



Pica: An age-old eating disorder that's often missed

A thorough patient history and selective testing can help you to head off the adverse effects that occur with patients who eat nonnutritive substances such as dirt and paper.

PRACTICE RECOMMENDATIONS

- > Ask about pica behavior or unusual cravings in certain high-risk groups: pregnant women, immigrants or refugees, and children and adults with autism or other developmental disabilities. (C)
- > Obtain serum hemoglobin and hematocrit levels along with iron levels, if necessary, in patients who report cravings for unusual substances. (B)
- > Check serum lead levels and consider testing for ova and parasites in patients who eat dirt. (C)

Strength of recommendation (SOR)

- (A) Good-quality patient-oriented evidence
- B Inconsistent or limited-quality patient-oriented evidence
- C Consensus, usual practice, opinion, disease-oriented evidence, case series

CASE ► A 6-year-old African girl, developing and growing appropriately for age, was brought to our clinic by her father with the chief complaint of "eating the textbooks at school." The child had eaten paper for years, the father said; he never thought it unusual until her teacher brought it to his attention. The father reported that his daughter had met all developmental milestones and was up to date with her immunizations. When asked why she ate paper, the child responded, "I don't know."

The child was diagnosed with pica and, because we were concerned that she was eating other nonnutritive foods, we ordered hematologic studies. Her lead level (2 mcg/dL) was within the normal range; her hemoglobin/hematocrit was 10.4 g/dL/32.3%. Iron therapy was started. At follow-up 4 weeks later, the child's paper-eating behavior had resolved.

he word pica comes from the Latin word for magpie, a bird with a reputation for eating practically anything. The *Diagnostic and Statistical Manual of Mental Disorders*, 5th edition, defines pica as persistent eating of nonnutritive substances for at least 1 month that is inappropriate to developmental level and not part of a culturally supported or socially normative practice.¹

Case reports on paper pica are few, but numerous reports describe other forms of the behavior, including eating ice; dirt, soil, and clay; starch; burnt matches; cardboard; hair; laundry detergent; chalk; soap; firecrackers; and metal artifacts such as coins.²⁻¹⁶

Pica has been described in the literature as "underreported" and "unrecognized." Its true prevalence is difficult to assess because most people don't report it and the methodology of data collection varies among populations, as does the definition of pica. According to some estimates, more than 50% of children ages 18 to 36 months seek and ingest nonfood items. The practice reportedly decreases as a child ages, but an es-

Ranit Mishori, MD, MHS; Courtney McHale, MD

Department of Family Medicine, Georgetown University School of Medicine, Washington, DC (Dr. Mishori); Georgetown University/Providence Hospital Family Medicine Residency Program, Colmar Manor, Md (Dr. McHale)

mishorir@georgetown.

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timated 10% of children older than 12 years may engage in it.¹⁷

■ Pica has been reported since antiquity. Many medical and anthropological studies refer to the practice of geophagia, or dirt eating, which is prevalent in Africa and among small children and women, particularly women who are native to the southern United States, African-American, or pregnant. ^{5-10,18,19}

Pica often occurs in people with developmental disabilities such as autism and is considered a psychiatric condition in that context. 3,11,15,20-31 However, because many forms of pica, especially geophagia, aren't associated with mental health issues, researchers disagree about whether to consider it an abnormal behavior. A 2000 workshop on pica organized by the Agency for Toxic Substances and Disease Registry concluded that geophagia is not an abnormal behavior. Tone of the most compelling arguments for this view is that dirt eating is far too common around the world to be considered abnormal, and dirt is held in some cultures to have therapeutic powers. 7,13,24

Adverse outcomes linked to pica

Pica is associated with adverse outcomes, however. A study by the Agency for Health-care Research and Quality found that despite an overall decline in hospitalizations for eating disorders, hospitalizations for pica have risen. ²⁵ From 1999 to 2009, pica-related hospitalizations jumped 93%, although the overall number of patients hospitalized for the condition remains small (964 in 1999 to 2000, 1862 in 2008-2009).

Documented adverse effects of pica include potassium abnormalities and gastrointestinal conditions ranging from irritation and abdominal pain to perforation, blockage, and colon ischemia. 3.11,26-29 Reported bidirectional effects (which both result from and contribute to pica) include iron deficiency, parasitic infections, and heavy metal exposure—particularly lead, mercury, and arsenic. 4.6,9,20,30-38

Diagnosis: Focus on history and selective testing

Pica is a clinical diagnosis, confirmed by the patient's history, not any single laboratory test. Providers should ask about pica behavior or unusual cravings in certain high-risk groups: pregnant women, particularly women from the southern United States, immigrants or refugees, and children and adults with autism or other developmental disabilities. 18,22

• Testing should be based on the type of pica behavior. Because various forms of pica are commonly associated with iron-deficiency anemia, obtain serum hemoglobin and hematocrit levels along with iron levels if necessary in patients who report cravings for unusual substances. Pica in pregnancy is a sign of iron deficiency, but it also may signal iron deficiency in patients who aren't pregnant. In one study of 262 nonpregnant adults with iron-deficiency anemia, 45% reported pica behaviors; of these, 87.3% reported eating ice.³⁴

Check serum lead levels in children who engage in geophagia since dirt may contain lead. Because ingestion of soil or clay is associated with soil-borne parasitic infections, also consider testing for ova and parasites if clinically indicated. Patients who eat paper may be exposed to mercury poisoning, so a serum mercury level is advisable.

Management: Prevention and behavior modification are key

Treatment for pica varies by patient and the specific behavior. Management approaches are primarily preventive, educational, and directed toward behavior modification.

Prevention. Residential facilities and primary care offices that care for people with developmental disabilities may screen for pica by means of prevalence surveys, direct observation, stool checks, review of medical history records, and interviews with caregivers.

Residential facilities can create a picasafe environment by training staff in pica prevention, instituting regular on-site monitoring to ensure that no dangerous objects are available, and developing procedures to guide staff behavior, such as safe disposal of rubber gloves.²² Parents and caregivers of young children or children with developmental disabilities who don't live in residential facilities should be aware of pica and monitor what their children are ingesting.

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Behavior modification. Behavior-based approaches have proved effective for treating pica in developmentally disabled patients. Applied behavioral analysis "was found to have the most robust empirical support to treat this behavior." Patients found to have pica may be referred for further assessment to a behavior specialist or a psychologist with experience in treating the condition. ^{22,39}

A review of 26 studies found that, in 25 studies, behavioral therapy reduced pica behavior by 80% or more.²³ Behavioral treatments included reinforcement procedures alone, response reduction procedures alone, and combined reinforcement and response reduction procedures. Reinforcement shapes behavior by controlling the consequences of the behavior using a combination of rewards and punishments.²³ Response reduction, or blocking, involves obstructing every attempt to eat inedible items.²²

Treatments that combined reinforcement and response reduction showed good efficacy.²³ An example of the combined approach would be to stop the patient from eating nonnutritive items while redirecting him to eat food instead.²²

- **Supplementation.** Iron supplementation has decreased or even reversed pica in patients whose clinical symptoms and behavior were associated with iron deficiency. ^{35,40}
- Medications. Successful treatment with selective serotonin reuptake inhibitors (escitalopram), atypical neuroleptics (olanzapine), and attention-deficit/hyperactivity disorder medications (methylphenidate) has been reported in some patients, but case reports are few, and the evidence for the drugs' efficacy is limited. 41-43
- Be alert for pica. Primary care physicians need to be aware of pica and proactively seek information about cravings or behaviors suggesting the condition from patients in high-risk populations—pregnant women, children, immigrants and refugees, people with developmental disabilities—or their caregivers. Once pica is identified, clinicians should undertake appropriate laboratory investigation and behavior modification attempts.

CORRESPONDENCE

Ranit Mishori, MD, MHS, Department of Family Medicine, Georgetown University School of Medicine, Pre-Clinical Building, GB-01D, 3900 Reservoir Road, NW, Washington, DC 20007; mishorir@georgetown.edu

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