

Product News

AmLactin Cerapeutic Restoring Body Lotion

Upsher-Smith Laboratories, Inc, adds AmLactin Cerapeutic Restoring Body Lotion to the AmLactin Alpha-Hydroxy Skin Care line to repair rough, flaky, dry skin. AmLactin Cerapeutic Restoring Body Lotion is formulated with Ultraplex to gently exfoliate, and 3 ceramides work together to strengthen the skin's protective moisture barrier for softer skin. Because AmLactin moisturizers contain α -hydroxy acid, patients must use sunscreen, wear protective clothing, and limit sun exposure while using the product and 1 week after. AmLactin Cerapeutic Restoring Body Lotion is available over-the-counter along with AmLactin Moisturizing Body Lotion, Ultra Hydrating Body Cream, and Foot Cream. For more information, visit www.amlactin.com.

Epiduo Gel

Galderma Laboratories, LP, obtains US Food and Drug Administration approval of Epiduo Gel (adapalene 0.1% and benzoyl peroxide 2.5%) to treat acne vulgaris in patients as young as 9 years. Epiduo Gel had been previously approved for patients 12 years and older and now offers a safe and effective treatment for children with early acne who are known to have more sensitive skin. Epiduo is available by prescription only. For more information, visit www.epiduo.com.

Obagi Sun Shield Matte Broad Spectrum SPF 50

Obagi Medical Products, Inc, launches the Sun Shield Matte Broad Spectrum SPF 50 sunscreen. Formulated with zinc oxide and octinoxate, it provides complete antiaging sun protection with UVB absorption and UVA blockage. The matte formulation allows for completely sheer application, drying without residue or

shine. Sun Shield Matte Broad Spectrum SPF 50 sunscreen is physician dispensed. For more information, visit www.obagi.com.

Sitavig

BioAlliance Pharma SA obtains marketing authorization from the US Food and Drug Administration for Sitavig, a treatment of recurring herpes labialis. Sitavig contains 50 mg of acyclovir in a muco-adhesive tablet using proprietary Lauriad technology. The patient places the tablet on the gum, delivering a high concentration of acyclovir to the lip, the site of the cold sore infection. Sitavig provides patients with an unobtrusive formulation that requires only a single application for the entire duration of the herpes labialis episode.

Zenatane Capsules

Promius Pharma, LLC, introduces Zenatane Capsules for patients with severe recalcitrant nodular acne. Zenatane, generic isotretinoin that is an A/B equivalent to Accutane, will be part of The Promius Promise, a pharmacy program designed to support Zenatane prescribers and patients. The Promius Promise program provides patient education about treatment requirements and delivers Zenatane to eligible patients in the United States within 24 hours at a reduced out-of-pocket expense. The program will help patients meet iPLEDGE requirements. Zenatane must only be prescribed by prescribers who are registered and activated with iPLEDGE; pharmacies also must meet iPLEDGE requirements. For more information, visit www.zenatane.com.

If you would like your product included in Product News, please e-mail a press release to Melissa Steiger at msteiger@frontlinemedcom.com.