

## PRODUCT UPDATE

### AIRSTRIP OB: MOBILE ACCESS TO FETAL HEART-RATE MONITORS

**AirStrip OB**, the first app to receive FDA medical device clearance, enables ObGyns to remotely view up to 4 hours of data from fetal heart-rate monitors. With access to fetal heartbeats, maternal contraction patterns, vital signs, and nursing notes, physicians can communicate with L&D staff to respond quickly when clinical attention is needed. **AirStrip OB** from **AirStrip Technologies** is available for iPhone, Android, BlackBerry, and several Windows Mobile devices, and is HIPAA compliant. ■

FOR MORE INFORMATION, VISIT [www.airstriptechnology.com](http://www.airstriptechnology.com)

### MENOPAUSAL SYMPTOMS RELIEVED WITH METAGENICS' ESTROVERA™

ERr 731, the key ingredient in the supplement **Estrovera**, is an extract of Siberian rhubarb root that **Metagenics** claims provides effective relief for menopausal hot flashes comparable to conventional hormone therapies, but without the associated potential adverse side effects of estrogen. In published clinical studies, ERr 731 has been shown to significantly reduce the number and severity of hot flashes, night sweats, and other menopausal symptoms. **Estrovera** is not FDA approved. ■

FOR MORE INFORMATION, VISIT [www.metagenics.com](http://www.metagenics.com)

### EATING DISORDERS—AN ONLINE TRAINING MODULE FROM THE AMA

The **American Medical Association** offers an online training module to help physicians better screen for and manage **eating disorders**. Early intervention and communication has proven highly effective in combating these diseases. This CME resource will help physicians improve the process of identification, treatment, and management of these mental illnesses. ■

FOR MORE INFORMATION, VISIT

[www.ama-cmeonline.com/eating\\_disorders](http://www.ama-cmeonline.com/eating_disorders)

### RENESSA® IN-OFFICE PROCEDURE FOR SUI: A NONSURGICAL APPROACH

**Renessa**, developed by **Novasys Medical**, treats the most common type of incontinence, stress urinary incontinence (SUI), in a single, in-office, 20-minute procedure. This FDA approved, nonsurgical option uses radiofrequency energy to gently heat the tissue of the urethra near the bladder and activate a natural collagen regeneration process that firms the tissue. **Renessa** has been found to reduce or eliminate urine leakage during routine activities such as laughing, coughing, or sneezing without the use of mesh, implants, or foreign materials. ■

FOR MORE INFORMATION, VISIT [www.renessa.com](http://www.renessa.com)

### HEALTHTAP: A MOBILE HEALTH PLATFORM THAT CONNECTS PATIENTS TO PHYSICIANS

**HealthTap** is a new comprehensive, consumer-facing mobile health platform. Using a free app, patients can connect with a Medical Expert Network of 12,000 US-licensed physicians via phone or messaging. Also available are doctor-to-doctor ratings and up-to-date health information. Premium features (for payment) include secure "Private Health Conversations" and storage of health records. Available for iPhone, iPad, and Android. ■

FOR MORE INFORMATION, VISIT [www.healthtap.com](http://www.healthtap.com)

### VITERA HEALTHCARE SOLUTIONS FOR EHR AND PRACTICE MANAGEMENT

**Vitera Healthcare Solutions** is a provider of electronic health records (EHR) and practice management software and services. The **Intergy v8.00** contains a refreshed user interface for EHR, a new claim management module, a physician portal, a scheduling tool, online management of referrals and reports for radiology and imaging centers, patient charts with one-click access, and additional state-of-the-art features. ■

FOR MORE INFORMATION, VISIT [www.viterahealthcare.com](http://www.viterahealthcare.com)