THE OFFICE

To Discount or Not to Discount

s the "Great Recession" continues, there is much discussion on medical forums about how to increase cash flow, decrease administrative expenses, and deal with ever-increasing numbers of unemployed and uninsured patients.

Extending discounts to patients who pay at the time

of service or pay out of pocket is one effective way of addressing all three of these issues. Exercise caution, because discounts can run afoul of federal and state laws. These include state antikickback statutes, the anti-inducement provision of the Health Insurance Portability and Accountability Act, the Medicare exclusion provision, and state insurance antidiscrimination provisions.

From a legal standpoint, any discount is a kickback of sorts-you are returning part of your fee to the patient-and many laws designed to thwart real kickbacks can apply in such situations.

Take the straightforward case of time-of-service discounts for cosmetic procedures and other services not covered by insurance. You would think such transactions are just between you and your patients, but you need to avoid the appearance of using these discounts as marketing incentives (inducements to attract patients).

Also, a shrewd third-party payer could try to pull a fast one on you. Many provider agreements contain what are often called "most favored nation" clauses, which require you to automatically give that provider the lowest price you offer to anyone else, regardless of what they would otherwise pay. In other words, they could demand that you give them the same discount.



My response in that situation would be that a timeof-service discount is exactly that: It is offered only when payment is made immediately. Third parties never pay at the time of service and are not entitled to it.

Things get complicated if you also want to extend discounts for covered services. Be sure that the discount-

> ed fee you charge the patient is also reflected on the claim submitted to the insurer. Billing the insurer more than you charged the patient invites a charge of fraud. Avoid discounting so regularly that the discounted fee becomes your new usual and customary rate.

Waiving coinsurance and deductibles can be trouble, too, particularly with Medicare and Medicaid. You might intend it as a good deed, but the Centers for Medicare and Medicaid Services may see it as an inducement or kickback, especially if you do it routinely. The CMS has no problem with

an occasional waiver, especially "after determining in good faith that the individual is in financial need" (according to the Office of Inspector General), but thorough documentation is in order in such cases.

Waiving copays for privately insured patients can be equally problematic. Nearly all insurers impose a contractual duty on providers to make a reasonable effort to collect applicable copays and/or deductibles. They view the routine waiver of patient payments as a breach of contract, and there has been litigation against providers who flout this requirement. As with the CMS, accommodating patients with individually documented financial limitations is acceptable, but when there is a pattern of routine waivers and no documentation, you will have difficulty defending it.

In addition to antikickback laws, some states have antidiscrimination laws that forbid either lower charges to any subset of insurance payers or any noninsurance payer than to any insurance payer. Some states make specific exceptions for legitimate discounts-as in cases of financial hardship, or when you are just trying to pass along your lower billing and collections costs-but others do not. Check your state's laws and run everything past your attorney.

As for how much of a discount you can give, I cannot suggest an amount, but if it is completely out of proportion to the administrative costs of submitting paperwork and the hassles associated with waiting for your money, you could, once again, be accused of offering a discount that is a de facto increase to insurance carriers, and that could result in charges of fraud.

In cases of legitimate financial hardship, the most effective and least problematic strategy may be to offer a sliding scale. Many large clinics and community agencies and all hospitals have a written policy for this, often based on federal poverty guidelines. Do a little homework: Contact local social service agencies and welfare clinics, learn the community standard in your area, and formulate a written policy with guidelines for determining a patient's indigence. Once again, consistency of administration, objectivity in policies, and documentation of individual eligibility are essential.

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LAW & MEDICINE **Expert Medical Testimony**

Question: A witness may be qualified as an expert based on:

A. Knowledge or education, but not experience alone.

B. Skill, but not training alone. C. Knowledge, skill, experi-

ence, training, or education. D. Whether a witness qualifies as an expert is determined by the judge and jury. E. A nurse may equally offer expert testimony in a medical malpractice case.

Answer: C. In a malpractice trial, the plaintiff has to show via expert medical testimony that the defendant doctor has

breached the standard of care. Court rules of evidence dictate that the expert must possess "the knowledge, skill, experience, training, or education" necessary for establishing that standard. These qualification criteria are not overly restrictive, and evidence is admissible so long as it is relevant and reliable. However, lay testimony usually is insufficient to define the standard of care, unless it falls under the "common knowledge" exception (res ipsa loquitur). The judge, not the jury, makes these determinations.

The expert's proffered standard must take into account the circumstances of the case and the qualifications of the de-



fendant-doctor. For example, in litigated cases involving diabetic complications, the courts have disallowed using an internist's standard for a general practitioner, or an endocrinologist's standard

for an internist. A qualified doctor rather than a nurse or an allied health professional usually will serve as the expert, although doctors have been allowed to testify outside their specialty, for example, an internist with subspecialty training in infectious diseases was qualified as a plaintiff expert in a stroke case. However, Arizona has a recent

statute, ARS §12-2604 (A), which requires a medical expert to be a specialist who is actively practicing or teaching in that area of medicine. The state Court of Appeals held that this violated the separation of powers doctrine (conflicting with Arizona Rule of Evidence 702), but the Supreme Court of Arizona subsequently reversed and reinstated the law, which makes it more difficult to qualify as a medical expert in an Arizona courtroom. Most malpractice lawyers have a listing

of available experts, derived from past experiences, contacts, or word-of-mouth recommendations. Some plaintiff organizations have access to willing medical

experts, and ads in the media and legal journals identify doctors wishing to act as experts. Attorneys generally seek experts who communicate well. How the jury perceives the expert is crucial. Qualifications might be what are initially assessed, but communication skills, credibility, and demeanor can matter more.

Can a physician be forced to testify as an expert?

The Wisconsin Supreme Court has held that whereas a treating physician might be required to provide expert testimony regarding the care of his/her own patient, he/she cannot be forced to give expert testimony regarding the standard of care of another physician's patient unless the judge has determined that there are compelling circumstances. Additionally, there must be reasonable compensation and no requirement to do additional preparation in order to provide expert testimony.

The reimbursement rate for an expert varies widely, usually in the range of \$200-\$500/hour for review work. These figures are of course higher for depositions and live testimony in open court. A Colorado court has held that a deposition fee of \$2,000/hour was grossly excessive, and a New Jersey federal magistrate judge characterized a neurosurgeon's charge of \$7,000 for two hours of deposition as "near to being extortionate." In

Europe, expert witnesses are appointed by the courts, and are compensated according to a standard fee schedule.

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In 1995, the American College of Cardiology put forth seven criteria for expert witnesses. Of particular import is criterion seven, which states: "Expert witness testimony should be fair, thorough, and objective. It should not exclude any relevant information that has a bearing on the case." Various other medical associations and malpractice insurers have published similar guidelines for those asked to testify as experts.

The American Medical Association considers providing expert medical testi-

Pristig desvenlafaxine Extended-Release Tablets

BRIEF SUMMARY. See package insert for full Prescribing Information. For further product information and current package insert, please visit www.wyeth.com or call our medical communications department toll-free at 1-800-934-5556.

WARNING: Suicidality and Antidepressant Drugs

WARNING: Suicidality and Antidepressant Drugs Antidepressants increased the risk compared to placebo of suicidal thinking and behavior (suicidality) in children, adolescents, and young adults in short-term studies of Major Depressive Disorder (MDD) and other psychiatric disorders. Anyone considering the use of Pristig or any other antidepressant in a child, adolescent, or young adult must balance this risk with the clinical need. Short-term studies did not show an increase in the risk of suicidality with antidepressants compared to placebo in adults beyond age 24 there was a reduction in risk with antidepressants compared to placebo in adults aged 65 and older. Depression and certain other psychiatric disorders are themselves associated with increases in the risk of suicide. Patients of all ages who are started on antidepressant therapy should be monitored appropriately and observed closely for clinical worsening, suicidality, or unusual changes in behavior. Families and caregivers should be advised of the need for close observation and communication with the prescriber. Pristig is not approved for use in pediatric patients [see Warnings and Precautions (5.1), Use in Specific Populations (8.4), and Patient Counseling Information (17.1 in the full prescribing information).

INDICATIONS AND USAGE: Pristiq, a selective serotonin and norepinephrine reuptake inhibitor (SNRI) is indicated for the treatment of major depressive disorder (MDD).

CONTRAINDICATIONS: Hypersensitivity-Hypersensitivity to desvenlafaxine succinate, hydrochloride or to any excipients in the Pristig formulation. Monoamine Oxidase Inhibitors nyorochioride or to any excipients in the Pristiq formulation. Monoamine Oxidase Inhibitors-Pristiq must not be used concomitantly in patients taking monoamine oxidase inhibitors (MAOIs) or in patients who have taken MAOIs within the preceding 14 days due to the risk of serious, sometimes fatal, drug interactions with SNRI or SSRI treatment or with other serotonergic drugs. Based on the half-life of desvendatavine, at least 7 days should be allowed after stopping Pristiq before starting an MAOI [see Dosage and Administration (2.5) in the full prescribing information].

Build be and the stronger from the stronger from the period statistic dimension (period) and the stronger and the strongerade and the stronger WARNINGS AND PRECAUTIONS: Clinical Worsening and Suicide Risk-Patients with major depre changes, either increases or decreases. The following symptoms, aixiety, agitation, panic attacks, *J* insomia, inrability, hostility, aggressiveness, impulsivy, akathisia (sychomotor restlessness), by pomania, and mania, have been reported in adult and pediaric patients being treated with c andegressistan for majc ofperssive disorder as well as for other indications, both psychiatric and tonpsychiatric. Although a causal link between the emergence of such symptoms and either the *L* worsening of depression and/or the emergence of such symptoms tand either the *L* worsening of the pressive disorder as well as for other indications, both psychiatric and two concern that such symptoms may represent precursors to emerging suicidality. Consideration should be typice to changing the herapeutic regimen, including possibly discontinuing the medication, in patients twines depression is persistently worse, or who are experiencing emergent suicidality or symptoms. The been made to discontinuation and be associated with certain symptoms [see Warnings and Preacutions (5.9) and *D Dosage and Administration* (2.3) in the full prescribing information for a description of the risks of *discontinuation of Pristol*, Families and caregivers of patients being treated with antidepressants for major depressive disorder or other indications, both psychiatric and nonsychiatric, should be alerted about the early motor described above, as well as the emergence of suicidality, and to raport such symptoms described above, as well as the emergence of suicidality of tables consistent with go of patient management, in order to reduce the risk of verdose. <u>Screening patients for high and (1.6) and (1.6)</u>

mony to be analogous to the practice of medicine. It has this to say about the ethical responsibilities of medical experts: " ... they should have recent and substantive experience or knowledge in the area in which they testify, and be committed to evaluating cases objectively and to providing an independent opinion. ... Physician testimony must not be influenced by financial compensation; for example, it is unethical for a physician to accept compensation that is contingent upon the outcome of litigation."

Finally, in Austin vs. American Association of Neurological Surgeons, the seventh U.S. Circuit Court of Appeals reaffirmed an association's right to discipline a physician for improper medical testimony. The case involved a Detroit neurosurgeon who testified for the plaintiff against a fellow association member who allegedly caused permanent recurrent laryngeal nerve damage following an anterior cervical fusion. The court wrote, "There is a great deal of skepticism about expert evidence. It is well known that expert witnesses are often paid very handsome fees, and common sense suggests that a financial stake can influence an expert's testimony, especially when the testimony

is technical and esoteric and hence difficult to refute in terms intelligible to judges and jurors. More policing of expert witnessing is required, not less."

DR. TAN is professor of medicine and former adjunct professor of law at the University of Hawaii. This article is meant to be educational and does not constitute medical, ethical, or legal advice. It is adapted from the author's book, "Medical Malpractice: Understanding the Law, Managing the Risk" (2006). For additional information, contact the author at siang@hawaii.edu.

3 consecutive on-therapy visits. In clinical studies, regarding the proportion of patients with sustained hypertension, the following rates were observed: placebo (0.5%), Pristiq 50 mg (1.3%), Pristiq 200 mg (1.5%), and Pristiq 400 mg (2.5%), Analyses of patients in Pristiq controlled istudies who met criteria for sustained hypertension revealed a dose-dependent increase in proportion of patients with developed sustained hypertension. Anommal Beeding-SSRis and SVRIs can increase the risk of bleeding events. Concomitant use of aspirin, other drugs that affect platelet function, increase the risk of bleeding events. Concomitant use of aspirin, and other anticoagulants can add to this risk. Bleeding associated with the ist construction plenomrhage. Tables should be cautioned about the risk of bleeding associated with the concumitant use of Pristiq and NSAIBs, aspirin, or other drugs that affect coagulation or bleeding. **Narrow-angle Glaucoma** (angle-closure glaucoma) should be monitored. Activation of Mania/Hypomania-During all MDD and VMS (vasomordi symptoms) should be monitored. Activation or Mania/Hypomania-During all MDD and VMS (vasomordi symptoms) and a sast been reported in a small proportion of patients with major affective disorder who were treated with other marketed antidopressants. As with all antidopressants. Pristiq or disorder who were treated with other marketed antidopressants. See with a statistic to rank of the promania. Cardiovascular/Greprovascular Obseave-et in clinical studies. Serum Choleston 16 June 2000; Carebrovascular Obseave-et al. (Low density in patients with a recert history of myocardial infaction, unstable hear clicases, in uncothele dispertisent, with a recert history of myocardial infaction, unstable hear (disease, uncontrolled hypertension, or cerebrovascular disease. Patients with Pristiq (June 2000; June 2000; Intersphave been rarely reported. The possibility of these adverse events should be considered in patients is should where parts protect. The possibility of these adverse events should be considered in patients should be considered adverse events should be considered. **ADVERSE REACTIONS: Clinical Studies Experience:** The most commonly observed adverse reactions in Pristiq-treated MDD patients in short-term fixed-dose studies (incidence 25% and at least twice the rate of placebo in the 50- or 100-mg dose groups) were nausea, diziness, insomia, hyperhidrosis, consignation, somnolence, decreased appetite, anviety, and specific male sexual function disorders. **Adverse:** reactions: reported as reasons for discontinuation of treatment – The most common adverse reactions leading to discontinuation in at least 2% of the Pristiq-treated patients in the short-term studies, up to 8 weeks, were nauses, diverse reactions that occurred in ≥2% of Pristiq-treated MDD patients at any dose in the 8-week, placebo-controlled, fixed-dose, premarketing clinical studies. In placebo-controlled, fixed-dose, premarketing diverse increased; Gastrointestinal disorders: Nausea, Dry do mouth, Diarte adverse reactions were most frequent in the first week of treatment. Cardias disorders: Palpitations, Tachycardia, Blood pressure increased; dastrointestinal disorders: Nausea, Dry do mouth, Diartem disorders: Monetary, Mervousness, Irritability, Abnormal dreams; Benal and utrinory disorders: Unrary hestation; Respiratory, thoracic, and administration site conditions: Fabues a function adverse reactions that occurred in 22% of pristiq-treated MDD patients in Adviety, Mervousness, Irritability, Abnormal dreams; Benal and utrinory disorders: Unrary hestation; Respiratory, thoracic, and mediastinal disorders: Warning; Skin and subchaneous lissue disorders: Hor Huns, Sexual Lucion adverse reactions shale condition: Gastroins and the state of pristiq-treated MDD patients in any fixed-dose group (Gaveek, placebo-controlled, fixed and flexibe-dose, pre treated with Pristig who present with progressive dysprea, cough, or chest discomfort. Such patients should undergo a prompt medical evaluation, and discontinuation of Pristig should be considered.

controlled clinical studies with doses of 50-400 mg, systolic orthostatic hypotension (decrease ≥30 mm Hg from supine to standing position) occurred more frequently in patients ~65 years of age receiving Pristiq (0.9%, 18/1,937) versus placebo (0.7%, 8/1,218). Adverse Reactions Identified During Post-Approval Use-The following adverse reaction has been identified during post-Approval use post-approval reactions are reported voluntarily from a population of uncertain size, it is not always possible to reliably estimate their frequency or establish a causal relationship to drug exposure. Skin and subcutaneous tissue disorders – Angioedema. **DRUG INTERACTIONS: Central Nervous System (CNS)**-**Active Agents**-The risk of using Pristiq in combination with other CNS-active drugs has not been systematically evaluated. Consequently, caution is advised when Pristiq is taken in combination with other CNS-active drugs [see Warnings and Precautions (5.13]. **Monoamine Oxidase** Inhibitors (**MAOIS**)-Adverse reactions, some of which were serious, have been reported in patients who have recently been discontinued from a monoamine oxidase inhibitor (**MAOI**) and started on antidepressants with pharmacological properties similar to Pristiq (SNRIs or SSRIs), or who have recently had SNRI or SSRI therapy discontinued piro to initiation of an MAOI [see *Contraindications (4.2*]. **Sectonergic Drugs**-Based on the mechanism of action of Pristiq and the potential for serotonin syndrome, caution is advised when Pristiq is coadministered with other drugs that Interfere with **Hemostasis (eg**, **NSADs**, **Aspirin, and Warring**. *Ad Precaultons (5.2*]. **Drugs that Interfere with Hemostasis (eg**, **NSADs**, **Aspirin**, and **Warrings**- Sectonin release by platelets plays an important role in hemostasis (eg), **NSADs**, **Aspirin**, and **Warring**- Sectonin trelease by platelets plays an important role in hemostasis. Bisle and SNRis are coadministered with sectors of an NSAD or aspirin may potentiate this risk of bleeding, Atree anticoaqul drugs, patients should be advised to avoid alcohol consumption while taking Pristiq. Potential for Other Drugs to Affect Desventafaxine-inhibitors of C/PSA4 (ketocnazole): C/PSA4 is a minor pathway for the metabolism of Pristiq. Chocomitant use of Pristiq with potent inhibitors of C/PSA4 may result in higher concentrations of Pristiq. Inhibitors of other C/P enzymes- Based on *in vitro* data, drugs that inhibit C/P isozymes 1A1, 1A2, 2A6, D6, C28, 2C9, 2C9, 2C19, and 2E1 are not expected to have significant impact on the pharmacokinetic profile of Pristiq. Potential for Desventafaxine to Affect Other Drugs- Drugs metabolized by CYP2D6 (designamine)- *In vitro* studies showed minimal inhibitory effect of desventafaxine to CYP2D6 (Cinical studies have shown that desventafaxine does not have a clinically relevant effect on CYP2D6 (Cinical studies have shown that desventifaxine does not have a clinically relevant effect on CYP2D6 (metabolism at the dose of 100 mg daily. Concomitant use of desventifaxine with a drug metabolized by CYP2D6 (asignamine)- *In vitro* studies showed minimal inhibitory effect of desventifaxine does not inhibit or induce the CYP3A4 (soggame). *In vitro*, desventifaxine does not inhibit or induce the CYP3A4 (soggame) and would not be expected to affect the pharmacokinetics of that drug. Drugs metabolized by CYP3A4, CS2, 2C9 and 2C19- *In vitro*, desventifaxine is not a substrate or an inhibit for the P-glycoprotein transporter. The pharmacokinetics of Pristiq are unlikely to affect the pharmacokinetics of drugs that are substrates of the P-glycoprotein transporter. Bectroconvulsive therapy combined with Pristiq reatment. USE IN SPECIFC POPULATIONS: Pregnancy- Patients should be advised to notify their physician if they become pregnant or intend to become pregnant during therapy. <u>Teratogenic effects</u>- Pregnancy Category C-There are no adequate and well-control studies of Pristig n pregnant women. Therefore, Pristig Solucid be used during pregnancy only if the potential benefits justify the temporitations instainung, resung uninulity, volinitity, inpogracinal, hypototinia, hypotrolika, hypotrolika, involutional provides the temporitation in the second second

recommended dose in patients with hepatic impairment is 50 mg/day. Dose escalation above 100 mg/day is not recommended [see *Clinical Pharmacology (12.6)*]. **OVERDOSAGE: human Experience with Overdosage**. There is limited clinical experience with desvenlafaxine succinate overdosage in humans. In premarketing clinical studies, no cases of fatal acute overdose of desvenlafaxine vere reported. The adverse reactions reported within 5 days of an overdose >600 mg that were possibly related to Pristiq included headache, vomiting, agitation, dizziness, nausea, constipation, diarrhea, dry mouth, paresthesia, and tachycardia. Desvenlafaxine (Pristiq) is the major active metabolite of venlafaxine. Overdose experience reported with venlafaxine (the parent drug of Pristiq) is presented below; the identical information can be found in the *Overdosage* section of the venlafaxine package insert. In postmarketing experience, overdose with venlafaxine (the parent drug of Pristiq) is to predominantly in combination with alcohol and/or other drugs. The most commonly reported events in overdosage include tachycardia, changes in level of consciousness (ranging from somolence to coma), mydriasis, seruonin syndrome, and death have been reported. Published retrospective studies report that venlafaxine overdosage may be associated with an increased risk of fatal outcomes compared to that observed with SSRI antidepressant products, but lower than that for trixciic antidepressants. Epidemiological studies have shown that venlafaxine in overdosage, as opposed to some characteristic(s) of venlafaxine. Thereated patients, is not clear. Prescriptions for Pristiq should be written for the smallest quantity of tablets consistent with good patient in anagement, in order to reduce the risk of overdose. **Management of Overdosage** treatment should consist of those general measures era polyoed in the management of overdosage with any SSRI/SNRI. Ensure an adequate airway, oxygenation, and ventilation. Monitor cardiac rhythm and vit are known. In managing an useruse, userus are presented to present the present of the statement of any overus should consider contacting a poison control center for additional information on the treatment of any overus Telephone numbers for certified poison control centers are listed in the Physicians Desk Reference (PDR[®]). This brief summary is based on Pristig Prescribing Information W10529C009, revised September 2009

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