

PRODUCT UPDATE

NIGHTTIME SCAR CARE PRODUCT AND AN APP

Mederma® PM Intensive Overnight Scar Cream is reportedly formulated to work at night when skin naturally regenerates faster. In a clinical study, subjects who used **Mederma® PM** on a new scar saw a 50% improvement in the scar's size after 8 weeks of use. **Mederma® PM** is sold in a 1-oz tube and a 1.7-oz jar in drugstores nationwide. **Mederma®** offers text, email, and calendar reminder options on its Web site. **Mederma® Progress Tracker**, an iPhone app, allows users to photograph their scars every few days to see how the scar's appearance has changed. ■

FOR MORE INFORMATION, VISIT www.mederma.com

SALE OF SOFTCUPS BENEFIT AFRICAN WOMEN

Sanitary protection is a basic and often unmet need in developing countries. **WomanCare Global** and **Evofem** have joined to form **Project Dignity** to donate up to 50,000 **Softcups** to women in Africa. **Softcup** is a US Food and Drug Administration–approved, soft, nonirritating cup that captures menstrual flow, can be washed and reused, and can be worn for 12 hours with no link to toxic shock syndrome. With every box of **Softcups** purchased at participating US retailers, an African woman will receive a free reusable **Softcup**. ■

FOR MORE INFORMATION, VISIT www.softcup.com

TENS DEVICE FOR MIGRAINE PREVENTION

Cefaly Technology has received FDA approval to market **Cefaly**, the first transcutaneous electrical nerve stimulation (TENS) device for the prevention of migraine headaches. According to the manufacturer the device is small, portable, battery-powered, worn across the forehead with a self-adhesive electrode, and should be used once a day for 20 minutes. Available by prescription for patients ≥18 years of age, **Cefaly** sends an electric current that stimulates the trigeminal nerve branches. ■

FOR MORE INFORMATION, VISIT www.cefaly.com

MOBILE CARE COORDINATION PLATFORM

CareInSync announced the release of **Carebook 3.0**, the latest version of its evidence-based care-team platform. The new upgrade allows team members to coordinate patient-centered interventions using key information such as needs and risk assessments. **CareInSync** claims that the new interface makes **Carebook** use simple, highly intuitive, and fast. The latest version is compatible with Android and iOS devices. ■

FOR MORE INFORMATION, VISIT www.careinsync.com

FASHIONABLE COMPRESSION LEGWEAR FOR PREGNANT WOMEN

RejuvaHealth offers a stylish line of medical grade compression legwear, including socks, stockings, pantyhose, and leggings, for the treatment of varicose veins; aching, swollen legs; and the prevention of deep vein thrombosis. ■

FOR MORE INFORMATION, VISIT www.rejuvahealth.com

LYNCH SYNDROME TESTING FROM QUEST

Quest Diagnostics now offers a new testing service to help identify and assess an individual's risk of Lynch syndrome, also known as hereditary nonpolyposis colorectal cancer (HNPCC). The **Lynch Syndrome Panel** evaluates blood and tumor-tissue based on professional medical guidelines for patients with newly diagnosed colorectal cancer or for unaffected patients with a strong family history of colorectal or other Lynch-associated cancers. The **Lynch Syndrome Panel** identifies point mutations, deletions, and duplications in the genes most commonly associated with Lynch syndrome: *MLH1*, *MSH2*, *MSH6*, *PMS2*, and *EPCAM*. ■

FOR MORE INFORMATION, VISIT www.questdiagnostics.com

NEW MEDICAL TOUCH-PANEL COMPUTER

Axiomtek has introduced the new **MPC225-873** slim-type, 22-inch, widescreen, medical-grade, touch-panel computer for image processing and measuring instrument applications. For use on nursing carts and at point-of-care or infotainment terminals in health-care environments, the **MPC225-873** reportedly offers flexible CPU options, fanless operation, ample storage capacity, and is easy to install and integrate with other medical devices, according to **Axiomtek**. ■

FOR MORE INFORMATION, VISIT www.axiomtek.com

TREATMENT FOR MENOPAUSAL SYMPTOMS

Pfizer Inc. has announced the availability of **DUAVEE®** (conjugated estrogens/bazedoxifene) 0.45mg / 20mg tablets, for women with a uterus for the treatment of moderate-to-severe vasomotor symptoms associated with menopause and the prevention of postmenopausal osteoporosis. For Important Patient Information and other prescribing details, visit the Web site. ■

FOR MORE INFORMATION, VISIT www.pfizerpro.com/hcp/duavee

NATURAL FEMINE CARE PRODUCTS

With the intention of reducing a woman's daily chemical exposure, **healthy hooHoo®** offers feminine cleansing products that contain no harsh chemicals, parabens, fragrances, glycerins, alcohol, sulfates, or dyes. **healthy hooHoo®** wipes, foamer cleanser, and feminine wash, all pH balanced, are available at US retail stores, according to the manufacturer. ■

FOR MORE INFORMATION, VISIT www.healthyhooHoo.com

SWETS CONTENT MANAGEMENT PRODUCTS

Swets provides information procurement and management platforms to libraries, government, corporate, and medical institutions. **Swets** claims that its **Decision Support in Medicine (DSM)**, featuring 28 specialties, stands out from other solutions for its authoritative authorship—respected names in medicine have written, compiled, and edited the evidence-based content that is deemed most critical for use at point-of-care. ■

FOR MORE INFORMATION, VISIT www.swets.com