John Hickner, MD, MSc Editor-in-Chief



How well do you know your patients?

t a recent seminar for first-year medical students, I was struck by a statement made by a presenter—an attorney who advocates for health care for the underserved. "Know your patients," she advised.

Know them well, she meant—where they live, who's in their family and whom they live with, whether they have a job, and more. I was reminded that, while we family physicians pride ourselves on knowing our patients, in the bustle of daily practice there's often no time for even a rudimentary social history.

Yet, recent research highlights just how important knowing our patients really is. Saul Weiner, MD, who has been studying what he calls "patient context" for years, has identified 10 domains that doctors should be aware of: access to care, social support, responsibilities, relationship with other health care providers, skills and abilities, emotional state, financial situation, cultural beliefs, spiritual beliefs, and attitude toward illness. Being truly patient-centered, he contends, means considering all 10 domains when we prescribe tests or treatments.

Weiner added to his body of research recently with a study in which he and his colleagues¹ put hidden recorders in physician offices, and recorded doctor-patient

While we FPs pride ourselves on knowing our patients, in the bustle of daily practice there's often no time for even a rudimentary social history. conversations—more than 600 in all. In listening to the recordings, the researchers identified 548 red flags (eg, medication nonadherence, frequent ED visits, poor diabetes control) that the treating physician should have, but often failed to, follow up on.

Chart audits, conducted up to 9 months later, highlight the importance of "patient context": Among patients with red flags, 71% of those whose doctor directly addressed the problem showed improvement, vs 46% of those whose red flags went unacknowledged and unaddressed.

As we discussed these issues at the seminar I attended, a medical student with experience in the health care industry identified another important domain that doctors should be aware of: patients'

health insurance status. While some thought this might stigmatize patients with little or no coverage, others—including me—agreed that when ordering expensive tests and drugs, it is vital to know what the potential financial burden might be.

It's yet another reminder of what FPs know, but often lose sight of: To be optimal healers, we must go beyond the medical problem at hand and get to know the patient in front of us.

1. Weiner SJ, Schwartz A, Sharma G, et al. Patient-centered decision making and health care outcomes: an observational study. *Ann Intern Med.* 2013;158:573-579.

des 1 ifp.eic@gmail.com

EDITORIAL



EDITOR-IN-CHIEF JOHN HICKNER, MD, MSc University of Illinois at Chicago

ASSOCIATE EDITORS BERNARD EWIGMAN, MD, MSPH University of Chicago Pritzker School of Medicine

JOHN SAULTZ, MD Oregon Health and Science University, Portland (Clinical Inquiries)

RICHARD P. USATINE, MD University of Texas Health Science Center at San Antonio (*Photo Rounds*)

ASSISTANT EDITORS

DOUG CAMPOS-OUTCALT, MD, MPA University of Arizona, Phoenix

GARY N. FOX, MD St. Vincent Mercy Medical Center, Toledo, Ohio

RICK GUTHMANN, MD, MPH University of Illinois, Chicago

KEITH B. HOLTEN, MD Berger Health System, Circleville, Ohio

ROBERT B. KELLY, MD, MS Fairview Hospital, a Cleveland Clinic hospital GARY KELSBERG. MD. FAAFP

University of Washington, Renton AUDREY PAULMAN, MD, MMM

University of Nebraska College of Medicine, Omaha PAUL M. PAULMAN, MD

University of Nebraska College of Medicine, Omaha

E. CHRIS VINCENT, MD University of Washington, Seattle

EDITORIAL BOARD FREDERICK CHEN, MD, MPH

University of Washington, Seattle

Boston University Medical Center, Mass

LINDA FRENCH, MD University of Toledo, Ohio

THEODORE G. GANIATS, MD University of California–San Diego, La Jolla, Calif

JEFFREY T. KIRCHNER, DO, FAAFP, AAHIVS Lancaster General Hospital, Lancaster, Pa

FRED MISER, MD, MA The Ohio State University, Columbus

JANE L. MURRAY, MD Sastun Center of Integrative Health Care, Overland Park, Kan

KEVIN PETERSON, MD, MPH University of Minnesota, St. Paul

GOUTHAM RAO, MD, MPA University of Chicago

JEFFREY R. UNGER, MD Catalina Research Institute, Chino, Calif

BARBARA P. YAWN, MD, MSC Olmsted Medical Center, Rochester, Minn

DIRECT INQUIRIES TO:

Quadrant HealthCom, a division of Frontline Medical Communications Inc. 7 Century Drive, Suite 302 Parsippany, NJ 07054 Telephone: (973) 206-3434 Fax: (973) 206-3378