1,579 patients on placebo, 5.1% for the 234 patients on the lowest dose of the drug, 8.0% for the 591 patients on the middle dose, and 9.9% for the 1,581 patients on the highest dose. All three active-treatment groups had significantly more weight loss, compared with the placebo group.

In the two trials that went to 56 weeks, CONQUER and EQUIP, weight loss reached 10.4% of body weight with the highest dose, compared with 1.5% with placebo, also a significant difference.

The reductions in systolic blood pressure in patients on the high-dose combination, compared with placebo, were 3.4 mm Hg after 28 weeks in EQUATE, 3.8 mm Hg after 56 weeks in EQUIP, and 3.2 mm Hg after 56 weeks in CONQUER; all three reductions were statistically significant. Significant reductions in systolic blood pressure also were seen with some of the lower doses of the combined product. For diastolic blood pressure, only two of the higher-dose groups had reductions that were significantly greater than that seen with placebo.

"In the hypertensive subgroup [of CONQUER], there were significant and dose-related reductions in both systolic

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AS DIABETES PROGRESSES, OADS ALONE MAY NOT BE ENOUGH

According to the UKPDS, up to 50% of β -cell function may be lost by the time patients are diagnosed with type 2 diabetes, and it may continue to decline, on average, by about 5% annually.¹ A recent article by DeFronzo showed that, in patients with highly impaired glucose tolerance, as much as 80% of β -cell function may be lost by the time of diagnosis.² It is this progressive β -cell function loss that is primarily responsible for the development of diabetes and the incremental rise in A1C.²

Patients may not know that their pancreas is no longer making enough insulin and that their disease has progressed.^{3,4} National data from 2003 to 2004 showed that about 40% of patients with diabetes did not have adequate glycemic control.^{5,a} And because blood glucose control is important, all available therapeutic options—including insulin—should be considered in the treatment of diabetes. Helping patients get their blood glucose under control may help reduce their risk of developing long-term complications.⁶

Many patients with type 2 diabetes may eventually need insulin to achieve or maintain glycemic control.^{3,7} Unfortunately, by the time patients with type 2 diabetes are typically prescribed insulin, they may have had diabetes for 10 to 15 years and may already have complications due to a prolonged period of uncontrolled blood glucose.⁸

Patients may blame themselves for what they perceive as 'failure' to control their glucose levels.³ And because patients' attitudes toward their disease play an important role in diabetes self-care behaviors, it's likely that this negative mindset may adversely impact diabetes self-management.⁹

Patients may not know that their pancreas is no longer making enough insulin and that their disease has progressed.^{3,4}

Learn more at www.RethinkInsulin.com

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A POSITIVE "INSULIN TALK"

MAY HELP REASSURE PATIENTS

and diastolic blood pressure," Dr. Opar-

il said. In that subgroup, the mean drop

in systolic blood pressure was 6.9 mm

Hg for the 256 patients given the mid-

dle dose of the drug and 9.1 mm Hg for

the 514 patients given the highest dose

of the drug; both reductions were sig-

nificantly greater than the 4.9-mm Hg

reduction in the 516 patients on place-

bo. Reductions in diastolic blood pres-

sure in these patients were 5.2 mm Hg

for the middle dose and 5.8 mm Hg for

the highest dose; both reductions were

significantly greater than the 3.9-mm

Hg drop with placebo.

The results of having a positive insulin talk can be impactful: in a survey, about 80% of patients with type 2 diabetes who were taking oral antidiabetic drugs (OADs) said they'd consider taking insulin if their doctor recommended it.¹⁰

By starting the dialogue now, you can help your patients have a better understanding of insulin and the glucose-lowering role it plays as part of an overall diabetes treatment plan, which may include diet, exercise, and other diabetes medications.^{3,11}

For appropriate patients, starting insulin earlier in the disease continuum can help improve glycemic control.^{7,11-13} The American Diabetes Association states that insulin is the most effective agent for lowering blood glucose.¹² So, engage patients in talks early and as needed to help turn their negative mindset of failure into a positive opportunity to manage their blood glucose.

Insulin is indicated to help improve glycemic control in patients with diabetes mellitus. Treatment plans and glycemic targets should be individualized for each patient.

IMPORTANT SAFETY INFORMATION ABOUT INSULIN

Possible side effects may include blood glucose levels that are too low, injection site reactions, and allergic reactions, including itching and rash. Other medications and supplements could change the way insulin works. Glucose monitoring is recommended for all patients with diabetes.

^a Defined as A1C <7%. UKPDS=United Kingdom Prospective Diabetes Study.



US.GLA.10.02.075

Chances for Exercise Are Few for Some

BY ROBERT FINN

nly 20% of census blocks nationwide have parks within a half-mile of their boundary, according to a report issued by the Centers for Disease Control and Prevention. Furthermore, 50% of U.S. youths say they lack access to parks, community centers, and sidewalks in their neighborhoods.

The State Indicator Report on Physical Activity, 2010 also documented that only 17% of high school students report getting the recommended 1 hour of exercise per day. Only 65% of adults reported being physically active, which the report defined as 150 minutes per week of moderate physical exercise, 75 minutes per week of vigorous physical exercise, or a combination of the two.

In a prepared statement, First Lady Michelle Obama tied the lack of physical activity to this lack of access. "Today's report shows that too many kids are spending too much time in front of the computer or TV or a video game or have limited access to physical activity, because they live in neighborhoods that aren't safe, go to schools where PE class-

 Major Finding: Fifty percent of American youths have no parks, community centers, and sidewalks in their neighborhoods.
 Only 17% of high school students are physically active.
 Data Source: Data from a variety of behavioral surveys administered between 2006 and 2009.

Disclosures: None was reported.

es have been cut, or live in communities where there are no sports leagues or after-school activity programs," she said. "We need parents and teachers, business and community leaders, and the public and private sectors to come together to create more opportunities for kids to be active so they can lead happy, healthy lives."

In preparing the report, the CDC compiled data from a variety of behavioral surveys administered between 2006 and 2009.

Other findings from the report include: ► Nationwide, only 30% of high school students take daily physical education classes.

► A total of 25% of adults say they engage in no leisure-time physical activity whatsoever.

► Only 20 states require or recommend that elementary schools provide scheduled recess.

► Fewer than half (46%) of middle schools and high schools support walking or biking to and from school.

The full report is available at http://www .cdc.gov/physicalactivity/downloads/PA_ State_Indicator_Report_2009.pdf.



