AMA Releases Health Insurer Code of Conduct

BY ALICIA AULT

he American Medical Association has called on health insurance companies to adopt its just-issued code of conduct.

The Health Insurer Code of Conduct Principles evolved out of a resolution put forward and unanimously adopted by the AMA House of Delegates in 2008. The New York Delegation called on the AMA to develop such a code, get insurers to sign on, and come up with a way to monitor compliance. The code has already been endorsed by nearly every state medical society as well as 19 specialty societies, according to the AMA.



'It's time for insurers to recommit to patients' best interests.³

DR. ROHACK

The last time the insurance industry issued any kind of internal standards was 15 years ago, according to the AMA, which added in a statement that the industry has had a "questionable" record of compliance with those standards, known as the Philosophy of Care.

"The health insurance industry has a crisis of credibility," Dr. J. James Rohack, AMA president, said in the statement. "With the enactment of federal health reform legislation, it's time for insurers to recommit to patients' best interests and the fair business practices necessary to reestablish trust with the patient and physician communities."

Americas Health Insurance Plans, the

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industry trade organization, did not directly address the AMA code. But AHIP spokesperson Robert Zirkelbach said that many of the principles are covered under the Affordable Care Act.

"Health plans have pioneered innovative programs to reward quality, promote prevention and wellness, coordinate care for patients with chronic conditions, streamline administrative processes, and provide policyholders with greater peace

LIPITOR[®] (Atorvastatin Calcium) Tablets Brief Summary of Prescribing Information

of mind," Mr. Zirkelbach said. "We will continue to work with policymakers and other health care stakeholders to improve the quality, safety, and efficiency of our health care system."

The code's principles address topics including cancelations and recissions; open access to care; fairness in contract negotiations with physicians; and a call for more administrative simplification, fewer restrictions on benefits, and better risk adjustment mechanisms for "physician profiling" systems. Physicians should also have more opportunity to review and challenge their ratings, which are used to select doctors for preferential networks.

The AMA said that it has written to the eight largest health insurers seeking their pledge to comply with the code.

Placebo

N=7311

For more information, go to www. ama-assn.org.

| LIPITOR [®] (Atorvastatin Calcium) Tablets Brief Summary of Prescribing Information | | Table 2. Clinical adverse reactions occurring in $\ge 2\%$ of patients treated with any dose of LIPITOR and at an incidence greater than placebo regardless of causality (% of patients). | | | | | | |
|--|-------------------|---|-----------------|----------------|----------------|-----------------|---------------|--|
| CONTRAINDICATIONS: Active liver disease, which may include unexplained persistent elevations in hepatic transaminase levels. Hypersensitivity to any component of this medication. Pregnancy—Women who are pregnant or may become pregnant. LIPITOR may cause fetal harm when administered to a pregnant woman. Serum cholesterol and triglycerides increase during normal pregnancy, and cholesterol or cholesterol | Adverse | Any dose N=8755 | 10 mg N=3908 | 20 mg N=188 | 40 mg N=604 | 80 mg N=4055 | Place N=73 | |
| derivatives are essential for fetal development. Atherosclerosis is a chronic process and discontinuation of lipid-lowering drugs during pregnancy should have little impact on the outcome of long-term therapy of | Nasopharyngitis | 8.3 | 12.9 | 5.3 | 7.0 | 4.2 | 8.2 | |
| primiary hypercholesterolemia. There are no adequate and well-controlled studies of LPITOR use during pregnancy; however in rare reports, congenital anomalies were observed following intrauterine exposure to statins, in rat and rabbit animal reproduction studies, atorvastatin revealed no evidence of teratogenicity. LIPITOR SHOULD BE ADMINISTERED TO WOMEN OF CHLIDBEARING AGE ONLY WHEN SUCH PATIENTS ARE HIGHLY UNLIKELY TO CONCEIVE AND HAVE BEEN INFORMED OF THE POTENTIAL HAZARDS, If the | , Arthralgia | 6.9 | 8.9 | 11.7 | 10.6 | 4.3 | 6.5 | |
| | Diarrhea | 6.8 | 7.3 | 6.4 | 14.1 | 5.2 | 6.3 | |
| patient becomes pregnant while taking this drug, LIPITOR should be discontinued immediately and the patient apprised of the potential hazard to the fetus [see Use in Specific Populations in full prescribing | Pain in extremity | 6.0 | 8.5 | 3.7 | 9.3 | 3.1 | 5.9 | |
| information), Nursing mothers—It is not known whether atorvastatin is exciteted into humain milk; however a small amount of another drug in this class does pass into breast milk. Because statins have the potential for serious adverse reactions in nursing infants, women who require LIPITOR treatment should not breastfeed their infants (see Use in Specific Populations in full prescribing information). | r Urinary tract | 5.7 | 6.9 | 6.4 | 8.0 | 4.1 | 5.6 | |
| WARNINGS AND PRECAUTIONS: Skeletal Muscle—Rare cases of rhabdomyolysis with acute renal failur secondary to myoglobinuria have been reported with LIPITOR and with other drugs in this class. A history of renal impairment may be a risk factor for the development of rhabdomyolysis. Such patients merit closes | | 4.7 | 5.9 | 3.2 | 6.0 | 3.3 | 4.3 | |
| monitoring for skeletal muscle effects. Atorvastatin, like other statins, occasionally causes myopathy, defined as muscle aches or muscle weakness in conjunction with increases in creatine phosphokinase | Nausea | 4.0 | 3.7 | 3.7 | 7.1 | 3.8 | 3.5 | |
| (CPK) values >10 times ULN. The concomitant use of higher doses of atorvastatin with certain drugs such a cyclosporine and strong CYP3A4 inhibitors (e.g., clarithromycin, itraconazole, and HIV) protease inhibitors) increases the risk of myonthy/chadhownykis. Myonathy schould be considered in any natient with diffuse. | Musculoskeleta | 3.8 | 5.2 | 3.2 | 5.1 | 2.3 | 3.6 | |

serous adverse reactions in nursing infants, women who require LIPITOR treatment should not breastleed their infants [see *Use in Specific Populations* in full prescribing information]. WARNINGS AND PRECAUTIONS: Skeletal Muscle—Rare cases of habdomyolysis with acute renal failur secondary to myoglobinuria have been reported with LIPITOR and with other drugs in this class. A history of renal impairment may be a risk factor for the development of rhabdomyolysis such patients merit closer monitoring for skeletal muscle—Rare cases of nabdomyolysis. Such patients merit closer monitoring for skeletal muscle effects. Atorvastatin, like other statins, occasionally causes myopathy, defined as muscle aches or muscle weakness in conjunction with increases in creatine phosphokinase (CPK) values >10 times ULN. The concomitant use of higher doses of atorvastatin with certain drugs such a cyclosporine and strong CPP3A4 inhibitors (e.g., clarithromycin, itraconazole, and HV) protease inhibitors) increases the risk of myopathy/thedomyolysis. Myopathy should be considered in any patient with dirugs or frew. TIPITOR therapy should be divised to report promptly unexplained muscle pain, tenderness, or weakness, particularly if accompanied by malaise or fever. TIPITOR therapy should be divised to report promptly unexplained muscle pain, tenderness, or weakness, particularly if accompanied by malaise or forevaction of dimavir plus rationavir, inacin, or azole antfungals. Physicians considering of intonavir plus squinavir or lopinavir plus ritonavir, inderive, nethorworkin, clarithromycin, carefulty weight during treatment with drugs in the class is increased with contaring dives and indices and unique tready during any periods of upword doses, patiental months of therapy with LIPITOR and physics, and romavir, indices, or azole antfungals. Physicians considering the initial months of therapy and during my periods of upword doses dives, spaticularly during the initial months of therapy with LIPITOR and physics, and source, classed wit

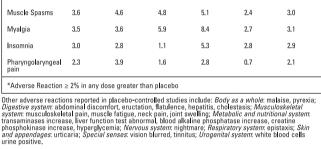
Table 1. Drug Interactions Associated with Increased Risk of Myopathy/Rhabdomyolysis

| Interacting Agents | Prescribing Recommendations | | | | |
|--|--|--|--|--|--|
| Cyclosporine | Do not exceed 10 mg atorvastatin daily | | | | |
| Clarithromycin, itraconazole, HIV protease inhibitors (ritonavir plus saguinavir or lopinavir plus ritonavir) | Caution when exceeding doses > 20mg atorvastatin daily. The lowest dose necessary should be used. | | | | |

LIPITOR therapy should be temporarily withheld or discontinued in any patient with an acute, serious condition suggestive of a myopathy or having a risk factor predisposing to the development of renal failure secondary to rhabdomyolysis (e.g., severe acute infection, hypotension, major surgery, trauma, severe metabolic, endocrine and electrolyte disorders, and uncontrolled seizures).

condition suggestive of a myopathy of having a risk factor predisposing to the development of renal failure secondary to habdomyolysis (e.g., severe acute infection, hypotension, major surgery, trauma, severe metabolic, endocrine and electrolyte disorders, and uncontrolled seizures).
Liver Dysfunction—Statins, like some other lipid-lowering therapies, have been associated with biochemical abnormalities of liver function. Persistent levations (5.3 times the upper limit of normal [ULN] occurring on 2 or more occasions) in serum transaminases occurred in 0.7% of patients who received LPTOR in clinical trials. The incidence of these abnormalities was 0.2%, 0.2%, 0.6%, and 2.3% for 10, 20, 40, and 80 mg, respectively. One patient with persistent LFT elevations, continued treatment with a reduced dose of LPTOR, it is recommended that liver function tests be performed prior to and at 12 weeks following both the initiation of therapy and any elevation of dose, and periodically (e.g., semiannually) thereafter. Liver enzyme changes generally occur in the first 3 months of treatment with LPTOR is recommended. LPTOR is recommended that liver function tests be performed prior to and at 12 weeks following both the initiation of theoray and any elevation of dose, and periodically (e.g., semiannually) thereafter. Liver enzyme changes generally occur in the first 3 months of treatment with LPTOR is recommended. LPTOR is recommended that liver function tests be performed prior to and at 12 weeks following both the obleasterol synthesis and theoretically might blunt adrenal and/or gonadal steriol production. Clinical studies and theoretically might blunt adrenal and/or gonadal steriod production. Clinical studies for a mother methode serve, the liver lower dose of the davidy. Brain hemorrhage and optic nerve vacuolation should be exerved; for another serve, and a taxis administered concomitantly with drugs that may decrease the levels or activity of endogenous steroid hormoles, such as sectoconazole, spi

where a regime increase of nemiormagic stroke in the atorvastatin group [see Adverse Reactions in full prescribing information]. ADVERSE REACTIONS: The following serious adverse reactions are discussed in greater detail in other sections of the label. Rhabdomyohysis and myopathy [see Warnings and Precautions in full prescribing information]. Liver enzyme abnormalities lese Warnings and Precautions in full prescribing information]. Clinical Trial Adverse Experiences—Because clinical trials are conducted under widely varying conditions the adverse reaction rates observed in the clinical studies of a drug cannot be directly compared to rates in the clinical trials of another drug and may not reflect the rates observed in clinical practice. In the LIPTOR placebo-controlled clinical trial database of 16.066 patients (3555 LIPTIOR w. 7311 placebo; age range 10–33 years, 33% women, 91% Caucasians, 3% Blacks, 2% Asians, 4% other) with a mediatin treatmen duration of 55 weeks, 3.7% of patients on LIPTIOR and adverse reactions in platebo discontinued due to adverse reactions regardless of causality. The five most common adverse reactions in platebo discontinue due with LIPTIOR thatel to treatment discontinuation and odverse reactions (incidence 2% and greater than placebo) regardless of causality, in patients treated with LIPTIOR in placebo controlled trials treated for 3.7%, diarrhea (0.5%), larinea (1.6.%), pain in extremity (6.0%), and uninary tract infection (5.7%). Table 2 summarizes the frequency of clinical adverse reactions, regardless of causality, reported in az% and at a rate greater than placebo in patients treated with LIPTIOR (n=8755), from seventeen placebo-controlled trials.



Anglo-Scandinavian Cardiac Outcomes Trial (ASCOT)—In ASCOT [see Clinical Studies in full prescribing information] involving 10,305 participants (age range 40–80 years, 19% women; 94,6% Caucasians, 2,6% Aricans, 1,5% South Asians, 1,3% mixed/other) treated with LPITOR 10 mg daily (n-5,168) or placebo (n-5,137), the safety and tolerability profile of the group treated with LIPITOR was comparable to that of the group treated with placebo during a median of 3.3 years of follow-up.

Collaborative Atorvastatin Diabetes Study (CARDS)—In CARDS [see *Clinical Studies* in full prescribing information] involving 2838 subjects (age range 39–77 years, 32% women; 94.3% Caucasians, 2.4% South Asians, 2.3% Afro-Caribbean, 1.0% other) with type 2 diabetes treated with LIPITOR 10 mg daily (n=1.428) or placebo (n=1.410), there was no difference in the overall frequency of adverse reactions between the treatment groups during a median follow-up of 3.9 years. No cases of rhabdomyolysis were reported.

rhabdomyolysis were reported. **Treating to New Targets Study (TNT)**—In TNT [see *Clinical Studies* in full prescribing information] involv 10.001 subjects (age range 29–78 years. 19% women; 94,1% Caucasians, 2.9% Blacks, 1.0% Asians, 2.0% other) with clinically evident CHD treated with LIPITOR 10 mg daily (n=5066) or LIPITOR 80 mg daily (n=49 there were more serious adverse reactions and discontinuations due to adverse reactions in the high-dose atorvastatin group (92, 1.8%, 497, 9.9%, respectively) as compared to the low-dose group (69, 1.4%; 404, 8.1%, respectively) during a median follow-up of 4.9 years. Persistent transaminase elevations (a32 ULN twice within 4–10 days) occurred in 2(1.3%) individuals with atorvastatin 8 mg and in nine (0.2%) individuals with atorvastatin 10 mg. Elevations of CK (\approx 10 x ULN) were low overall, but were higher in th high-dose atorvastatin treatment group (13, 0.3%) compared to the low-dose atorvastatin group (6, 0.1%)

Incremental Decrease in Endpoints through Aggressive Lipid Lowering Study (IDEAL)—In IDEAL [see Clinical Studies in full prescribing information] involving 8888 subjects (age range 26–80 years, 19% womer 99.3% Caucasians, 0.4% Asians, 0.3% Blacks, 0.04% other) treated with LIPTOR 80 mg/day (n=439) or sinwastatin 20–40 mg daily (n=4449), there was no difference in the overall frequency of adverse reactions or serious adverse reactions between the treatment groups during a median follow-up of 4.8 years.

or serious adverse reactions between the treatment groups during a median follow-up of 4.8 years. Stroke Prevention by Aggressive Reduction in Cholesterol Levels (SPARCL)—In SPARCL involving 4731 subjects (age range 21–32 years, 40% women; 93.3% Caucasians, 3.0% Blacks, 0.6% Asians, 3.1% other) without clinically evident CHD but with a stroke or transient ischemic attack (TIA) within the previous 6 months treated with LIPTOR 80 mg (n=2365) or placebo (n=2366) for a median follow-up of 4.9 years, there was a higher incidence of persistent hepatic transaminase elevations (s a X ULN twice within 4-10 days) in the atorvastatin group (0.9%) compared to placebo (0.1%). Elevations of CK (>10 X ULN) were rare, but wer higher in the atorvastatin group (0.1%) in the atorvastatin group (0.1%) in the atorvastatin group and 89 subjects (3.8%) in the placebo group [see Warnings and Precautions in full prescribing information].

Warnings and Precautors in this prescribing molimatoring. In a post-hoc analysis, LIPITOR 80 mg reduced the incidence of ischemic stroke (218/2365, 9.2% vs. 274/2366, 1.6%) and increased the incidence of hemorrhagic stroke (55/2365, 2.3% vs. 33/2366, 1.4%) compared to placebo. The incidence of fatal hemorrhagic stroke was similar between groups (17 LIPITOR vs. 18 placebo). The incidence of non-fatal hemorrhagic stroke vs. similar between groups (17 LIPITOR vs. 18 placebo). The incidence of non-fatal hemorrhagic strokes was significantly greater in the atorvastatin group (38 non-fatal hemorrhagic strokes) as compared to the placebo group (16 non-fatal hemorrhagic strokes). Subjects who entered the study with a hemorrhagic stroke appeared to be at increased risk for hemorrhagic stroke [7 (16%) LIPITOR vs. 2 (4%) placebo].

There were no significant differences between the treatment groups for all-cause mortality; 216 (9.1%) in the LIPITOR 80 mg/day group vs. 211 (8.9%) in the placebo group. The proportions of subjects who experienced cardiovascular death were numerically smaller in the LIPITOR 80 mg group (3.3%) than in the placebo group (4.1%). The proportions of subjects who experienced noncardiovascular death were numerically larger in the LIPITOR 80 mg group (5.0%) than in the placebo group (4.0%).

Postmarketing Experience—The following adverse reactions have been identified during postapproval us: of UPITOR. Because these reactions are reported voluntarily from a population of uncertain size, it is not always possible to reliably estimate their frequency or establish a causal relationship to drug exposure.

Adverse reactions associated with LIPITOR therapy reported since market introduction, that are not listed above, regardless of causality assessment, include the following: anaphylaxis, angioneurotic edema, bullous rashes (including erythema multiforme, Stevens-Johnson syndrome, and toxic epidermal necrolysis), rhabdomyolysis, fatigue, tendon rupture, hepatic failure, dizziness, memory impairment, depression, and peripheral neuropathy.

Pediatric Patients (ages 10-17 years)—In a 26-week controlled study in boys and postmenarchal girls (n=140, 31% female; 32% Caucasians, 1.6% Blacks, 1.6% Asians, 4.8% other), the safety and tolerability profile of LIPTOR 10 to 20 ang daily was generally similar to that of placebo (see *Clinical Studies* in full prescribing information and *Use in Special Populations, Pediatric Use* in full prescribing information]. OVERDOSAGE: There is no specific treatment for LIPITOR overdosage. In the event of an overdose, the patient should be treated symptomatically, and supportive measures instituted as required. Due to exten drug binding to plasma proteins, hemodialysis is not expected to significantly enhance LIPITOR clearance

Please see full prescribing information for additional information about LIPITOR.



B_c only

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