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Weight loss strategies that really work

With your guidance, sustained weight loss is possible—even for the severely obese. These tips and tools will help.

PRACTICE RECOMMENDATIONS

- › Calculate body mass index and diagnose obesity to increase the likelihood that obese patients will take steps to lose weight. **(B)**
- › Prescribe a low-calorie diet for at least 6 months to help patients achieve a weight loss of at least 5% to 10%; prescribe physical activity for weight loss and weight maintenance. **(A)**
- › Review the benefits and risks of bariatric surgery with patients who are severely obese, and provide a referral, when appropriate. **(A)**

Strength of recommendation (SOR)

- (A)** Good-quality patient-oriented evidence
- (B)** Inconsistent or limited-quality patient-oriented evidence
- (C)** Consensus, usual practice, opinion, disease-oriented evidence, case series

It's not only obese patients who are resistant to weight loss strategies. Many physicians contribute to the gap between current practice and optimal management of adult obesity, as well. There are a number of reasons for this—a dearth of knowledge, time, and reimbursement among them.^{1,2}

What's more, physicians are often pessimistic about how much headway patients can make in their weight loss efforts. That's not surprising, given that the average weight loss achieved in well-controlled clinical trials tends to be modest and the recidivism rate is extremely high.³ Yet these same trials are cause for optimism, with substantial subsets of patients often achieving clinically meaningful long-term weight loss. The National Weight Control Registry, a long-term prospective study of "successful losers," is another hopeful indicator: The registry includes approximately 6000 individuals who have lost, on average, more than 70 lb, and kept it off for an average of 6 years.⁴ (Listen to the audiocast at jfonline.com to find out how.)

Weight loss does not have to be huge to be clinically significant. Even a modest loss (5%-10% of total body weight) can have major health benefits. There's much you can do to help.

Evidence suggests that patients are considerably more likely to lose weight when they are advised to do so and supported by their primary care physician.⁵⁻⁹ Because there is no way to predict which approach will be most effective for which patient, family physicians (FPs) should offer a variety of evidence-based treatments, including dietary change, increased physical activity, medication for selected patients, and surgery for severely obese adults (**TABLE 1**).

In 2009, the National Committee on Quality Assurance added body mass index (BMI) to the list of effectiveness-of-care measures that health plans and physicians are rated on.¹⁰ That addition, coupled with a recent study indicating that obesity accounts for more than 9% of annual health care expenditures,¹¹ highlights the growing recognition that obesity should be considered a medical condition—not just a risk factor. While



National Weight Control Registry: Lessons from "successful losers"
J. Graham Thomas, PhD, NWCR co-investigator



Adopting weight loss strategies needn't be too time-consuming; evidence suggests that physicians can provide basic counseling about healthy behaviors in fewer than 5 minutes.

patients are increasingly likely to have a weight management insurance benefit that reimburses physicians and dietitians for multiple visits, many health plans still do not cover weight-related treatment. FPs can help by advocating for such coverage—and by taking steps to help patients win the battle against obesity.

2 weight loss tools that can jump-start your efforts

Physicians often cite time as a key reason for not providing weight loss counseling. But physician knowledge—actually, *lack* of knowledge—may be a bigger barrier. In 1 recent study, 44% of physicians said they did not feel qualified to treat obesity.¹² In another, 72% of primary care physicians surveyed said that no one in their practice was trained to deal with weight-related issues.¹³

As the focus on obesity grows, clinical weight management tools are increasingly available. Two excellent examples are the California Medical Association Foundation's Obesity Provider Toolkit (www.thecmafoundation.org/projects/obesity

Project.aspx) and the clinical tools from North Carolina's Eat Smart, Move More program (www.eatsmartmovemorenc.com/ESMMPlan/ESMMPlan.html). You can download a toolkit, review the strategies described, and adopt those you think would be most effective in your practice. Doing so needn't be especially time-consuming; evidence suggests you can provide basic counseling about healthy behaviors in fewer than 5 minutes.¹⁴

■ **Review guidelines.** The National Heart, Lung, and Blood Institute issued the first evidence-based guidelines for the treatment of adult obesity in 1998.¹⁵ Many other groups—the US Preventive Services Task Force (USPSTF),¹⁶ the American Dietetic Association,¹⁷ and the American College of Physicians,¹⁸ among them—have followed suit, with guidelines addressing practical weight loss interventions and treatment related to specific comorbidities. The organizations all recommend using BMI to diagnose and classify obesity, assessing readiness to change, and setting realistic goals (TABLE 2).

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TABLE 1

BMI, health risks, and weight loss: Which intervention for which patients?¹⁵

BMI, kg/m ² (weight status)	Disease risk		Intervention		
	Normal waist measurement	Elevated waist measurement	Diet and physical activity	Medication	Surgery
25-29.9 (overweight)	Increased	High	25-26.9: Yes, for patients with comorbidities 27-29.9: Yes	25-26.9: NA 27-29.9: Yes, for patients with comorbidities	NA
30-39.9 (obese)	30-34.9: High 35-39.9: Very high	Very high	Yes	Yes	30-34.9: Yes, for patients with comorbidities 35-39.9: Yes
≥40 (extremely obese)	Extremely high	Extremely high	Yes	Yes	Yes

BMI, body mass index; NA, not appropriate.

Diagnose obesity without delay

While most patients can report their height and weight with reasonable accuracy, few obese adults consider themselves to be obese.¹⁹ And, although the USPSTF 2009 recommendations call for screening all adults for obesity and introducing behavioral interventions to promote sustained weight loss as needed,²⁰ most obese men and women receive neither a diagnosis nor an obesity management plan.²¹ Yet both are key components of long-term weight control. Physicians should calculate and document the BMI of all adult patients, and routinely diagnose obesity in patients with a BMI ≥30 kg/m² (TABLE 1).

Get the patient's perspective

In addition to using BMI and waist circumference measures and identifying comorbidities such as diabetes and hypertension, it is important to determine whether the patient is motivated to change. You can start by asking whether he or she has previously been told to lose weight; adults who have received weight control counseling in the past are more likely to be in a greater state of readiness.⁷

Review the patient's medications.

Once you have identified obesity, look for iatrogenic causes—most notably, current use of 1 or more medications that are associated

with weight gain or known to affect satiety. If you identify any such drugs, it may be possible to find a suitable alternative (TABLE 3).

Factor in literacy. Patients with low literacy are less likely to fully comprehend the health benefits of weight loss or to report that they are ready to lose weight, as compared with those with higher literacy levels.²² Talking to such patients to determine what will spark their interest and motivation—ie, looking and feeling better, being able to play with children or grandchildren—can help.

Assess the patient's dietary patterns.

This can be done with the Rapid Eating Assessment for Participants (REAP), an office-based tool of adequate reliability and validity for nutrition assessment and counseling that can be administered in a few minutes.²³

This office-based survey, available at <http://bms.brown.edu/nutrition/acrobat/REAP%206.pdf>, provides information that can be the basis for an action plan. While there is no direct evidence that having a plan leads to weight loss, receiving advice from a physician is strongly associated with efforts to lose weight.⁶ Be aware that obese individuals may not be as responsive to weight management counseling from a physician as those who are overweight, so they may require more assistance.²¹

Set a goal, prescribe a food plan

After discussing possible interventions based on the patient's BMI and weight status (TABLE 1), set a safe and achievable goal to reduce body weight at a rate of 1 to 2 lb per week for 6 months to achieve an initial weight loss goal of up to 10%. Not only does such a target have proven health benefits,^{15,24} but defining success in realistic and achievable terms helps maintain patient motivation.

Although no single dietary approach has been found to have a metabolic advantage or be most likely to support long-term weight maintenance,^{15,25-28} energy balance is central. It is critical to induce a negative energy balance—with a deficit of 250 to 500 calories per day to achieve a weight loss of 0.5 to 2 lb per week.

Which diet is best?

Diets emphasizing varying contents of carbohydrate, fat, and protein have generally been found to be equally successful in promoting clinically meaningful weight loss and maintenance over the course of 2 years, although some studies have found specific approaches to encourage initial weight loss.²⁶ Because different strategies have proven helpful to various patients, your best bet is to analyze the patient's eating pattern and prescribe the diet he or she is most likely to adhere to for at least 6 months.

■ **If the patient has comorbidities**, choose the diet expected to have the greatest impact—a low-glycemic diet for an obese patient with diabetes, for example, and the Dietary Approaches to Stop Hypertension (DASH) food plan for a patient with hypertension.²⁷ For premenopausal women, diets low in carbohydrates have been found to facilitate weight loss without negative health consequences.²⁵

Offer specific—and actionable—strategies

Most clinically obese patients (63%, according to 1 study) do not receive weight loss counseling from their primary care physician. Often, they are told to lose weight, but not given advice on how to do so. Providing specific strategies can help patients stay motivated.

One set of specific weight-loss messages comes from the Centers for Disease Control and Prevention (CDC)'s Research to Practice Series.²⁹ Patients are advised to:

- limit eating away from home

- select healthy options when eating out
- eat more fruits and vegetables
- avoid large portion sizes
- eat low energy-dense foods (ie, foods that are high in micronutrients but low in calories per gram).

The CDC also encourages new moms to breastfeed. In addition to helping the women themselves control their weight, breastfed infants appear to be more likely to maintain a normal body weight—an important consideration as overweight children are more likely than children of normal weight to become overweight adults.³⁰ (To learn more about pediatric obesity, see “How best to help kids lose weight” on page 386.)

The “5-3-2-1-almost none” plan offers additional advice. Every day, patients should:

- Eat ≥ 5 servings of fruits and vegetables
- Have 3 structured meals (including breakfast)
- Limit TV/video game use to ≤ 2 hours
- Engage in ≥ 1 hour of moderate to vigorous physical activity
- Limit sugar-sweetened drinks to almost none.³¹

■ Encourage patients to keep a diary.

Suggesting that patients track their food and beverage intake, as well as their physical activity, is another helpful strategy, as self-monitoring creates a sense of accountability and awareness. Patients are likely to need ongoing encouragement to do so, however, because record keeping typically declines with time.^{32,33}

Prescribe physical activity, and sleep

Physical activity guidelines vary for active adults, older adults, and those with disabilities. To attain health benefits, however, the general recommendation is for ≥ 150 minutes of moderate-intensity physical activity per week, plus muscle strengthening activities at least twice a week.^{33,34} Help patients identify strategies that will improve adherence, such as wearing a pedometer to gauge miles walked per day or working out with a buddy.³⁴

■ **Sleep duration, too, may affect weight.** Although there is insufficient evidence to support the idea that sleep is an independent risk factor for obesity,³⁵ it appears that those who sleep too much (9-10 hours



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>
Receiving weight management advice from a physician is strongly associated with patient efforts to lose weight.

TABLE 2

Obesity: Key components of evaluation and treatment

Assess	<ul style="list-style-type: none"> • Severity of obesity with calculated BMI, waist circumference, and comorbidities • Food intake and physical activity in context of health risks and appropriate dietary approach • Medications that affect weight or satiety • Readiness to change behavior and stage of change
Advise	<ul style="list-style-type: none"> • Diagnosis of overweight, obese, or severe obesity • Caloric deficit needed for weight loss • Various types of diets that lead to weight loss and ease of adherence • Appropriateness, cost, and effectiveness of meal replacements, dietary supplements, over-the-counter weight aids, medications, surgery • Importance of self-monitoring
Agree	<ul style="list-style-type: none"> • If patient is not ready, discuss at another visit • If patient is motivated and ready to change, develop treatment plan • If patient chooses diet, physical activity, and/or medication, set weight loss goal 10% from baseline • If patient is a potential candidate for surgery, review the options
Assist	<ul style="list-style-type: none"> • Provide a diet plan, physical activity guide, and behavior modification guide • Provide Web resources based on patient interest and need • Identify method for self-monitoring (eg, diary) • Review food and activity diary on follow-up. (Reassess if initial goal is not met.)
Arrange	<ul style="list-style-type: none"> • Follow-up appointments to meet patient needs • Referral to registered dietitian and/or behavioral specialist for individual counseling/monitoring or weight management class • Referral to surgical program • Maintenance counseling to prevent relapse or weight regain

BMI, body mass index.

per night) or too little (5-6 hours) have a 3- to 5-lb weight gain compared with those who sleep for 8 hours. One possible explanation is that there is a disruption in the production of hormones that affects appetite.⁴ Advise patients that getting enough sleep can help them control their weight.

Consider meal replacement, pharmacotherapy

For select patients, adherence to a low-calorie diet can be facilitated by the use of meal replacement products, as well as by pharmacotherapy. Each approach yields about a 5% to 7% weight loss.³⁶ High-protein,

high-fiber calorie-controlled shakes or bars can be particularly helpful for patients who have difficulty with food selection or portion control and can be effectively monitored by a physician or dietitian.^{37,38} Dietary fiber is also helpful in decreasing food intake and hunger.

■ Discuss the risks of supplements.

Patients are bombarded by advertisements for dietary supplements. You can help by initiating a discussion of the lack of evidence of the efficacy and/or safety of most such products.

The most widely used herbal supplement, ephedrine, was taken off the market in 2006 for safety reasons. The US Food and

TABLE 3

Drugs that promote weight gain—and alternatives to consider^{46,52,53}

Indication/drug class/medication	Alternatives*
<i>Anticonvulsants/psychotropics</i>	
Anticonvulsants Valproic acid, [†] carbamazepine [†]	Topiramate [‡]
Antimanic (bipolar) Lithium	Valproic acid, [†] carbamazepine [†]
Antipsychotics <i>Atypical:</i> Olanzapine, clozapine, risperidone, quetiapine <i>Typical:</i> Chlorpromazine, thiothixene, haloperidol	Ziprasidone Molindone, loxapine
Antidepressants <i>MAOI:</i> Phenelzine <i>Tricyclics:</i> Amitriptyline, imipramine	Tranlycypromine, moclobemide Nortriptyline, protriptyline, desipramine
<i>Antidiabetics</i>	
Sulfonylureas Glipizide, glyburide	Gliclazide, metformin, acarbose
<i>Antihypertensives</i>	
Alpha-adrenergic blockers and centrally acting agents Clonidine, guanabenz, methyldopa, prazosin, terazosin	Guanfacine, doxazosin
Beta-blockers Propranolol	Acebutolol, atenolol, betaxolol, bisoprolol, labetalol, metoprolol, nadolol, pindolol
Calcium channel blockers Nisoldipine	Amlodipine, diltiazem, felodipine, nifedipine, verapamil
<i>Anti-inflammatories</i>	
Corticosteroids	NSAIDs, COX inhibitors

COX, cyclooxygenase; MAOI, monoamine oxidase inhibitor; NSAIDs, nonsteroidal anti-inflammatory drugs.

*Table is not meant to imply equal efficacy for all choices for a given indication.

[†]Valproic acid and carbamazepine are associated with weight gain, but less than that associated with lithium.

[‡]Topiramate may not be adequate as a single agent.

Drug Administration recommends avoiding many over-the-counter dietary products because a significant number of them have been found to contain undeclared active prescription ingredients.³⁹

In general, published trials of dietary supplements are of suboptimal quality. There is limited evidence that caffeine may have a positive effect on thermogenesis and fat oxidation.⁴ A review of 1 promising dietary supplement, chitosan, found that the effect was minimal and unlikely to be of clinical signifi-

cance.⁴⁰ The evidence is weak for meaningful changes in weight or body composition for green tea catechins, conjugated linoleic acid, and chromium picolinate. Dietary calcium appears to aid in weight management, but the magnitude is controversial.⁴¹ Preliminary data about amino acids and neurotransmitter modulation are promising, but too little is currently known about these approaches.⁴² Fiber supplements, unlike most dietary supplements, are recommended, as dietary fiber decreases food intake and hunger.

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➤ Patients who sleep too little or too much have been shown to gain more weight compared with those who sleep for 8 hours.

> Urge patients to keep a record of their food and beverage intake and exercise, an activity that helps create awareness and accountability.

■ Pharmacotherapy may boost weight loss. Two types of weight loss drugs—a lipase inhibitor (orlistat [Xenical]) and an appetite suppressant (sibutramine [Meridia])—are on the market. Research shows that pharmacotherapy, when combined with diet or physical activity, may enhance weight loss (usually <11 lb/year) in some adults, although the optimal duration of drug use has not been determined.^{16,17,43,44} The choice of medication should be based on the expected response to the medication. There is no evidence that either medication promotes more *sustained* weight loss than the other. In clinical trials, however, sibutramine produced a weight loss of 4.9 lb more than orlistat.⁴⁴

While patients with hypertension have been found to achieve modest weight loss using either agent, orlistat reduced both diastolic and systolic pressure, while diastolic blood pressure increased with sibutramine.⁴⁵ Metformin may help prevent excess weight gain associated with short-term use of atypical antipsychotics, although its use for this purpose is off-label.⁴⁶

When to consider bariatric surgery

Bariatric surgery continues to provide greater sustained weight loss and metabolic improvements than other conventional treatments.⁴⁷ Identify patients who have failed at comprehensive weight loss programs and who are at high risk for obesity-associated morbidity and mortality (**TABLE 1**), and discuss the benefits (eg, reduction in comorbidities and at least a short-term improvement in health-related quality of life) and risks (eg, pulmonary embolism, anastomosis leakage, procedure-specific problems such as band slippage and erosion [after gastric banding], and possibly even death) of bariatric surgery. Refer potential candidates to an appropriate surgeon and facility.

Be aware, however, that the field of bariatric surgery is rapidly changing in terms of types of procedures, standards for perioperative care, patient selection, and reimbursement policies,^{48,49} and patients need to check with their insurance company before making any treatment decisions.

Common bariatric procedures include Roux-en Y gastric bypass (the gold standard); adjustable gastric banding; biliopancreatic diversion; and sleeve gastrectomy. Most are done laparoscopically. The sleeve gastrectomy, in which a vertical sleeve is created while much of the stomach is removed, may be useful for patients who are high-volume eaters, or to prepare extremely obese patients for gastric bypass. Patient selection is important, and multidisciplinary care is generally considered essential. After the surgery, the FP will play a key role, monitoring the patient's medications, nutrition, physical activity, chronic conditions, and overall quality of life.

Adopt a team approach

Encourage your office staff to review the Surgeon General's Vision for a Healthy and Fit Nation 2010 (www.surgeongeneral.gov/library/obesityvision/obesityvision2010.pdf), which focuses on promoting, modeling, and working with patients to achieve a healthy lifestyle. The Surgeon General advocates a team approach to weight management, and recommends that patients have referrals to dietitians, psychologists, and community services.^{17,50}

Interventions that include not only lifestyle modifications, but also behavioral modifications, such as hypnosis, can also be helpful. Computer-based strategies, such as Internet-based weight management programs and automated messaging, may be useful, as well, to break down barriers resulting from factors such as cost, time constraints, and lack of transportation or child care.⁵¹ Even when such programs are in use, however, it is important to remember that patients value—and benefit from—the support of their primary care physician. **JFP**

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Bariatric surgery provides greater sustained weight loss and metabolic improvements for severely obese patients than other conventional weight management treatments.