

Genesis and Exodus of the Healthcare Industry

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He looked upon the earth so filled with misery and pox On Cro-Magnon Neurosurgeons taking tumors out with rocks With the blood banks run by leeches and their pterodactyl nursing And observed "This can't be healthcare these mere creatures are rehearsing" What shall we do when their lifespan will exceed eleven years? When they no longer drink from toilet pits or make hearts from used pig ears? There will need to be a better way to care for newer ills A time when broadband wireless will be cheaper than their pills He came up with a brilliant plan to revolutionize the health To advance all medical outcomes and thereby spread the wealth But for some strange combination of wisdom, luck, and quirk He devised sufficient stakeholders to ensure this could not work So a King might hire a knight to wipe out enemies with his lance Then buy a plan to pay the cost of repairing his chain mail pants Then along will come men with crosses of Blue who can manage that so much smarter By inventing rules that convert poor fools from heroic docs to martyrs He made tiny things that hide in meat and cause nasty cramps and rashes That leave only the fittest alive to run in the royal 50 yard dashes He made plants with spikes and purple leaves that can make one very sick Then companies who turn green goop to gold that can flow thru a needle stick He made medical schools to teach more tools, taking 10 years from students' lives Then ruined careers with malpractice fears if they forget to wash their knives. He made men whose pockets are filled with stuff from frivolous medical suits When the experts forget the proper dosing of Peruvian medicinal fruits He made routine birth a hazardous game between midwife, mom, and fetus He made people who dress in masks and gloves to bravely retrieve and greet us Then if anything goes wrong because one more time he throws snake eyes on the dice He made lawyers to ensure that at least someone benefits while everyone else paid the price Then along came the buildings with gadgets and learning, to find things we can't hope to fix And those who get paid to know how NOT to pay the providers of care to the sick He made organized giants that make tablets and gizmos from the minds of the cream of the crop And made multiple races with all different faces whose subjective complaints will not stop But alas came the gadgets, the photons and diodes, the software, the web and the data Then the standards, the knowledge bases, multiuser interfaces, all in perpetual BETA To automate the arcane, declare real what is feigned, and make INPUT like losing a toe Then the last fatal straw—he made privacy laws to ensure they can't share what they know "Oh what have I done, this is really no fun, they now live to one hundred and thirty But there's no more MDs and the few with degrees refuse to get their hands dirty Next time when I try to take research to practice I'll start with a real I.O.M. Evidence galore, so when we screw up once more I can put all the blame right on them

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