friends, family, and perfect strangers to

champion him by donating money to Al-

lie's Angels-a charity serving terminal-

ly ill children and research on pediatric

brain cancer that was launched in honor

to my limit and do what I can to try to help out,' " he said. "When little children

"I thought, 'I'm going to push myself

of his niece (www.alliesangels.com).

# THE REST OF YOUR LIFE An Ironman Competes to Give Back

r. James Barron never took physical fitness seriously until age 30, when he served as the physician for a Marine battalion, but he'd always been intrigued by watching Ironman competitions on television-grueling events that consist of a 2.4-mile swim, a 112-mile bike ride, and a 26-mile run.

"In my mind I would think 'boy,

wouldn't it be great to do that some day?"" said Dr. Barron, a 44-year-old internist from Grand Rapids, Mich.

The motivator for his will to ultimately become an Ironman-level triathlete came from a painful life event: the September 2001 death of his 5-year-old niece, Allie Cibulas, from inoperable brain cancer.

"She had a horrible course," Dr. Barron recalled. "I remember visiting her, being so frustrated. I had so much pentup energy and I wanted to do something to try to make a difference in the lives of other people affected by children with any type of illness."

So in 2003 he registered for an Ironman competition in Madison, Wis., and asked

# EMBEDA™ (morphine sulfate and naltrexone hydrochloride) Extended Release Capsules for oral use - © **BRIEF SUMMARY OF FULL PRESCRIBING INFORMATION**

The following is a brief summary only. For complete product information, please see full Prescribing Information, including Medication Guide, on www.EMBEDA.com.

WARNING: EMBEDA<sup>TM</sup> capsules contain morphine, an opioid agonist and a Schedule II controlled substance with an abuse liability similar to other opioid agonists. EMBEDA can be abused in a manner similar to other opioid agonists, legal or illicit. This should be considered when prescribing or dispensing EMBEDA in situations where the physician or pharmaast is concerned about an increased risk of misuse, abuse, or diversion.

EMBEDA contains pellets of an extended-release oral formulation of morphine sulfate, an opioid receptor agonist, surrounding an inner core of naltrexone hydrochloride, an opioid receptor antagonist indicated for the management of moderate to severe pain when a continuous, around-the-clock opioid analgesic is needed for an extended period of time.

EMBEDA is NOT intended for use as a prn analgesic.

EMBEDA 100 mg/4 mg IS FOR USE IN OPIOID-TOLERANT PATIENTS ONLY. Ingestion of these capsules or the pellets within the capsules may cause fatal respiratory depression when administered to patients not already tolerant to high doses of opioids. depression when administered to patients not already tolerant to high doses of opioids. Patients should not consume alcoholic beverages while on EMBEDA therapy. Additionally, patients must not use prescription or non-prescription medications containing alcohol while on EMBEDA therapy. The co-ingestion of alcohol with EMBEDA may result in an increase of plasma levels and potentially fatal overdose of morphine. EMBEDA is to be swallowed whole or the contents of the capsules sprinkled on apple sauce. The pellets in the capsules are not to be crushed, dissolved, or chewed due to the risk of rapid release and absorption of a potentially fatal dose of morphine.

Crushing, chewing, or dissolving EMBEDA will also result in the release of nattrexone which may precipitate withdrawal in opioid-tolerant individuals.

INDICATIONS AND USAGE: EMBEDA is an extended-release oral formulation of morphine sulfate and naltrexone hydrochloride indicated for the management of moderate to severe pain when a continuous, around the clock opioid analgesic is needed for an extended period of time. EMBEDA is NOT intended for use as a print the clock opioid analgesic is needed for an extended period of time. mectock opioid dinalgesic is needed for an extended period of infine. EMBEDA is Not interfaced roles as a prin analgesic. EMBEDA is not indicated for acute/postoperative pain or if the pain is mild or not expected to persist for an extended period of time. EMBEDA is only indicated for postoperative use if the patient is already receiving chronic opioid therapy prior to surgery or if the postoperative pain is expected to be moderate to severe and persist for an extended period of time. Physicians should individualize treatment, moving from parenteral to oral analgesics as appropriate. **CONTRAINDICATIONS:** EMBEDA is contraindicated in patients with a known persist for directentee period of inme. Insidual studie and the entity into the particular of the entity in the entity of the en moment similar to other opioid agonists, legal or illicit. This should be considered when prescribing or dispensing EMBEDA in situations where the physician or pharmacist is concerned about an increased risk of misuse, abuse, EMBEDA in situations where the physician or pharmacist is concerned about an increased risk of misuse, abuse, or diversion. Abuse of EMBEDA by crushing, chewing, snorting, or injecting the dissolved product will result in the uncontrolled delivery of the opioid and pose a significant risk to the abuser that could result in overdose and death *[see Drug Abuse and Dependence]*. Concerns about abuse and addiction should not prevent the proper management of pain. Healthcare professionals should contact their State Professional Licensing Board or State Controlled Substances Authority for information on how to prevent and detect abuse of this product. **Interactions with Alcohol and Drugs of Abuse:** EMBEDA may be expected to have additive effects when used in conjunction with alcohol, other opioids, or illicit drugs that cause central nervous system depression because respiratory depression, hypotension, and profound sedation or coma may result. Patients should not consume alcoholic beverages, prescription or non-prescription medications containing alcohol while on EMBEDA therapy. The co-ingestion of alcohol with EMBEDA can result in an increase of morphine plasma levels and potertially fatel overdose of morphine *[see Clinical Pharmacology]*. **Impaired Respiration:** Respiratory depression occurs more frequently and is more dangerous in eldenly and deblitated patients, and those suffering from conditions accompanied by hypoxia, hypercapnia, or upper airway obstruction (when even moderate therapeutic dosses accompanied by hypoxia, hypercapnia, or upper airway obstruction (when even moderate therapeutic doses may significantly decrease pulmonary ventilation). EMBEDA should be used with extreme caution in patients with may significantly decrease pulmonary ventilation). EMBEDA should be used with extreme caution in patients with chronic obstructive pulmonary ventilation). EMBEDA should be used with extreme caution in patients with chronic obstructive pulmonary ventilation). EMBEDA should be used with extreme caution in patients with such patients, even usual therapeutic doses of morphine may increase airway resistance and decrease respiratory drive to the point of apnea. In these patients, alternative non-opioid analgesics should be considered, and opioids should be employed only under careful medical supervision at the lowest effective dose. **Head Injury and Increased Intracranial Pressure:** The respiratory depressant effects of morphine with carbon dioxide retention and secondary elevation of cerebrospinal fluid pressure may be markedly exaggerated in the presence of head injury, other intracranial lesions, or a pre-existing increase in intracranial pressure. EMBEDA can produce effects on pupilary response and consciousness, which may obscure neurologic signs of further increases in pressure in patients with head injuries. EMBEDA should only be administered under such circumstances when considered essential and then with extreme care. **Hypotensive Effect:** EMBEDA may cause severe hypotension. There is an added risk to individuals whose ability to maintain blood pressure has already been compromised by a reduced blood volume or a concurrent administration of drugs such as phenothiazines or general anesthetics. *[see Drug Interactions].* EMBEDA may produce orthostatic hypotension and syncope in ambulatory patients. EMBEDA should be administered with caution to patients in circulatory shock, as vasodilation

produced by the drug may further reduce cardiac output and blood pressure. **Interactions with other CNS Depressants:** EMBEDA should be used with caution and in reduced dosage in patients who are concurrently receiving other central nervous system depressants including sedatives or hypotesion, and profound sedation or coma may result *[see Drug Interactions]*. **Gastrointestinal Effects:** EMBEDA should not be given to patients with gastrointestinal obstruction, particularly paralytic ileus, as there is a risk of the product remaining in the stormech for an extended period and the subsequent release of a bolls of the product remaining in the stormech for an extended period and the subsequent release of a bolls of the product morphine when paralle aut mostlify is restored. As with other solid morphine formulations diartheem may reduce morphine when remaining in the stormach for an extended period and the subsequent release of a balls of morphine when normal gut motility is restored. As with other solid morphine formulations diarrhea may reduce morphine absorption. The administration of morphine may obscure the diagnosis or clinical course in patients with acute addominal condition. **Cordotomy:** Potients taking EMBEDA who are scheduled for cordotomy or other interruption of pain transmission pathways should have EMBEDA ceased 24 hours prior to the procedure and the pain controlled by parenteral short-acting opioids. In addition, the post-procedure titration of analgesics for such patients should be individualized to avoid either oversedation or withdrawal syndromes. **Use in Pancreatic**/ interruption of pain transmission pafhways should have EMBEDA ceased 24 hours prior to the procedure and the pain controlled by parentered ishort-acting opioids. In addition, the postprocedure titration of analgesis for such patients should be individualed to avoid either worsedation or withdrawal syntamores. Use in **Paracreatic, Biliary Tract Disease:** EMBEDA may cause spasm of the sphincter of Oddi and should be used with caution in patients with biliary that disease, including acute pancreatifis. Opioids may cause increases in the serum anylose level. **Colerance and Physical Dependence:** Disease for increasing doses of opioids to maintain a defined effect such as analyses (in the absence of disease progression or other external factors). Physical dependence is monifested by withdrawal syntames are or all of the following: restlessness, lacimation, thinortheo, yawning, perspiration, chills, myadja, and mydnisis. Other symptoms also may develop, including: irritability, anxiety, backache, joint pain, weakness, addominal cramps, insomnia, nausea, anorexia, vorniting, diarthea, or increased blod pressure, respiratory rute, or heart rate. EMBEDA should be diministred with caution, and in reduced dosages in eldely or debilitated patients; patients with severe rend or hepatic instificancy; patients with Addison's disease, myxedema, hypothyroidism, prostatic hypothrophy or urefind stricture. Caution should also be exercised in the administration of EMBEDA to patients with CNS depression, toxic psychosis, acute alcoholism, and delinium tremes. All opioids may agravate convolusions in patients with convolusions is patients with acution section should also be exercised in the administret or physical abilities needed to perform potentially hazardous achivities such as driving a car or operating machiney. Patients with acution desires or operating Machinery: EMBEDA may impair the mental and/or physical abilities needed to perform potentially hazardous achivities such as driving a car ore operating machines. Patients must drowsiness, dizziness, constipation, and nausea. **Clinical Studies Experience:** Because clinical trials are conducted under widely varying conditions, adverse reaction rates observed in the clinical trials of a drug cannot be directly compared with rates in the clinical trials of another drug and may not reflect the rates observed in practice. There were 1251 subjects exposed to at least one dose of EMBEDA in the clinical prize observed in practice. There were 1251 subjects exposed to at least one dose of EMBEDA in the clinical prize observed in subjects with osteoarthritis of the hip or knee. An additional 465 subjects received EMBEDA in an open-label, year-long safety study of subjects with chronic, non-cancer pain, 208 subjects for at least six months and 124 tor 12 months. The remaining 168 subjects were exposed to a single dose of EMBEDA in early PK/PD studies. Short-Term (12/Week) Randomized Study − Adverse reactions observed in at least 2% of subjects treated with *EMBEDA*. This study utilized an enriched enrollment with a randomized withdrawal design in which subjects were randomized to either active treatment with EMBEDA or were topered off EMBEDA using a double-dummy design and placed on placebo. The Maintenance Period was 12 weeks. The most common adverse reactions leading to study discontinuation were nausea, constipation, vomiting, fatigue, dizziness, pruitus, and somnolence. Adverse reactions, defined as treatment-related adverse events assessed by the investigators, reported by ≥2.0% of reactions, defined as treatment-related adverse events assessed by the investigators, reported by  $\geq 2.0\%$  of subjects in either the titration or maintenance phase of the 12-week study are presented in Table 1.

#### Table 1: Adverse Events Reported by ≥2.0% of Subjects in 12-Week Efficacy Study - Safety Population

	Titration EMBEDA (N=547) n (%) <sup>1</sup>	Maintenance	
System Organ Class Preferred Term		EMBEDA (N=171) n (%)	Placebo (N=173) n (%)
Subjects With At Least One TEAE	313 (57.2%)	56 (32.7%)	45 (26.0%)
Gastrointestinal disorders	260 (47.5%)	41 (24.0%)	28 (16.2%)
Abdominal pain upper	6 (1.1%)	4 (2.3%)	3 (1.7%)
Constipation	165 (30.2%)	12 (7.0%)	7 (4.0%)
Diarrhoea	6 (1.1%)	12 (7.0%)	12 (6.9%)
Dry mouth	31 (5.7%)	3 (1.8%)	2 (1.2%)
Nausea	106 (19.4%)	19 (11.1%)	11 (6.4%)

go through chemotherapy, they're not prepared for it. I had never done a triathlon in my life, so it was symbolic that I was going to go do something I'd never done before and fight my own personal battle to complete it. It pales in comparison to what Allie went through, but the symbolism is that I was going to fight my hardest battle in honor of her, without having prior experience."

After nearly a year of training, when race day arrived he completed the event and helped to raise several thousand dollars for Allie's Angels. "It wasn't a lot of money," he said. "But for me it was

#### Table 1 (contd)

System Organ Class Preferred Term	Titration EMBEDA (N=547) n (%) <sup>1</sup>	Maintenance	
		EMBEDA (N=171) n (%)	Placebo (N=173) n (%)
Vomiting	46 (8.4%)	7 (4.1%)	2 (1.2%)
General disorders and administration site conditions	39 (7.1%)	9 (5.3%)	10 (5.8%)
Fatigue	16 (2.9%)	1 (0.6%)	2 (1.2%)
Nervous system disorders	135 (24.7%)	12 (7.0%)	11 (6.4%)
Dizziness	42 (7.7%)	2 (1.2%)	2 (1.2%)
Headache	22 (4.0%)	4 (2.3%)	2 (1.2%)
Somnolence	76 (13.9%)	2 (1.2%)	5 (2.9%)
Psychiatric disorders	34 (6.2%)	10 (5.8%)	9 (5.2%)
Insomnia	7 (1.3%)	5 (2.9%)	4 (2.3%)
Skin and subcutaneous tissue disorders	46 (8.4%)	7 (4.1%)	7 (4.0%)
Pruritus	34 (6.2%)	0	1 (0.6%)
Vascular disorders	4 (0.7%)	5 (2.9%)	2 (1.2%)
Flushing	0	4 (2.3%)	1 (0.6%)

<sup>1</sup>Adverse reactions are dassified by System Organ Class and Preferred Term as defined by the Medical Dictionary of Regulatory Affairs (MedDRA) vp.1. If a subject had more than one Aft that codes to the some Preferred Term, the subject was counted only once for that Preferred Term. *Lang-Term Open-Label Safety Study*. In the long-term open-tabel safety study, 465 patients with chronic non-malignant pain were enrolled and 124 patients were heretaft for up to 1 year. The distributions of adverse events scenased by the investigators, reported by ≥ 2.0% of *Subjects* in Long-Term Safety Study – Safety Population (N=465). Any Related At 288 (61.7%); Gastoninestinal disorders 219 (47.1%); Constipation 145 (31.2%); Diartheeo 10 (2.2%); Toymont 17 (37.3%); Narouse 103 (22.2%); Vorting 37 (8.0%); General disorders and Administration is the conditions 51 (11.0%); Fatigue 19 (4.1%); Nervous system disorders 99 (21.3%); Diarihoes 10 (2.2%); Toymont 13 (2.2%); Simon and subcutaneous tissue disorders 52 (11.2%); Hypehildrois 16 (3.4%); Pruntus 26 (5.4%); Adverse reactions are classified by System Organ Class and Preferred Term as defined by the Medical Dictionary of Regulatory Africs (MedDRA) v1. If a subject had more than one A £ that codes to the same Preferred Term, the subject was counted only one for that Preferred Term as defined by the Medical Dictionary of Regulatory Africs (MedDRA). V1. If a subject norm adverse grant disorders; 10 (12.2%); Tommon C 10.2% (12.3%); Diaribaes 10 (12.3%); Diaribaes 10 (12.4%); Diaribaes

more [about] creating awareness and putting my own sweat and tears into it."

Dr. Barron described feeling like an "imposter" in a crowd of highly trained triathletes during the race. "I remember when I crossed the finish line many hours after the winner, still seeing the winner of the race there to cheer me on and welcome me to the club," he said. "It's a feeling of acceptance. It was very emotional, thinking about my niece as I went through the race. That kind of kept me going the whole time."

With his first Ironman behind him, Dr. Barron went on to improve his comple-

tion times in subsequent Ironman competitions in Lake Placid, N.Y., and in Louisville, Ky., keying in on specific charities to support for each event. In August, he returned to Louisville to compete in the Ford Ironman Lousiville event and help raise money for the National Alliance on Mental Illness Michigan (www.namimi.org), an organization for which his wife has volunteered.

Dr. Barron's ultimate Ironman goal is to compete in Kona, Hawaii, the premier competition in this event.

In addition to his full-time role as a hospitalist for Michigan Medical, P.C. at

during pregnancy if the need for strong opioid analgesia justifies the potential risk to the fetus. Labor and Delivery: EMBEDA is not recommended for use in women during and immediately prior to labor, where during pregnancy if the need for strong opioid analgesia justifies the potential risk to the fetus. **Labor and Delivery:** EMBEDA is not recommended for use in women during and immediately prior to labor, where shorter acting analgesics or other analgesic techniques are more appropriate. Occasionally, opioid analgesics may prolong labor through actions which temporarily reduce the strength, duration, and frequency of uterine contractions. However, this effect is not consistent and may be offset by an increased rate of cervical dilatation which tends to shorten labor. Neonates whose mothers received opioid analgesics during labor should be observed closely for signs of respiratory depression. A specific opioid antagonist, such as naloxane or nalmefene, should be available for reversal of opioid-induced respiratory depression in the neonate. **Nursing Mothers:** Morphine is excreted in the maternal milk, and the milk to plasma morphine AUC ratio is about 2.5:1. The amount of morphine received by the infant depends on the maternal plasma concentration, amount of milk ingested by the infant, and the extent of first pass metabolism. Withdrawal symptoms can occur in breast-feeding infants when maternal administration of morphine sulfate is stopped. Because of the potential for adverse reactions in nursing infants from EMBEDA, a decision should be made whether to discontinue nursing or discontinue the drug, taking into account the importance of the drug to the mother. **Pediatric Use:** The safety and efficacy of EMBEDA did not include sufficient numbers of subjects aged 65 and over to determine whether they respond differently from younger subjects. The pharmacokinetics of EMBEDA have not been investigated in elderly patients (>65 years) although such patients were included in clinical studies. In a long-term open label safety study, the pre-dose plasma morphine concentrations after dose normalization were similar for subjects <65 years and those ≥65 years of age. Other reported clinical experience has not identified d neonatal withdrawal syndrome (NWS). Manifestations of NWS include irritability, hyperactivity, abnormal sleep pattern, high-pitched cry, tremor, vomiting, diarrhea, weight loss, and failure to gain weight. The onset, duration, and severity of the disorder differ based on such factors as the addictive drug used, time and amount of mother's last dose, and rate of elimination of the drug from the newborn. Approaches to the treatment of this syndrome have included supportive care and, when indicated, drugs such as paregoric or phenobarbital. **Race:** Pharmacokinetic differences due to race may exist. Chinese subjects given intravenous morphine in one study had a higher clearance when compared to Caucasian subjects (1852 ± 116 mL/min) versus 1495 ± 80 mL/min). **Hepatic Failure:** The pharmacokinetics of morphine was found to be significantly altered in individuals with alcoholic cirrhosis. The dearance was found to decrease with a corresponding increase in holf-life. The morphine-3-glucuronide (M36) and morphine-6-glucuronide (M66) to morphine plarma AUC ratios also decreased in these patients indicating a decrease in metabolic activity. **Renal Insufficiency:** The pharmacokinetics of morphine is oldrered in renal failure anients. AUC is increased and dearance is decreased. The metabolites. M3G of morphine is altered in renal failure patients. AUC is increased and clearance is decreased. The metabolities, MSG and MGG, accumulate several fold in renal failure patients compared with healthy subjects. Adequate studies of naltrexone in patients with severe hepatic or renal impairment have not been conducted. Breakthrough Pain Adverse Experiences: Patients should be advised to report episodes of breakthrough rain/ adverse experiences coursing during therapy. Individualization of dosage is essential to make optimal use of this medication. Mental and/or Physical Ability: Patients should be advised that EMBEDA may impair mental and/or physical ability required for the performance of potentially hazardous tasks (e.g., driving, operating machinery). Patients started on EMBEDA or whose dose has been changed should refrain from dangerous activity until it is established that they are not adversely affected [see Warnings and Precautions] Avoidance of Alcohol or Other CNS Depressants: Patients should be advised that EMBEDA should not be taken with alcohol, prescription or non-prescription medications containing alcohol, or other CNS depressants (sleeping medication, tranquilizers) except by the orders of the prescribing healthcare provider depressants (sleeping medication, tronquilizers) except by the orders of the prescribing healthcare provider because dangerous additive effects may occur resulting in serious injury or death [see Warnings and Precautions]. **Pregnancy:** Women of childbearing potential who become or are planning to become pregnant, should consult their prescribing healthcare provider prior to initiating or continuing therapy with EMBEDA [see Use in Specific Populations]. **Cessation of Therapy:** Patients should be advised that if they have been receiving treatment with EMBEDA for more than a few weeks and cessation of therapy is indicated, it may be appropriate to taper the EMBEDA dose, rather than abruptly discontinue it, due to the risk of precipitating withdrawal symptoms. Their prescribing healthcare provider should provide a dose schedule to accomplish a gradual discontinuation of the medication. **Drug of Abuse:** Protents should heave be advised that EMBEDA is a potential drug of abuse. They should protect it from theft, and it should never be given to anyone other than the individual for whom it was prescribed [see Warnings and Precautions]. **Constiguation:** Patients should be advised that severe constipation could occur as a result of taking EMBEDA and appropriate laxatives, stool softeners and other appropriate treatments should be initiated from the and appropriate laxatives, stool softeners and other appropriate treatments should be initiated from the beginning of opioid therapy. **Storage/Destruction of Unused EMBEDA:** Patients should be instructed to keep EMBEDA in a secure place out of the reach of children. When EMBEDA is no longer needed, the unused capsules should be destroyed by flushing down the toilet.

### FDA-Approved Patient Labeling

#### [See separate leaflet.]

Manufactured for: King Pharmaceuticals, Inc., 501 Fifth Street, Bristol, TN 37620 (Telephone: 1-800-776-3637)

by: Actavis Elizabeth LLC, 200 Elmora Avenue, Elizabeth, NJ 07207 USA

EMBEDA is a trademark of Alpharma Pharmaceuticals LLC, a wholly owned subsidiary of King Pharmaceuticals, Inc.

To report SUSPECTED ADVERSE REACTIONS, contact King Pharmaceuticals, Inc. at 1-800-546-4905 or DSP@Kingpharm.com or FDA at 1-800-FDA-1088 or www.fda.gov/medwatch U.S. Patent Numbers: 5,202,128; 5,378,474; 5,330,766

June 2009 v. 1

King Pharmaceuticals www.KingPharm.com Copyright © 2009 King Pharmaceuticals®, Inc. All rights reserved. EMB6201 08/2009 Spectrum Butterworth in Grand Rapids, Dr. Barron is an essential caretaker of his wife, Dr. Denise Barron-Kraus, and their two teenage sons.

Dr. Barron-Kraus left medical practice in 2000 because she suffers from mental health issues and fibromyalgia that affects her ability to perform activities of daily living. That leaves Dr. Barron precious little time for training, but he manages.

"My husband's ability to dedicate so much time and energy to exercise, in addition to his demanding work schedule at the hospital and home, is amazing to me," Dr. Barron-Kraus said.

"His choice of hobby is a great one for him as he has a significant family cardiac history. He is in better shape than the 19-year-old I met in college. In ad-



Dr. Barron started training for the Ironman after the death of his niece.

dition to the physical benefits of exercise, it serves as his main stress-reliever, improving all areas of his life," she continued.

He noted that participating in Ironman competitions have helped him achieve a "can-do mindset" for whatever challenges come his way.

"Being able to do an Ironman shows that I can accomplish just about anything I put my mind to," he said. "I believe it positively affects my work attitude and my attitude at home. The biggest thing for me is, as a physician I always want to make a difference in the lives of people."

By doing Ironman competitions, "I'm able to do that. While I haven't raised a ton of money, I've been able to add meaning to my personal life while raising money and awareness for important causes," Dr. Barron said.

By Doug Brunk

## **E-MAIL US YOUR STORIES**

The purpose of "The Rest of Your Life" is to celebrate the interests and passions of physicians outside of medicine. If you have an idea for this column or would like to tell your story, send an e-mail to d.brunk@elsevier.com.