

PRODUCT UPDATE

NEW FABRIC DEVICES FOR TISSUE SAMPLING

Histologics LLC offers minimally invasive, fabric-based tissue sampling and collection devices. **Kylon®** fabric, used in the **Soft-ECC®** endocervical curette and the **SoftBiopsy®** exocervical tissue-sampling device, has been proven to collect highly diagnostic, abundant, and reliable full-thickness epithelial samples, according to **Histologics**. ■

FOR MORE INFORMATION, VISIT www.histologics.com

NEW SERVICE FROM IVF-WORLDWIDE

Targeted treatment and clinical trial information is available through **IVF-Worldwide**, a broad-based, open-access journal that publishes current information on in vitro fertilization (IVF), genetics, and stem cell therapy. Physicians and clinics can now offer information to patients through a cooperative agreement between **IVF-Worldwide** and **Medivizor**, an Internet platform that provides consumer-based medical information. ■

FOR MORE INFORMATION, VISIT www.ivf-worldwide.com

SIMBIONIX OFFERS NEW SIMULATORS

Simbionix has recently released three new training platforms. The **LAP Mentor III™** for laparoscopic training, includes an adjustable-height work deck, large monitor, touch-screen control panel, and haptic (tactile) feedback. The **PELVIC Mentor™**, a simulator to help health-care professionals learn pelvic anatomy and conduct pelvic exams, offers a computerized 3D virtual system. The **U/S Mentor™** provides a comprehensive training environment using a palpable mannequin and a lifelike ultrasound-simulated image. ■

FOR MORE INFORMATION, VISIT www.simbionix.org

PATIENTSTYLE HOSPITAL GOWNS

PatientStyle offers a line of hospital gowns that are easy to put on and provide simple access for health-care providers without compromising the gown's coverage. Gowns come in various styles, including: nursing gown; IV gown; mammography top; standard gown with side tie; infant and children's gowns; modesty gown with head cover; and full-coverage, long-term-care gown. Also available are antimicrobial slipper socks. All products can be personalized with a hospital or practice logo. ■

FOR MORE INFORMATION, VISIT www.patientstyle.com

TISSUEMARK: A DIGITAL PATHOLOGY TOOL

TissueMark is a new pathology software that developers at **PathXL** claim is faster and more accurate than manual tissue slide marking and review. The software is precisely tailored for use in the detection of several forms of cancer. In a few seconds, **TissueMark** can simultaneously inspect hundreds of image features, compared with the 10 or so available to the trained naked eye. This consistency and accuracy complements the skills of the pathologist, claims **PathXL**. ■

FOR MORE INFORMATION, VISIT www.pathxl.com

AMA TOOLKITS TO STREAMLINE PAYMENTS

The American Medical Association (AMA) provides free toolkits to help physicians benefit from new federal Affordable Care Act standards that can streamline administrative duties, cut paperwork burdens, and free physicians to spend more time with patients. Toolkits cover every part of the claims revenue cycle, including electronic fund transfers (EFT) and electronic remittance advice (ERA), with key questions to ask vendors and an outline of the rules and standards for electronic transactions. ■

FOR MORE INFORMATION, VISIT www.ama-assn.org/go/simplify

FREE COUNSELING ON RISKS OF ALCOHOL & MEDICATIONS DURING PREGNANCY & BREASTFEEDING

MotherToBaby, available in North America, is an evidence-based, free counseling service where experts from the non-profit **Organization of Teratology Information Specialists (OTIS)** provide individualized, bilingual (English/Spanish) risk assessments and information regarding alcohol, medications, and other exposures during pregnancy and breastfeeding. Access **MotherToBaby** online or toll-free at (866) 626-6847. ■

FOR MORE INFORMATION, VISIT www.mothersobaby.org

SYLK® NATURAL PERSONAL LUBRICANT

SYLK is a natural, water-based personal lubricant. Free of silicones, petroleum derivatives, animal products, and parabens, the lubricant is made from New Zealand kiwi vine extract. It is naturally slippery and smooth, odorless, tasteless, nonsticky, nongreasy, and won't stain, claims **SYLK USA**. Made in the United States, it is available for purchase online or at retail stores such as Whole Foods and Walgreens. ■

FOR MORE INFORMATION, VISIT www.sylkusa.com

DULCET BABY SLEEP SACK

The Dulcet Baby Sleep Sack is a one-piece alternative to swaddling a baby with loose blankets. Made of cotton/polyester blanket-like material, the sleep sack features shoulder snaps and a bottom zipper, and comes in two sizes for infants through 2-year-olds. The sleep sack is designed for safety: It is non-flammable, formaldehyde-free, and mechanically safe, according to the manufacturer, **BadaBoum**. ■

FOR MORE INFORMATION, VISIT www.bada-boum.com

BELLI SKINCARE PRODUCTS

Belli Skincare is a physician-formulated line of skincare products for expectant and new mothers and their babies. Products are screened to avoid teratogens and are allergy tested and free of parabens, BPA, phthalates, and artificial dyes, says the manufacturer, **Enaltus**. Products include facial wash and acne control spot treatment, body and facial moisturizers, sunscreen, stretchmark cream, nursing cream, and baby bath sets. ■

FOR MORE INFORMATION, VISIT www.belliskincare.com