of kinetin and zeatin deep into the skin, slowly releasing growth factors to nourish cells and reverse the signs of aging. Pro+Therapy MD is available exclusively through physicians. For more information, visit www.protherapymd.com.

## Belotero Balance

Merz Aesthetics, Inc, announces US Food and Drug Administration approval of Belotero Balance for injection into the dermis for the correction of moderate to severe facial wrinkles and folds, such as nasolabial folds. Belotero Balance is a hyaluronic acid-based cohesive gel dermal filler that delivers naturallooking results with minimal recovery time. By integrating into facial skin tissue, Belotero Balance enables patients to see visible softening of lines and wrinkles for a natural look that lasts. For more information, visit www.belotero.com.

## Glytone Rosacure

Pierre Fabre Dermo-Cosmétique USA introduces Glytone Rosacure, an advanced 3-step skin care regimen for redness-prone skin, including mild cases and more persistent reddening from rosacea. Each product is formulated with a combination of ingredients, including methyl sulfonyl methane, to reduce signs of redness and reduce the severity of itching and stinging. The Rosacure regimen includes a Cleansing Milk for gentle cleansing and moisturizing, a Calming Tonic Lotion to soothe irritated skin, and a Cream Gel to calm the skin and reduce the appearance of redness. All 3 products also are included in the new Glytone Rosacure Kit. The Rosacure products can be used alone or as adjunctive care following the Glytone by Enerpeel MA (mandelic acid) in-office peel system to reduce intermittent to permanent redness. For more information, visit www.glytone-usa.com.

## Restylane

Medicis Pharmaceutical Corporation announces US Food and Drug Administration approval of the premarket approval application supplement to expand the use of Restylane to include lip augmentation. Restylane, a hyaluronic acid dermal filler, was approved in 2003 for mid to deep dermal implantation to treat moderate to severe facial wrinkles and folds. The new label will include an indication for submucosal implantation for lip augmentation in patients 21 years or older. The package insert will be amended to include the new indication as well as results from clinical trials for lip augmentation. For more information, visit www.restylaneusa.com.

#### Sebamed

Sebamed USA launches a full line of multilevel skin care products designed to restore skin to its natural 5.5 pH level, transforming troubled skin into healthier skin. The Sebamed line features a Liquid Face and Body Wash, Moisturizing Body Lotion, Moisturizing Cream, and Everyday Shampoo. All products are soap free, parabens free, and noncomedogenic, making Sebamed products complementary to treatment regimens for eczema, acne, rosacea, and psoriasis because they will not irritate the skin. The mild, allergen-free formula balances the skin's pH and helps strengthen the natural hydrolipid barrier, offering natural support in the skin's healing process. For more information, visit www.sebamedusa.com.