Consider a Mucosal Block to Numb Lips Quickly

BY CAROLYN SACHS

Contributing Writer

MAUI, HAWAII — An upper and lower lip mucosal block provides fast, easy, and effective regional anesthesia for lip procedures, Dr. Howard K. Steinman said at the annual Hawaii Dermatology Seminar sponsored by Skin Disease Education Foundation.

"Learn this mucosal block," he urged. "It has revolutionized my practice more than any other simple technique I have learned in the last 5 years."

When patients come to your office, they're secretly praying that what you're going to do is going to be painless," said Dr. Steinman of the University of California, San Diego.

"When you get patients ready for what they expect to be a happy, painless, rejuvenating experience, and they're unhappy," he explained, "everyone in the room is unhappy." Using the mucosal block greatly improves the satisfaction of pa-

Equipment required for the mucosal block procedure is simple and modestly

"You don't need a multithousand-dollar energy device," Dr. Steinman said.

The supplies needed include topical anesthetic (such as Hurricaine gel), dental needles, lidocaine Carpules, and a Carpule syringe. Dental syringes, which can be purchased from dental supply companies, are "incredibly" inexpensive, he noted.

The anesthesia requires nothing that is not already in the office, including anesthetic gel and "lots and lots of Q tips," he

If there's going to be a lot of dental gel in a patient's mouth during a cosmetic procedure, be sure to have some bottled water available, because many people really don't like the gel's taste.

Injected anesthetics that can be used to perform the mucosal block include lidocaine, bupivacaine, mepivacaine, and

Dr. Steinman outlined the procedure for performing the upper- and lower-lip mucosal block. "What you're blocking is the infraorbital nerve," he explained.

The first step in the procedure is to apply topical anesthetic. Then, at the gingivalbuccal sulcus, just lateral to the apex of the



Your patients are secretly praying that what vou're going to do is going to be painless.

DR. STEINMAN

canine tooth, inject a small amount of anesthetic approximately 0.5 cm upward along the maxilla. The next step is to inject from this point medially—in the potential space between the mucosa and the periosteum—along the sulcus to the frenulum.

The procedure should be repeated on the contralateral side. Inject a small amount from the sulcus next to the frenulum toward the anterior nasal spine, he added.

For the patient's lower lip, inject submucosally in the sulcus from the point below the oral commissure to the contralateral side.

Finally, because the nerve block does not reach the corners of the mouth, it is necessary to apply topical anesthetic on the mucosal surface of the oral commissures and then inject a small amount of anesthetic to anesthetize the corners of the mouth. Injecting these areas takes a total of about 15 seconds, Dr. Steinman noted.

It is also important to keep in mind that facial blocks do not impart any vasoconstriction, so consider injecting locally for procedures that result in bleeding, he added.

Dr. Steinman emphasized that the mucosal block works fast.

'This block will numb up someone's lip in approximately 10-15 seconds," he said. "As a matter of fact, when I'm doing it, the side I've numbed up will largely be numb by the time I get to the other side of the

lip.
"So it's very effective for lip procedures,
"So especially." he very effective for fillers especially," he said. "As we say in Southern California," he concluded, "this block rocks."

Dr. Steinman said that he had no relevant conflicts of interest.

SDEF and this news organization are wholly owned subsidiaries of Elsevier. ■

BRIEF SUMMARY - See package insert for full prescribing information

CUTIVATE® LOTION, 0.05%

FOR TOPICAL USE ONLY. NOT FOR OPHTHALMIC, ORAL, OR INTRAVAGINAL USE. Rx Only

DESCRIPTION: CUTIVATE LOTION, 0.05% (fluticasone propionate lation) contains fluticasone propionate [5-(fluoromethyl) 6.a.9-difluoro-11:>,17-dihy-droxy-16.a-methyl-3-axoandrosta-1,4-diene-17:5-carbothicate, 17-propionate], a synthetic fluorinated corticosteroid, for topical dermatologic use. The topical corticosteroids constitute a class of primarily synthetic steroids used as anti-inflammatory and antipruritic agents.

Each gram of CUTIVATE LOTION contains 0.5mg fluticasone propionate in a base of cotostearyl alcohol, isograpyl myristate, propylene glycal, cetomacrogol 1000, dimethicone 360, citric acid, sodium citrate, and purified water, with imidurea, methylparaben, and propylparaben as preserva

Fluticasone propionate is a white to off-white powder with a molecular weight of 500.6. It is practically insoluble in water, freely soluble in dimethyl sulfoxide and dimethylformamide, and slightly soluble in methanol and 95% ethanol.

INDICATIONS AND USAGE: CUTIVATE LOTION (fluticosone propionate) is indicated for the relief of the inflammatory and pruritic manifestations of atopic demmatifis in patients 1 year of age or older. The safety and efficacy of drug use for longer than 4 weeks in this population have not been established. The safety and efficacy of CUTIVATE LOTION in pediatric patients below 1 year of age have not been established.

CONTRAINDICATIONS: CUTIVATE LOTION is contraindicated in those patients with a history of hypersensitivity to any of the components of the preparation.

Special Population (Pediatric): Plasma fluticasone levels were measured in patients 2 years - 6 years of age in an HPA axis suppression study. A total of 13 (62%) of 21 patients tested had measurable fluticasone at the end of 3-4 weeks of treatment. The mean \pm 5D fluticasone plasma value for patients aged under 3 years was 47 ± 3.1 pg/mL and 17.5 ± 2.43 pg/mL. Then politients had fluticasone levels over 300 pg/mL, with one of these having a level of 819.81 pg/mL. No data was obtained for patients < 2 years of age.

CLINICAL STUDIES: CUTIVATE LOTION applied once daily was superior to vehicle in the treatment of atopic dermatitis in two studies. The two studies enrolled 438 patients with atopic dermatitis aged 3 months and older, of which 169 patients were selected as having clinically significant" signs of erythema, infiltration/papulation and erosion/oozing/crusting at baseline. Table 1 presents the percentage of patients who completely cleared of erythema, infiltration/papulation and erosion/oozing/crusting at Week 4 out of those patients with clinically circustrations circust.

	CUTIVATE LOTION	Vehicle
Study 1	9/45 (20%)	0/37 (0%)
Study 2	7/44 (16%)	1/43 (2%)

"Clinically significant was defined as having moderate or severe involvement for at least two of the three signs (erythema, infiltration/papulation, or erosion/oozing/crusting) in at least 2 body regions. Patients who had moderate to severe disease in a single body region were excluded from the analysis.

PRECAUTIONS:

General: Systemic absorption of topical corticosteroids can produce reversible hypothalamic-pituitary-adrenal (HPA) axis suppression with the potential for glucocorticosteroid insufficiency often withdrawal from treatment. Manifestations of Cushing's syndrome, hyperphycenia, and glucosuria can also be produced in some potients by systemic absorption of topical corticosteroids while on treatment. Patients applying a potent topical steroid to a large surface area or to areas under occlusion should be evaluated periodically for evidence of HPA axis suppression. This may be done by using cosyntropin (ACTH₁ ~ 2d) stimulation testing.

If HPA axis suppression is noted, an attempt should be made to withdraw the drug, to reduce the frequency of application, or to substitute a less potent steroid. Recovery of HPA axis function is generally prompt upon discontinuation of topical corticosteroids. Infrequently, signs and symptoms of glucocarticosteroid insufficiency may occur requiring supplementally systemic corticosteroids. For information on systemic supplementations, and the products are products.

Patients in critical many be amone systemish to extensi taxisity from equivalent doese due to their larger skin surface to hady most ratios (see

prescribing information for those products.

Pediatric patients may be more susceptible to systemic toxicity from equivalent doses due to their larger skin surface to body mass ratios (see PRECAUTIONS. Pediatric Use).

Fluitcasone propionate Lotion, 0.05% may cause local cutaneous adverse reactions (see ADVERSE REACTIONS).

If irritation develops, CUTIVATE LOTIONs should be discontinued and appropriate therapy instituted. Allergic contact dermatitis with corticosteroids is usually diagnosed by observing failure to heal rather than noting a clinical exacerbation as with most topical products not containing corticosteroids. Such an observation should be corroborated with appropriate diagnostic patch testing.

If concomitant skin infections are present or develop, an appropriate anfittingal or antibacterial agent should be used. If a flovorable response does not occur promptly, use of CUTIVATE LOTION should not be used in the presence of preexisting skin atrophy and should not be used where infection is present at the treatment site. CUTIVATE LOTION should not be used in the treatment of rosacea and perioral dermatitis.

Laboratory Tests: The cosyntropin (ACTH 1 • 24) stimulation test may be helpful in evaluating patients for HPA axis suppre

Information for Patients: Patients using UINATE LOTION should receive the following information and instructions:

1. CUTIWATE LOTION is to be used as directed by the physician. It is for external use only. Avoid contact with the eyes.

2. CUTIWATE LOTION should not be used for any disorder other than that for which it was prescribed.

3. The treated skin area should not be bandaged or otherwise covered or wropped so as to be occlusive unless directed by the physician.

4. Patients should report to their physician any signs of load adverse reactions.

5. Parents of pediatric patients should be advised not to use this medication in the treatment of diaper dermatifis unless directed by the physician CUTIWATE LOTION should not be applied in the diaper areas as diapers or plastic pants may constitute occlusive dressing (see DOSAGE AND ADMINISTRATION).

ADMINISTRATION).

6. CUTIVATE LOTION should not be used on the face, underarms, or groin areas unless directed by a physician.

7. CUTIVATE LOTION therapy should be discontinued if control is achieved before 4 weeks. If no improvement is seen within 2 weeks, contact a physician. The safety of the use of CUTIVATE LOTION for longer than 4 weeks has not been established.

Carcinogenesis, Mutagenesis, and Impairment of Fertility: No studies were conducted to determine the photoco-carcinogenic potential of CUTINATE LOTION.

In a dermal mouse carcinogenicity study, 0.05% fluticasone propionate ointment ($40~\mathrm{m}$ I) was topically administered for 1,3 or 7 days/week for 80 weeks. Fluticasone propionate demonstrated no tumorigenic potential at dermal doses up to $6.7~\mathrm{m}$ g/kg/day (less than the MRHD in adults based on body surface area comparisons) in this study.

Fluticusone propionate revealed no evidence of mutagenic or clastogenic potential based on the results of five in vitro genotoxicity tests (Ames assay, E. cofi fluctuation test, S. cerevisiae gene conversion test, Chinese hamster ovary cell chromosome aberration assay and human lymphocyte chromosome aberration assay) and one in vivo genotoxicity test (mouse micronucleus assay).

No evidence of impairment of fertility or effect on mating performance was observed in a fertility and general reproductive performance study conducted in male and fermale rats at subcutaneous doses up to 50 m. g/kg/day (less than the MRHD in adults based on body surface area comparisons).

Pregnancy: Teratogenic Effects: Pregnancy Category C. Corticosteroids have been shown to be teratogenic in laboratory animals when administered systemically at relatively low dosage levels. Some corticosteroids have been shown to be teratogenic after dermal application in laboratory animals.

Systemic embryofetal development studies were conducted in mice, rats and rabbits. Subcutaneous doses of 15, 45 and 150 m g/kg/day of fluticosone propionate were administered to pregnant female mice from gestation days 6 - 15. A terralogenic effect characteristic of corticosteriods (cleft potate) was noted often administration of 45 and 150 m g/kg/day (less than the MRHD in adults based on body surface aromatisms) in this study, No treatment-clouded effects on embryofetal toxicity or terralogenicity were noted at 15 m g/kg/day (less than the MRHD in adults based makes the consequence of the matter of the mat

Subcutaneous doses of 10, 30 and $100 \, \mathrm{m}$ g/kg/day of fluticasone propionate were administered to pregnant female rats in two embryofetal development studies (one study administered fluticasone propionate from gestation days 6 - 15 and the other study from gestation days 7 - 17]. In the presence of maternal toxicity, fetal effects noted at 100 mg/kg/day (less than the MRRID tacklub based on body surface area comparisons) included decreased fetal weights, omphalocale, delt polate, and retarded skeletal ossification. No treatment-related effects on embryofetal toxicity or teratogenicity were noted at $10 \, \mathrm{m}$ g/kg/day (less than the MRHD in adults based on body surface area comparisons).

Oral doses of 3, 30 and 300 m g/kg/day fluticasone propionate were administered to pregnant female rabbits from gestation days 8 – 20. No fetal or teratogenic effects were noted at oral doses up to 300 m g/kg/day (less than the MRHD in adults based on body surface area comparisons) in this study. However, on fluticasone propionate was detected in the plasma in this study, oursistent with the established low bioavailability following oral administration.

Fluticasone propionate crossed the placenta following administration of a subcutaneous or an oral dose of 100 m g/kg tritiated flution propionate to pregnant rats.

Nursing Mothers: Systemically administered corticosteroids appear in human milk and could suppress growth, interfere with endogenous carticosteroid production, or cause other untoward effects. It is not known whether topical administration of corticosteroids could result in sufficient systemic absorption to produce detectable quantities in human milk. Because many drugs are excreted in human milk, caution should be exercised when CUTNATE LOTION is administered to a nursing woman.

Pediatric Use: CUTIVATE LOTION may be used in pediatric patients as young as 1 year of age. The safety and efficacy of CUTIVATE LOTION in pediatric nations below 1 year of age have not been established

Pediatrix User: CUITANE LUTION may be used in pediatric patients as young as 1 year or age. The sately and efficacy of CUITANE LUTION in pediatric patients below 1 year of age have not been established.

Forty-two pediatric patients (4 months to < 6 years of age) with moderate to severe atopic eczema who were treated with CUITANE LOTION for at least 3 - 4 weeks were assessed for IRPA axis suppression and 40 of these subjects opplied at least 90% of applications. None of the 40 evaluable potients suppressed, where the sale criterion for IRPA axis suppression is a plasma cortisal level of less than or equal to 18 micrograper deciliter after cosyntropin stimulation. Although HPA axis suppression is a plasma cortisal level of less than or equal to 18 micrograper deciliter after cosyntropin stimulation. Although HPA axis suppression is an asy patient and especially with longer use cannot be ruled out.

In other studies with fluticasone propionate topical formulations, adential suppression has been observed. CUITANE (fluticasone propionate) Cream, 0.05% caused HPA axis suppression in 2 of 43 pediatric patients, ages 2 and 5 years old, who were treated for 4 weeks covering at least 35% of the body surface area. Follow-up testing 12 days after treatment discontinuation, available for 1 of the 2 patients, demonstrated a normally responsive

PA axis.

HPA oxis suppression, Cushing's syndrome, linear growth retardation, delayed weight gain, and intracranial hypertension have been reported in edidatric patients receiving topical corticosteroids. Manifestations of adrenal suppression in pediatric patients include low plasma cortisol levels to an besence of response to ACIH stimulation. Manifestations of intracranial hypertension include bulging fontanelles, headaches, and bilateral papilledema. In addition, local adverse events including cutaneous atrophy, striace, telangiectosia, and pigmentation change have been reported with topical use for international in a particular particul

ADVERSE REACTIONS: In 2 multicenter vehicle-controlled dimical trials of once-daily application of CUTINATE LOTION by 196 adult and 242 pediatric politients, the total incidence of adverse reactions considered drug related by investigators was approximately 4%. Events were local cutaneous events, usually mild and self-limiting, and consisted primarily of burning/singing [275]. All other drug-related events cource which in richection of a logic dermotifist, follicultius of legs, purvitus, pustules on arm, rosh, and sintestion. [Actual number of drug-related events for UniVINET [DTION] (N-221) were burning/stinging skin, 3 (1%); contrad dermotifis, 0° exacerbation of atopic dermotifis, 0°, follicultiis of legs, 2 (<1%); irritant contact dermotifis, 0°, purvitus, 1 (<1%); pustules on arms, 1 (<1%); respectively, and skin infection, 0. Actual number of drug-related events for Vehicle (N-217) were burning/stinging skin, 3 (1%); contact dermotifis, 1 (<1%); pustules on arms, 1 (<1%); respectively, and skin infection, 0. Actual number of drug-related events for Vehicle (N-217) were burning/stinging skin, 3 (1%); contact dermotifis, 1 (<1%); pustules on arms, 1 (<1%); respectively) was a similar. The incidence of drug-related events on drug ompared to vehicle (4% and 5%, respectively) was similar. The incidence of drug-related events on drug ompared to vehicle (4% and 5%, respectively) was similar. The incidence of drug-related events on drug ompared to vehicle (4% and 5%, respectively) was abo similar.

In an open-lobel study of 44 pediatric patients (ape 3 months to <17 years) and 196 adult patients (17 years or older) (4% and 5%, respectively) was abo similar.

In an open-lobel study of 44 pediatric patients applying CUTINATE LOTION to at least 35% of body surface area twice daily for 3 or 4 weeks, the overall incidence of drug-related events was 14%. Events were local, cutaneous, and inclusively were dry skin, 3 events (7%); stinging at application site, 2 events (5%), and excoration, 1 event (2%). ADVERSE REACTIONS: In 2 multicenter vehicle-controlled clinical trials of once-daily application of CUTIVATE LOTION by 196 adult and 242 pedi-

During the clinical trials, eczema herpeticum occurred in a 33-year-old male patient treated with CUTIVATE LOTION. Additionally, a 4-month-old patient treated with CUTIVATE LOTION in the open-label trial had marked elevations of the hepatic enzymes AST and ALT. Reported systemic post-marketing systemic adverse events with CUTIVATE Cream and CUTIVATE Dintment have included: immunosuppression? Pneumocytis carinii pneumonia/leukopenia/thrombocytopenia; hyperglycenia/glycosuria; Cushing syndrome; generalized body edema/burred vision; and acute urificarial reaction (edema, urificaria, pruritus, and throat swelling). A causal role of CUTIVATE in most cross could not be determined because of the concomitant use of topical corticosteroids, confounding medical conditions, and insufficient clinical information.

The following local adverse reactions have been reported infrequently with topical corticosteroids, and they may occur more frequently with the use of acdusive dressings and higher potency corticosteroids. These reactions are listed in an approximately decreasing order of occurrence: irritation, folliculitis, acreation enumbers, bypopigmentation, perioral dermatitis, allergic content dermatitis, secondary infection, skin atrophy, strine, and militaria. Also, there are reports of the development of pustular psoriasis from drronic plaque psoriasis following reduction or discontinuation of potent topical corticosteroid products.

DOSAGE AND ADMINISTRATION: CUTIVATE LOTION may be used in adult and pediatric patients 1 year of age or older. The safety and efficacy of CUTIVATE LOTION in pediatric patients below 1 year of age have not been established (see PRECAUTIONS: Pediatric Use).

Atopic Dermatitis: Apply a thin film of CUTIVATE LOTION to the affected skin areas once daily, Rub in gently.

As with other corticosteroids, therapy should be discontinued when control is achieved. If no improvement is seen within 2 weeks, reassessment of diagnosis may be necessary. The safety and efficacy of drug use for longer than 4 weeks have not been established.

CUTIVATE LOTION should not be used with occlusive dressings or applied in the diaper area unless directed by a physician.

HOW SUPPLIED: CUTIVATE LOTION is supplied in 60mL bottle (NDC 0462-0434-60).

Store between 15° and 30°C (59° and 86°F). Do not refrigerate. Keep container tightly sealed.

Manufactured By:
GlaxoSmithKline, Mississauga, Ontario, Canada
Distributed By:
PharmaDerm®
a division of ALTANA Inc
Duluth, GA 30096 USA
www.phamaderm.com