## HEART OF THE MATTER The Cardiology Big Tent

wo comments in the President's Page of the Aug. 7 issue of the Journal of the American College of Cardiology raise some concern about the

future course of the ACC. We all understand the

problems of keeping each of the cardiac specialties under the "big tent" of cardiology, and we applaud the efforts of the college to prevent the balkanization of our discipline. The advances in interventional cardiology, imaging, molecular biology, treating heart failure, and arrhythmia therapy, to name just a few, make it even more difficult for practicing cardi-

ologists to obtain and retain familiarity with the therapeutic options available to our patients. The college, through its journal and meetings, has been a platform upon which new therapeutic concepts can be presented and older ones challenged. Peer review, which has been the hallmark of the determination of what and when this information is offered for reporting and examination, has been a well-worn, if not occasionally flawed, process.

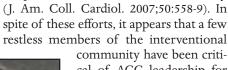
BY SIDNEY

GOLDSTEIN, M.D

The President's Page outlines the extensive attempts made by the college to accommodate the needs of the interventional community for representations to

## EDITORIAL ADVISORY BOARD-

SIDNEY GOLDSTEIN, M.D., Michigan Medical Editor JONATHAN ABRAMS, M.D., New Mexico Associate Medical Editor ERIC R. BATES, M.D., Michigan GEORGE BELLER, M.D., Virginia STEVEN F. BOLLING, M.D., Michigan ROBERT M. CALIFF, M.D., North Carolina PRAKASH C. DEEDWANIA, M.D., California KIM A. EAGLE, M.D., MICHIGAN JAMES J. FERGUSON III, M.D., Texas JOHN FLACK, M.D., Michigan THOMAS D. GILES, M.D., Louisiana ANTONIO M. GOTTO JR., M.D., New York DAVID L. HAYES, M.D., Minnesota DAVID R. HOLMES JR., M.D., Minnesota BARRY M. MASSIE, M.D., California CHRISTOPHER M. O'CONNOR, M.D., North Carolina NATESA G. PANDIAN, M.D., Massachusetts ILEANA L. PIÑA, M.D., Ohio **OTELIO RANDALL, M.D., Washington, D.C.** HOWARD (HANK) ROSMAN, M.D., Michigan THOMAS J. RYAN, M.D., Massachusetts HANI N. SABBAH, Ph.D., Michigan LESLIE ANNE SAXON, M.D., California DAVID H. SPODICK, M.D., Massachusetts NEIL J. STONE. M.D., Illinois PAUL D. THOMPSON, M.D., Connecticut ROBERTA WILLIAMS, M.D., California



the public and to the medical community

cal of ACC leadership for the way new and controversial data have been released at national meetings and to the press.

They have been particularly concerned about the manner in which the COURAGE (Clinical Outcomes Utilizing Revascularization and Aggressive Drug Evaluation) trial and the data on late thrombosis risk with drug-eluting stents

were presented. The President's Page referred to the "public confusion generated by the results of the COURAGE" trial and outlined the extensive attempts made by the college to accommodate the needs of the interventional community for representation to the public and to the medical community. However, the media circus that occurred as a result of the premature release of the COURAGE outcomes at an industry sponsored symposium should be separated from the results of the COURAGE trial.

The message-that percutaneous coronary intervention does not decrease death

Executive Director, Editorial Mary Jo M. Dales

Executive Editor, IMNG Denise Fulton

Publication Editor Catherine Hackett

Sullivan

(Philadelphia)

Mary Ann Moon

Sheir-Allen

Executive Editor, EGMN Kathy Scarbeck

Bruce Jancin (Denver), Kate Johnson

Lowry (Orlando), Diana Mahoney (New

England), Damian McNamara (Miami), Mary Ellen Schneider (New York), Michele G.

Sullivan (Mid-Atlantic), Nancy Walsh (New York), Patrice Wendling (Chicago), Sharon

Worcester (Southeast), Mitchel L. Zoler

Rockville, MD 20852, 800-445-6975,

cardiologynews@elsevier.com

Assistant Editor Denise Napoli

Copy Chief Felicia R. Black

or myocardial infarction rates when added to optimal medical therapy in patients with stable coronary artery disease—was clear. Learning more about the benefits and risks of implanting drug-eluting stents in stable patients who seem to do quite well with optimal medical therapy is a critical issue. The result has been a rapid decrease in the use of PCI (percutaneous coronary intervention) by both the interventionalists and clinical cardiologists.

The statement by the authors that "we are concerned about the most significant risk to the profession and our patients, which is health care reform," is particularly puzzling. It is clear that the college must walk a thin line between its physician advocacy and its quality initiatives. However, many of us see health care reform as an opportunity to effect better care for our patients and a more equitable distribution of our health care resources. The ACC in fact has been well ahead of other specialties in the effort to establish guidelines, which have been specifically directed to this goal.

The membership has acted on the premise that in order to provide an informed and science-based approach to the use of health resources and in order to avoid either over- or under-treatment, guidelines are necessary. Every physician is well aware of the wide variation and often inappropriate use of resources in car-

diology. Although we may modify their use in an individual patient, we all fall back on those guidelines to provide a frame of reference for care. Health care reform, if done correctly, can be an instrument to provide an informed homogeneity of care to our patients; it should not be viewed as a risk but as an opportunity to participate in changes that are long overdue.

It is hard to see how the ACC can be a productive participant in the future form of health care if we are driven by a concern about protecting our risks.

DR. GOLDSTEIN, medical editor of CARDIOLOGY NEWS, is professor of medicine at Wayne State University and division head, emeritus, of cardiovascular medicine at Henry Ford Hospital, Detroit.

## LETTERS

Letters in response to articles in CARDIOLOGY NEWS and its supplements should include your name and address, affiliation, and conflicts of interest in regard to the topic discussed. Letters may be edited for space and clarity. Mail: Letters, CARDIOLOGY NEWS, 5635 Fishers Lane, Suite 6000, Rockville, MD 20852 Fax: 240-221-2541

E-mail: cardnews@elsevier.com

V.P., Med. Ed./Bus. Development Svlvia H. Reitman Program Managers. Med. Ed. Jenny R.

McMahon, Malika Wicks Senior Director, Marketing/Research

Janice Theobald

Circulation Analyst Barbara Cavallaro Marketing Associate Jennifer Savo

Sales Director Mark E. Altier, 973-290-8220, m.altier@elsevier.com

National Account Manager Christy Tetterton, 973-290-8231. c.tetterton@elsevier.com

Business Controller Dennis Quirk Business Manager Mark Lichtenberg Adv. Services Manager Joan Friedman Credit Supervisor Patricia H. Ramsey Manager, Administration/Conventions

Lynne Kalish Sales Assistant Karen Benarzi

Receptionist Linda Wilson

Advertising Offices 60 Columbia Rd., Bldg. B, Morristown, NJ 07960, 973-290-8200, fax 973-290-8250

Classified Sales Manager Brian Vishnupad. 212-633-3129, fax 212-633-3820, b.vishnupad@elsevier.com

Classified Advertising Offices 360 Park Ave. South, 9th Floor, New York, NY 10010, 800-379-8785

POSTMASTER Send changes of address (with old mailing label) to Circulation, CARDIOLOGY NEWS, 5635 Fishers Lane, Suite 6000, Rockville, MD 20852.

CARDIOLOGY NEWS (ISSN 1544-8800) is published monthly by Elsevier Inc., 60 Columbia Rd., Bldg. B, Morristown, NJ 07960, 973-290-8200, fax 973-290-8250. Subscription price is \$90.00 per year. ©Copyright 2007, by Elsevier Inc.



Senior Editors Lori Buckner-Farmer, Christina Chase, Kathryn DeMott, Joyce Frieden, Gwendolyn B. Hall, Gina L. Henderson, Sally Koch Kubetin, Teresa Lassman, Mark S. Lesney, Jane Salodof MacNeil, Catherine Operations Assistant Melissa Kasimatis Cooper Nellist, Amy Pfeiffer, Calvin Pierce, Terry Rudd, Robin Turner, Elizabeth Wood Art Director Louise A. Koenig Design Supervisor Associate Editors Alicia Ault, John R. Bell, Lorinda Bullock, Jay C. Cherniak, Richard Elizabeth Byrne Lobdell Senior Designer Julie Keller Franki, Randall Frey, Renée Matthews, Leanne Gallant, Yenling Liu Bureaus Betsy Bates (Los Angeles), Sherry Boschert (San Francisco), Doug Brunk (San Project Manager Susan D. Hite Diego), Bruce K. Dixon (Chicago), Robert Finn (San Francisco), Jonathan Gardner (London), Assignments Manager Megan Evans Assistant Meetings Coordinator Helen Clyde Department Coordinator Vicki Long (Montreal), Timothy F. Kirn (Sacramento), Fran

Cardiology News

President, IMNG Alan J. Imhoff

H.R. Manager Cynthia Barrett

Address Changes Fax change of address (with

change to subs@elsevier.com Reprints Call 240-221-2419

clinical developments in the field and about the impact of health care policy on the specialty and the physician's practice.

The ideas and opinions expressed in CARDIOLOGY NEWS do not necessarily reflect those of the Publisher. Elsevier Inc. will not assume responsibility for damages, loss, or claims of any kind arising from or related to the information contained in this publication, including any claims related to the products, drugs, or services mentioned herein.

Production Specialists Anthony Draper, Rebecca Slebodnik, Mary D. Templin Information Technology Manager Doug Sullivan Senior Systems Administrator Lee J. Unger

Design Staff Maricel Baquista, Sarah L.

Executive Director, Operations Jim Chicca

Director, Production/Manufacturing

Production Manager Judi Sheffer

Yvonne Evans

Photo Editors Vivian E. Lee, Sherilyn M. Mattes

Editorial Coordinator Daniela Silva

old mailing label) to 973-290-8245 or e-mail

CARDIOLOGY NEWS is an independent newspaper that provides the practicing specialist with timely and relevant news and commentary about

Senior Writers Jeff Evans, Elizabeth Mechcatie, Heidi Splete, Miriam E. Tucker, Kerri Wachter Assistant Editor, Graphics Kari Ledbetter Contributing Writers Christine Kilgore, Assistant Copy Chief Carol Nicotera-Ward

Copy Editors Therese Borden, Mimi Harrison, Virginia Ingram-Wells, Jane Locastro, Arlene Editorial Offices 5635 Fishers Lane, Suite 6000,