

# Turning team-based care into a winning proposition

Team-based care can go a long way toward improving patient outcomes. This review—with accompanying tips and resource lists—can help.

#### PRACTICE RECOMMENDATIONS

- > Explore the potential benefits of team-based care by conducting a full assessment of your practice, including patient panels, payer mix, current finances, regional pay-for-performance programs, leadership support, and your staff's training and talents.
- > Consider partnering with a local pharmacist or with insurers to use their community health workers, nurse case managers, and other self-management support tools. (B)

Strength of recommendation (SOR)

- (A) Good-quality patient-oriented evidence
- B Inconsistent or limited-quality patient-oriented evidence
- C Consensus, usual practice, opinion, disease-oriented evidence, case series

he Institute for Healthcare Improvement's "Triple Aim" approach to optimizing the delivery of health care in the United States calls for improving the patient's experience of care, including both quality and satisfaction; improving the health of populations; and reducing the per-capita cost of health care.¹ Unfortunately, achieving these goals is being made more challenging by a perfect storm of conditions: The age of the population and the number of people accessing the systems are increasing, while the number of providers available to care for these patients is decreasing. The number of annual office visits to family physicians (FPs) in the United States is projected to increase from 462 million in 2008 to 565 million in 2025, which will require an estimated 51,880 additional FPs.²

One of the health care delivery models that has recently gained traction to help address this is team-based care. By practicing in a team-based care model, physicians and other clinicians can care for more patients, better manage those with high-risk and high-cost needs, and improve overall quality of care and satisfaction for all involved. Here we review the evidence for team-based care and its use for chronic disease management, and offer suggestions for its implementation.

## The many providers who comprise the team

There is little consistency in the definition, composition, training, or maintenance of health care teams. Naylor et al³ defined team-based care as "the provision of health services to individuals, families, and/or their communities by at least two health providers who work collaboratively with patients and their caregivers—to the extent preferred by each patient—to accomplish shared goals within and across settings to achieve coordinated, high-quality care."

While the team construct will vary based on the needs of your practice and your patients, developing a high-functioning

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team is essential to achieving success. Our 12-step checklist for building a successful team is a good starting point (TABLE 1).<sup>4-6</sup> Many other resources are available to help with each step of this process (TABLE 2).

Teams should be led by a primary care provider—a physician, nurse practitioner (NP), or physician assistant (PA)—and consist of other members that complement the other's expertise and roles, such as nurse case managers, clinical pharmacists, social workers, and behavioral health experts. Some practices have large teams with interdisciplinary members, including pharmacists, PAs, and NPs (the "expanded staffing" model), while others form smaller "teamlets" consisting of a physician and a registered nurse (RN) who serves as a health coach.

- In the expanded staffing model, RNs and clinical pharmacists assume greater care management, while medical assistants (MAs) and licensed practice nurses (LPNs) are responsible for pre-visit, outreach, and follow-up activities. Redefining roles can spread the work among all team members, which allows each member to work to their level of training and licensure and permits the MD/NP/PA to focus on more complex tasks.
- ■The teamlet model has 2 main features:
  1) Patient encounters involve a clinician (MD, NP, PA) and a health coach (MA, RN, LPN); and 2) Care is expanded beyond the usual 15-minute visit to include pre-visit, visit, postvisit, and between-visit care.<sup>8</sup> Incorporating a health coach puts an increased focus on the patient and self-management support, with the goals of increasing satisfaction for both the patient and the health care team, improving outcomes, and lowering cost due to fewer emergency department (ED) visits and hospital admissions/readmissions.

Smaller teams seem to be more effective and more manageable. 8.9 In one example of well-functioning teamlet composed of RNs and MAs, an MA is responsible for patients coming in for timely chronic and preventive care needs, while the RNs focus their efforts on tasks that require their expertise, including health coaching, self-management support, and patient education. 9 Although smaller offices may not have the resources of a large academic practice, this model of

maximizing the role of the MAs is reasonable and achievable.

Another example of a successful teamlet model is a clinical microsystem, in which a small group of clinicians and support staff work together to provide care to a discrete group of patients.<sup>10,11</sup> (For more information on clinical microsystems, go to the Dartmouth Institute Microsystem Academy at https://clinicalmicrosystem.org.)

### What are the barriers to creating team-based care?

Many providers and administrators are concerned about the costs of creating a teambased model of care. These include the cost of hiring new staff, retraining current staff, and educating team members and patients, as well as the cost of developing and maintaining the necessary information technology.

There is, of course, always the concern about physicians relinquishing patient care tasks to other team members. The flip side of that is that staff members may not be eager to increase their roles and responsibilities. In addition, developing a high-functioning team requires ongoing efforts to train and retrain, as well as dedicated leadership and an ongoing commitment to team building.<sup>12</sup>

# Team-based care can work well for managing chronic diseases

Despite the challenges of developing and maintaining this approach to care, the evidence suggests that implementing a teambased model can be especially useful for patients with chronic diseases, because it can improve patient outcomes and access to care, decrease costs, and improve clinician satisfaction—as detailed below.

■ Improved patient outcomes. Initial evidence suggests that implementing a teambased model can improve patients' health and experience of care. <sup>13,14</sup> The most positive findings have been observed for team-based efforts at managing specific diseases, such as diabetes and congestive heart failure (CHF), or specific populations, such as older patients with chronic illness. Studies have shown that using a team approach results in improved

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In the teamlet model, care is expanded beyond the usual 15-minute visit to include pre-visit, visit, post-visit, and between-visit care.

TABLE 1 12 steps to building a successful team<sup>4-6</sup>

Step	Comments
Agree to "share the care" and practice team-based care	Learn to trust and collaborate with other team members
2. Define your population and create patient panels	Know who your patients are and what is important to their health. This will allow you to make changes that are meaningful to patients
3. Find a leader, champion, and motivator	Identify a strong leader who will serve as a motivator. This will improve the chances of creating a sustainable and successful team
4. Involve team members in all stages of the change process	Include all stakeholders in planning discussions and consider adding patients to your teams
Develop specific teams based on your population needs	Consider creating teamlets with 2 or 3 members: a physician, NP, or PA plus 1 or 2 health coaches (eg, MA, RN, LPN)
Educate providers, non-clinician staff,     administration, and patients on the purpose of     team-based care	Define the goals and vision of the changes being implemented and make sure that all team members are educated on this vision
7. Define roles and responsibilities	Set clear roles and shared goals; this increases buy-in and success of the team
Define workflow responsibilities and lines of communication	Define each team member's roles and responsibilities as well as how team members will communicate with one another. This will improve efficiency and quality of work
Dedicate time for team meetings and include communication about specific patients	
Organize all team members in the same location for easier work flow and efficiency	
11. Re-evaluate, retrain, and re-educate; use the IHI's PDSA cycles to improve the design based on results	Keep improving your processes, analyze how successful your changes are, and adjust the process, as needed, to increase the likelihood of success
12. Rediscover enjoyment and satisfaction in practice	

IHI, Institute for Healthcare Improvement; LPN, licensed practical nurse; MA, medical assistant; NP, nurse practitioner; PA, physician assistant; PDSA, Plan-Do-Study-Act; RN, registered nurse.

metrics, including HbA1c, low-density lipoprotein cholesterol, blood pressure (BP), and body mass index.<sup>7,15-20</sup> Team-based models that pair physicians and other primary care providers with a clinical pharmacist have increased patients' medication adherence and provider adherence to recommended prescribing habits.<sup>15,21-23</sup>

One small clinical microsystem that focused on self-management support with health coaching increased patients' ratings of their confidence in self-management from 40% to 60% at baseline to 80% to 90% after one year. This program also increased the proportion of patients in whom BP was controlled by 10% to 15%.<sup>10</sup>

Despite these successes, some team-

based models may not always be "doable" because of the costs of adding an advanced practice clinician to the staff, or the challenges of recruiting the right person for the job. (How to adapt team-based care for smaller practices is discussed on page 163.)

Improved access to care. A preponderance of data shows that team-based care increases the volume of patient visits, thereby improving access to care. <sup>7,21,24-28</sup> The critical elements to successfully achieving this are effective training and delegation. In private practice, using well-trained clinical assistants to create a physician-driven team can increase patient visit volume by an estimated 30% (using 1 assistant) to 60% (using 2 assistants).<sup>24</sup>

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Table 2
Team-based care: Additional resources

Resource	Comments
The Dartmouth Institute Microsystem Academy https://clinicalmicrosystem.org	This site includes assessment tools and strategies for implementing clinical microsystems into practices
Improving Chronic Illness Care www.improvingchroniccare.org	This site provides information about the chronic care model, care coordination, and patient-centered medical homes
TeamSTEPPS http://teamstepps.ahrq.gov	TeamSTEPPS is an evidence-based teamwork system to improve communication and teamwork skills among health care professionals. All resources, including training materials, are free and downloadable
Godfrey MM, Melin CN, Muething SE, et al. Clinical microsystems, Part 3. Transformation of two hospitals using microsystem, mesosystem, and macrosystem strategies. Jt Comm J Qual Patient Saf. 2008;34:591-603.	This article provides resources and strategies to engage all levels of the health system in team-based care
McKinley KE, Berry SA, Laam LA, et al. Clinical microsystems, Part 4. Building innovative population-specific mesosystems. Jt Comm J Qual Patient Saf. 2008;34:655-663.	This article describes how to engage leadership at the health systems level

TeamSTEPPS, Team Strategies and Tools to Enhance Performance and Patient Safety.

Similar increases in visit volume are seen in larger patient-centered medical home (PCMH) models that consist of physicians, PAs or NPs, MAs, LPNs, RNs, and clinical pharmacists.<sup>7,25</sup> Teams with defined ratios of assistants to physicians/NPs/PAs see the most patients per day compared to care coordinator models (ie, 1 assistant for multiple physicians) or enhanced traditional models.<sup>21</sup> When focusing on disease-specific care, the impact on access can be even greater. A diabetes-specific team-based care program resulted in a >50% increase in daily patient encounters and 4-fold increase in annual office visits.<sup>28</sup>

In addition to increasing visits, teambased care also increases access to care by decreasing wait times for an appointment and increasing the use of secure messaging and telephone visits. The appropriate cohort pilot study of more than 2000 patients enrolled in a team-based care model, the average scheduling time for a face-to-face visit for nonurgent care decreased from a mean of 26.5 days to 14 days, compared to a mean of 31.5 days to 17.8 days for controls. The decrease in the control group was likely due to implementation of an electronic medical record in the practice.) Furthermore, a non-controlled evaluation of health plan-

based practice groups with very large patient populations (ie, >300,000 patients) reported up to a 3-fold decrease in appointment waiting time when using a team-based model.<sup>29</sup>

Some studies have found a decrease in office visits after implementing team-based care.<sup>7</sup> However, these reports also found a corresponding increase (by as much as 80%) in the use of secure messaging and telephone encounters, which translated to an overall enhanced communication with patients and ultimately increased access to care.<sup>7</sup>

■ Decreased costs. Several controlled trials have looked at the financial impact of using team-based care to manage chronic conditions such as asthma, CHF, and diabetes. Rich et al<sup>30</sup> found a nurse-directed program of patient self-management support via telephone and home visit follow-up was associated with a 56% reduction in hospital readmissions, which translated to a \$460 decrease in cost per patient over a 3-month period compared to a control group. In a study by Domurat,31 hospital stays were 50% shorter for high-risk diabetes patients who were managed by a team that offered planned visits, telephone contact, and group visits; this resulted in a lower cost of care. Katon et al32

found that when a nurse manager was added to a primary care team to enhance self-management support, intensify treatment, and coordinate continuity of care for patients with multiple chronic conditions, outpatient health costs were decreased by \$594 per patient over 24 months.

Liu et al<sup>33</sup> randomly assigned 354 patients in a VA primary care clinic who met criteria for major depression or dysthymia to usual care or a collaborative care model. The collaborative care model included a mental health care team that provided telephone contact to encourage medication adherence and reviewed and suggested modifications to the treatment plan. After an initial expenditure of \$519 per patient, a savings of approximately \$33 per patient for total outpatient costs was realized.

A team-based coordinated care program for patients with multiple chronic conditions reduced patient visits to specialists by 24%, ED visits by 13%, and hospitalizations by 39%.<sup>34</sup> An internal evaluation found that the program saved money by reducing admissions, including intensive care unit stays and "observational" stays for Medicare fee-forservice patients.<sup>35</sup>

• What about reimbursement? Most studies that have evaluated the financial aspects of implementing team-based care have calculated the cost savings for the health system—rather than for an individual practice—through decreased hospital admissions, readmissions, and ED visits. Efficient, high-quality teams will require a substantial initial investment of time and hiring and training of staff before savings can be realized.

Team-based care may not be financially sustainable unless current reimbursement models are changed. The current US system bases payment on quantity of care instead of quality of care, reimburses only for clinician services, and does not compensate teams.<sup>36</sup> The Centers for Medicare and Medicaid Services (CMS) has begun to recognize the need to reimburse for services that are not delivered in face-to-face patient encounters. For example, the agency established a new G-code that can be used for non-face-to-face care management services for Medicare patients with 2 or more significant chronic

conditions; this code took effect on January 1, 2015.<sup>37</sup>

Some insurers are reimbursing practices for obtaining designation as a PCMH. This type of reimbursement could be expanded to include other types of team-based efforts—such as self-management support and health coaching.

■ Improved team satisfaction. While many primary care providers are experiencing fatigue and burnout,<sup>38</sup> support staff in many practices also experience job dissatisfaction, which leads to increased absenteeism and high turnover. Several studies indicate that involving all levels of staff in the improvement process and empowering them to work to their full potential by enhancing their roles and realigning responsibilities can increase satisfaction.<sup>7,11,21,38,39</sup> This in turn can lead to increased loyalty, commitment, and productivity, with decreased burnout and turnover.

## Adapting team-based care for smaller practices

Physicians who practice alone or in small groups may have limited capacity to employ allied health professionals. However, your "team" doesn't need to be housed only in your office. One innovative approach is the community-based medical home, where physicians with medical homes and/or care teams in their offices refer to, and collaborate with, a network of community-based professionals and agencies for clinical and social service support for their patients.<sup>22</sup> Some options are to partner with a local pharmacist or with insurers to use their community health workers, nurse case managers, and other self-management support tools.

While having team-based care strategies is necessary to achieve a PCMH designation, you do not need to seek such designation in order to practice team-based care. Start by conducting a full assessment of your practice, including patient panels, payer mix, current finances, regional pay-for-performance programs, leadership support, and your staff's training and talents. In addition, determine what you value for your practice and what outcomes you hope for, along with a clear plan of how to measure these outcomes. This

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Studies have shown that using a team approach results in improved metrics, including HbA1c, cholesterol, BP, and BMI.



will allow you to determine if the estimated cost of the proposed strategy is "worth it" in terms of your individual situation and goals.

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For those with a small practice, it may be worthwhile to partner with a local pharmacist.