

PRODUCT UPDATE



RELIZEN: NONHORMONAL TX FOR HOT FLASHES

RELIZEN® is a patented, nonhormonal therapy for the relief of hot flashes associated with menopause from **JDS Therapeutics**. New to the United States, **Relizen** has been used by women and physicians in Europe for more than 15 years, according to the manufacturer, and has clinical efficacy data established in a placebo-controlled trial published in *Climacteric*. The active ingredient is a non-estrogenic, purified Swedish pollen extract that has pollen allergens removed. The daily dose is 2 pills/day. ■

FOR MORE INFORMATION, VISIT www.relizen.com

RISK ASSESSMENT FOR SPORADIC BREAST CA

BREVAGen $plus$, from **Phenogen Sciences, Inc.**, assesses clinical risk factors (Gail score) and genetic markers (SNP profile) to determine 5-year and lifetime risks of developing sporadic (nonhereditary) breast cancer. The test is for Caucasian, Hispanic, and African-American women, aged 35 years and older, who have not had breast cancer but have one or more risk factors for developing breast cancer. ■

FOR MORE INFORMATION, VISIT <http://phenogensciences.com>

3 NEW DEVICE LENGTHS FOR DISSECTION

Covidien has added 13-cm, 26-cm, and 48-cm lengths to its **Sonicision™ Cordless Ultrasonic Dissection Device** portfolio. **Covidien** reports that **Sonicision** offers surgeons faster dissection with increased mobility without having to manage electrical cords. Single-use and reusable components available. ■

FOR MORE INFORMATION, VISIT www.covidien.com

ROBOTICS SIMULATOR

Simbionix has launched **RobotiX Mentor**, a comprehensive educational tool for surgeons of all levels to practice the skills required to perform robotic surgery. By using basic task modules and cross-specialty clinical procedure simulations, surgeons can experience partial or entire robotic procedures. ■

FOR MORE INFORMATION, VISIT www.simbionix.com

NATURAL PRODUCTS FOR PREGNANCY

Fairhaven Health's PregnancyPlus Line includes **Prenatal Vitamins, Omega-3**, and **Cal-Mag** (calcium, magnesium, and vitamin D3) natural supplements. **Fairhaven Health** claims that the **Belly Rest Pregnancy Pillow** provides back-pain relief during sleep. All products are BPA-free, with no artificial flavors, colors, or preservatives. ■

FOR MORE INFORMATION, VISIT www.fairhavenhealth.com

OPTIMIZE OFFICE WORKFLOW

Comtron offers **Medgen EHR**, a customized electronic health record (EHR) system. **Comtron** claims the **Medgen EHR** system is easily adaptable and is cost-effective by offering increased efficiency, decreased overhead, and improved patient care. ■

FOR MORE INFORMATION, VISIT www.medgenehr.com

VISUALIZATION ENHANCEMENT TOOLS

Karl Storz launched the **Image1® SPIES™** visualization enhancement modular system for endoscopic surgery. **SPIES**, an acronym for **Storz Professional Image Enhancement System**, has three components: video software, a modular camera control unit, and a graphic user interface. **Karl Storz** reports that the modular design allows customization to individual needs. The combined camera heads and visualization tools offer homogenous illumination and contrast enhancement. ■

FOR MORE INFORMATION, VISIT www.karlstorz.com

NONINVASIVE PRENATAL GENETIC BLOOD TEST

Synapse Diagnostics offers **Materni T21 PLUS**, a test for specific chromosomal conditions in a fetus that are associated with birth defects. Conducted on blood drawn from the mother as early as 10 weeks' gestation, the test uses genomic sequencing. **Synapse Diagnostics** claims that this is the only test that not only detects abnormalities like Down syndrome but also reveals defects called "microdeletions" caused by a missing gene that are otherwise difficult to discover early in pregnancy. ■

FOR MORE INFORMATION, VISIT www.synapsediagnostics.com

NEW ULTRASOUND SYSTEM

Samsung Electronics America, Inc. has introduced the **UGEO WS80A** ultrasound system for ObGyn applications. Key features: 21.5"-wide LED monitor with touch panel, 5D technologies, **FRV™** (Feto Realistic View) with 3D visualization, and piezoelectric crystal design for high resolution. **Samsung** reports that the **UGEO WS80A** has improved gray scale and color with a more precise signal, speckle reduction, and edge and contrast enhancement. ■

FOR MORE INFORMATION, VISIT www.samsung.com/healthcare

SEAL & CUT TECHNOLOGY

Aesculap has expanded its line of **Caiman 5 Seal and Cut Technology** to include 24-cm and 44-cm lengths of vessel sealing devices in addition to its original 36-cm device. **Aesculap** claims that the extended jaw design provides uniform pressure distribution across a variety of tissue thicknesses. These bipolar electro-surgical RF energy instruments are intended for open and laparoscopic surgery. ■

FOR MORE INFORMATION, VISIT www.caimansurgery.com

DETECTING RUPTURED MEMBRANES

ROM Plus® is a rapid qualitative test for in vitro detection of amniotic proteins in vaginal secretions of pregnant women for possible diagnosis of premature rupture of membranes (PROM). **ROM Plus** uses a monoclonal/polyclonal antibody approach to detect two amniotic proteins, AFP and PP12. Accurate and prompt diagnosis of PROM helps decrease or avoid serious complications for mother and fetus. ■

FOR MORE INFORMATION, VISIT www.clinicalinnovations.com